ACTION SPORTS

WORLD'S GREATEST GIRL WRESTLER

THE Wrestler

AUGUST 1971 60¢ K
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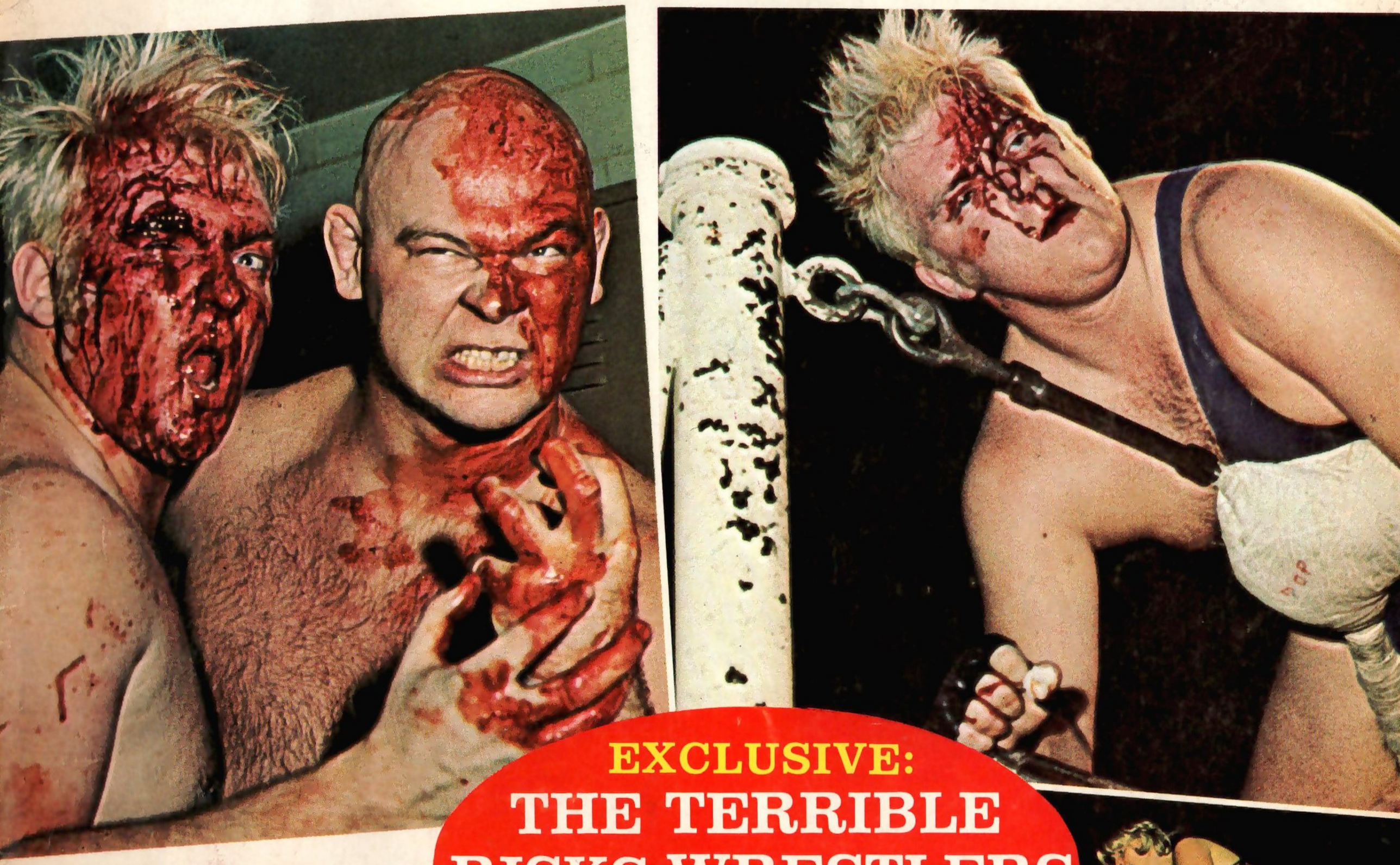
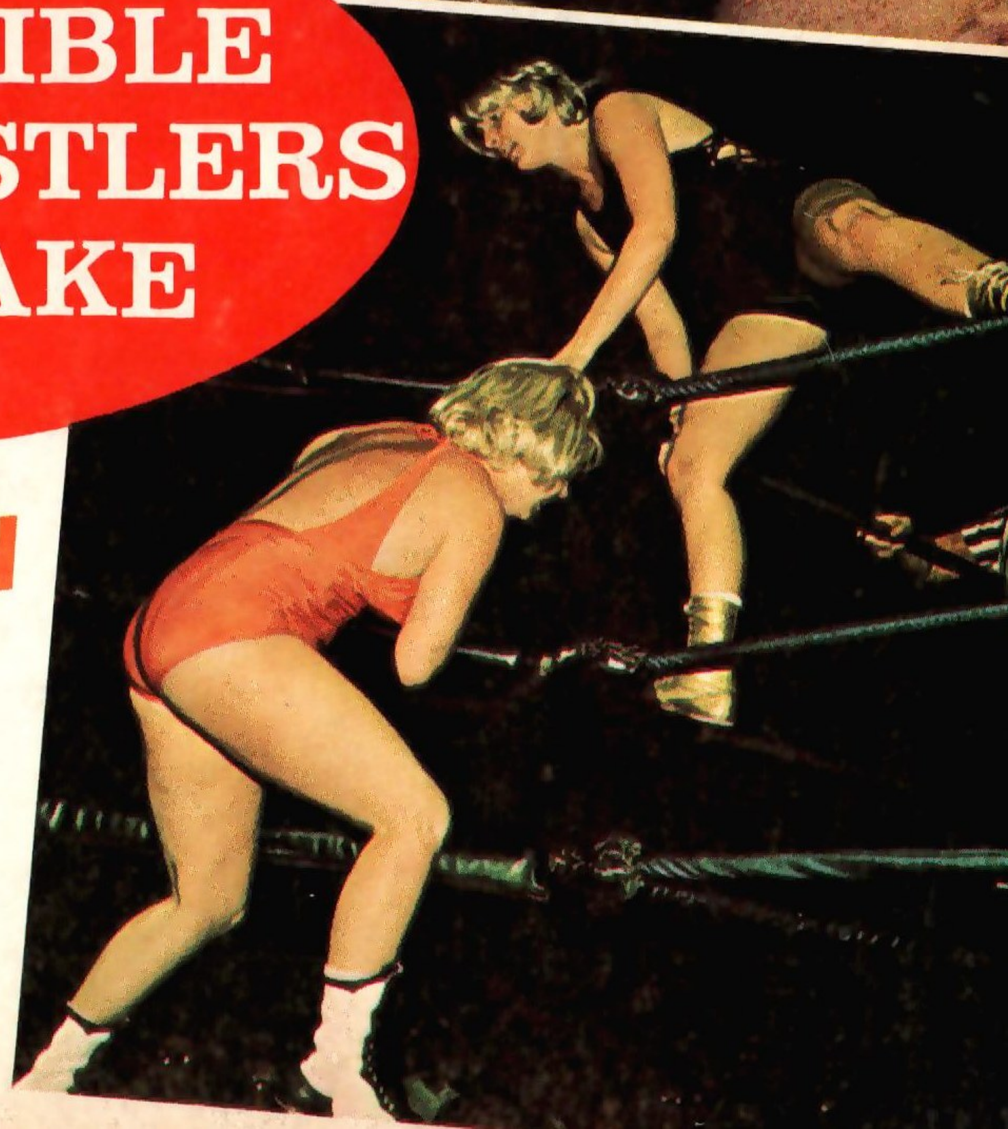


EXCLUSIVE: THE TERRIBLE RISKS WRESTLERS MUST TAKE



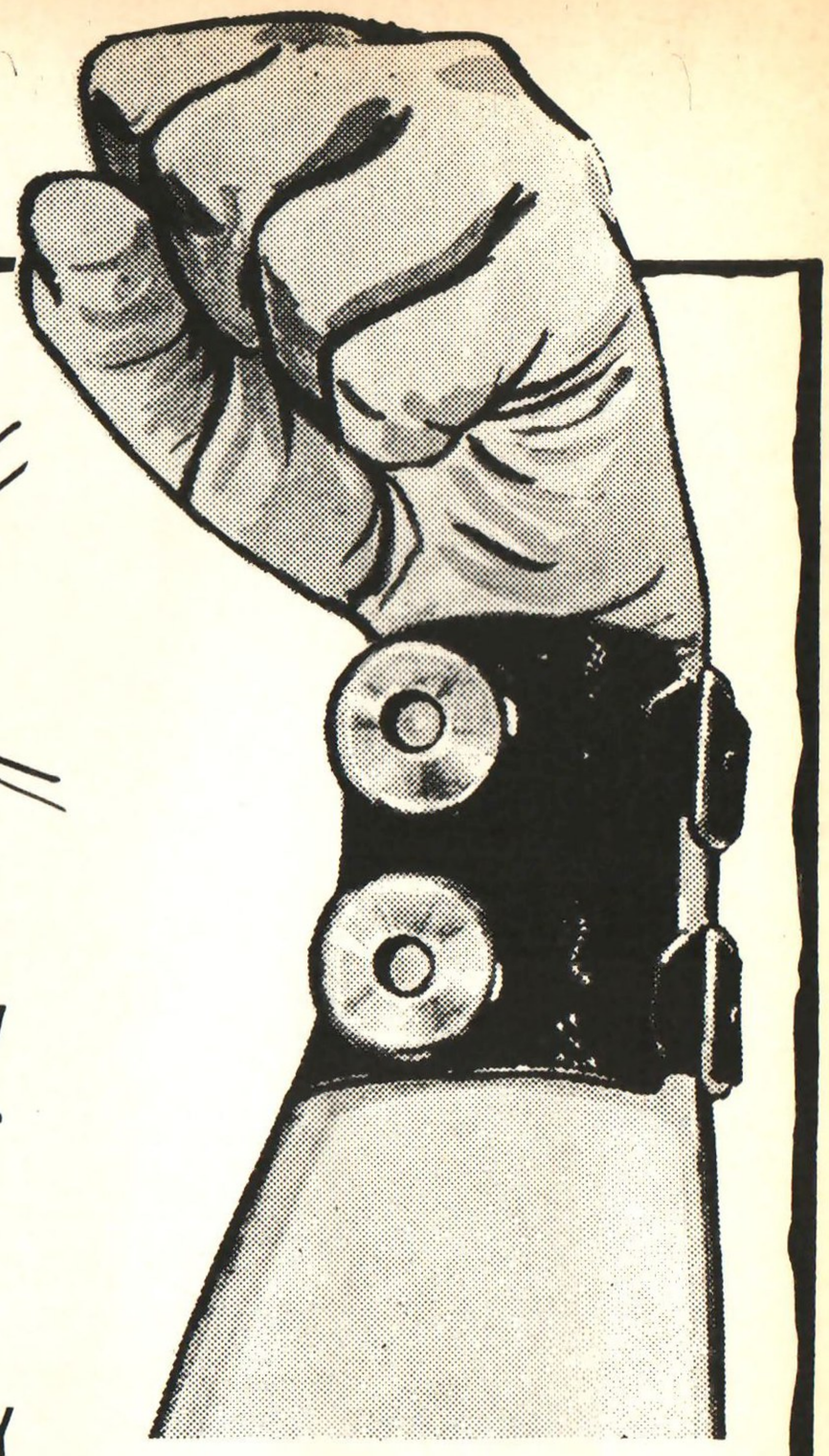
PEDRO MORALES VS. THE SHEIK—

The return match fans demand

MEN AND WOMEN MIXED MATCHES—

Should they be banned?

Develop Fearsome Defensive POWER With Weighted Wristlets



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Sometimes a man sets his ambitions high enough to make skeptics smile. But how often he gets the last laugh! "At the time I started studying with LaSalle, I was working as a factory clerk. Before completing the course I was transferred to cost accounting and my salary was increased by $1800. Now, having completed the course, I'm in charge of the department and headed for the five figure bracket. LaSalle's course helped me pull myself out of a boring and ill-paid job into a position of almost unlimited opportunity."

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ACTION SPORTS

THE Wrestler

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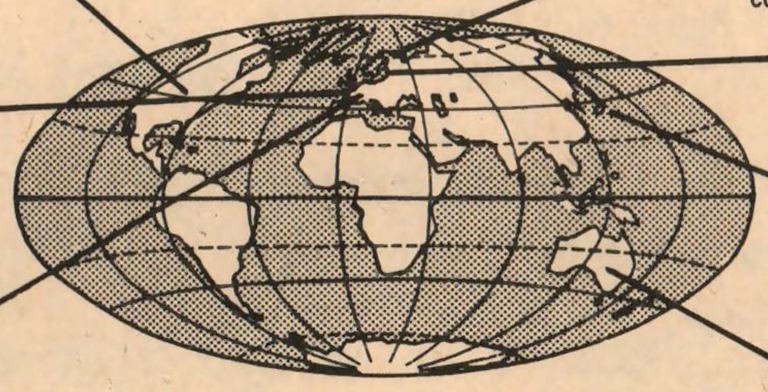
Why do 100,000 men around the world use Telepander to build power-packed muscles?

UNITED STATES "After 21 days with Telepander . . . I can now wear trousers I have been unable to fasten for two years, and I feel great!"

ENGLAND "It's fantastic! I can breeze through a high-tension day at work and still have energy to spare for theatres, dancing and parties in the evenings. I only regret that I didn't find out about Telepander much sooner."

BELGIUM "Because the Telepander is compact enough to carry with me, I can now get the exercise I've been missing wherever my job takes me. I certainly feel a lot better and my improved appearance seems to have made a favorable impression."



SWEDEN "Frankly, I had a few doubts that any system could work in just a few minutes a day, so I'm sure happy that I let your free trial of the Telepander convince me. You're right, it really works!"

DENMARK "I'm 33, happily married, and I woke up to the fact that I looked 40. Now, with Telepander, I've got back the muscles and fitness I had when I first got married."

JAPAN "I'm a senior at the University and studying for exams certainly doesn't do much for physical fitness. Now I just take a "Telepander break" once an evening and get back to work feeling just great."

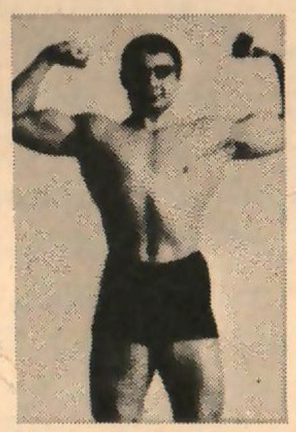
AUSTRALIA "Now that the Telepander Fitness Program has become a family habit, it's amazing how many people refuse to believe we've been married 15 years!"

BECAUSE IT WORKS!

Men of all ages show amazing results fast.

UNDER 25 YEARS

Photo of Mr. Jack Seiler Before Starting Telepander Training Program



Mr. Jack Seiler After 40 Days of Telepander Training. Chest: 46" Biceps: 16" Calves: 14"

25 to 40 YEARS

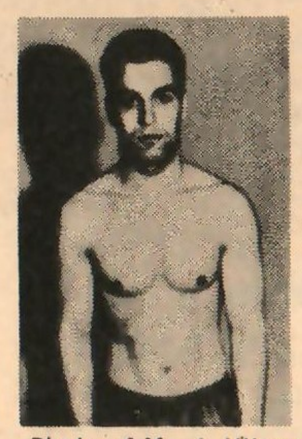
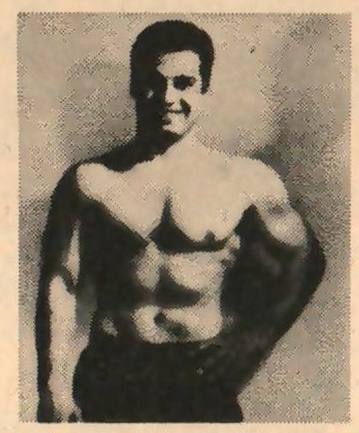


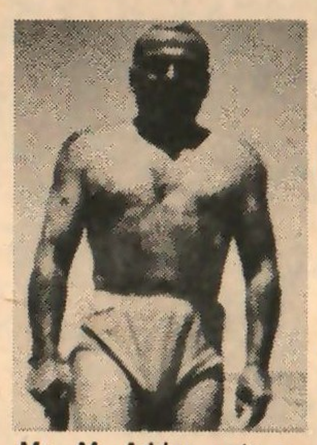
Photo of Mr. J. Ullman Before Telepander. Chest: 38½" Biceps: 13" Calves: 13½" Thighs: 20"



Mr. J. Ullman After 35 Days of Telepander Training. Chest: 43½" Biceps: 15" Calves: 14½" Thighs: 23"

OVER 40 YEARS

Photo of Mr. M. Addas Before Starting the Telepander Training Program



Mr. M. Addas only a few weeks after starting the Telepander Training Program

We guarantee Telepander will bring you results in only 14 days.

WHAT'S *Telepander?* It's the new miracle invention from Europe that develops a healthy, active, vigorous body IN JUST 5 MINUTES A DAY! No weights. No barbells. No huffing and puffing exercises. No disrobing. You "exercise" with Telepander at home, the office, anywhere—even while you sit and watch TV. A few simple Telepander motions each day produces an incredible surge of new vitality in your body in seconds — not hours! And the whole work-out actually takes less time than you spend shaving!

ISOMETRICS-ISOTONICS . . .
The shortcut training method of champions

The revolutionary isometric-isotonic concept has been endorsed by athletes, coaches, trainers, physicians and fitness experts around the world, even the President's Council on Physical Fitness! And it has been reported in Reader's Digest, Life Magazine and countless medical and scientific journals. TELEPANDER makes use of this very same Isometric-Isotonic concept. No wonder Wim Ruska, World judo champ, calls TELEPANDER "my secret weapon!" Says: *"it keeps me in top condition for every match!"*

GUARANTEED RESULTS—
in just 14 days!

Whether you're 20, 40, or 60 years old, the TELEPANDER can help broaden shoulders, build powerful arm, chest and leg muscles, trim inches off your waist, have you beginning to look and feel stronger in no time!

We guarantee you will begin to see the difference—and be able to verify the results with a tape measure in just 2 weeks or your money back! How can we make such a fabulous guarantee? Because results are based on scientific proof with men just like you.

Men who ride to work, take elevators, and who have not participated in any organized athletics since they left school. Men who are too busy—and too bored—for hours of strenuous "conventional" exercises. Yet in as little as 5 minutes a day, TELEPANDER is making these men more powerful and vigorous. As a result, these men look better and feel better.

TELEPANDER helps you to:

Slim waistline bulges • Firm-up flabby muscles • Strengthen arms, legs, back and shoulders • Takes just minutes a day • No need to disrobe • Use at home, office, anywhere • Fast results, easy to use • Good for all ages, fun • Spot develops any muscle group • Eliminates needless repetition • Overall physical fitness benefits • No costly, bulky machines needed.

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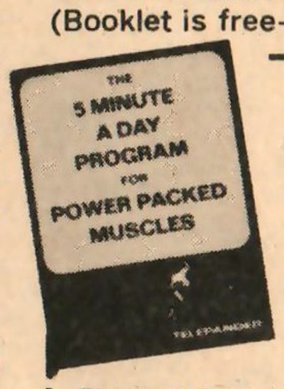

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Canada: Home delivery duty paid. Ask for FREE booklet.

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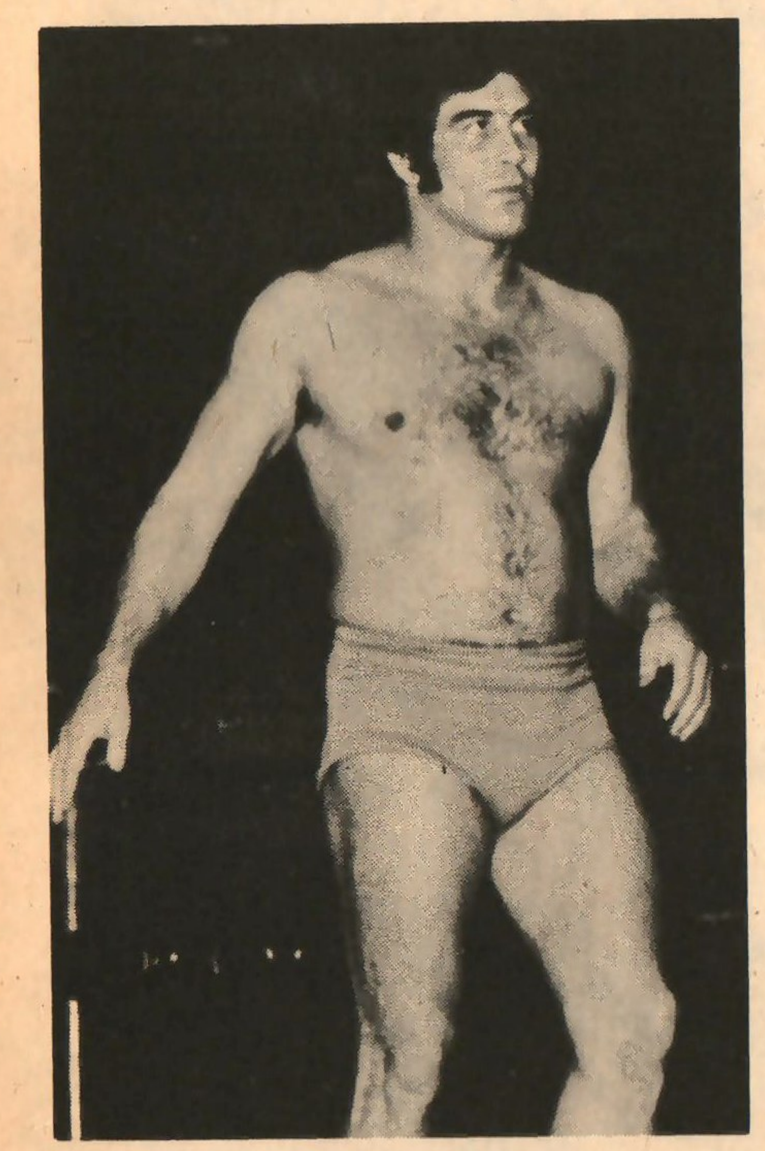
HERE'S WHAT'S HAPPENING, BABY!

By Bill Apter



Jack Brisco (above) promises: "If I win the world's championship from Dory Funk, Jr. the first thing I'll do is try to get a match with Pedro Morales so we can settle the championship question once and for all."

GORILLA MONSOON HAS become the manager of W.W.W.F. Champion Pedro Morales. At a recent press conference, Monsoon told reporters: "Since Pedro has become champion he's had little time to handle business matters. As his manager, I'll assist him with his business and also help him train for future matches." Monsoon and Morales are also frequent tag team partners.

During a recent TV interview, Jack Brisco revealed, "If I win the World's Championship from Dory Funk Jr., the first thing I'll do is try to get a match with Pedro Morales so we can settle the championship question once and for all." By the way, experts predict Jack will knock Dory off his throne by the end of 1971.

Mike "The Flying Greek" Pappas is a big hit on the East Coast... "The Champion" was unmasked in Florida. He turned out to be Tarzan Tyler... Lonnie Mayne has been bragging that his bite is deadlier than Fred Blassie's. He proved it recently on TV by chewing up a light bulb!

Louie Tillet and J.C. Dykes are feuding... Lee Wong has retired from wrestling... "Baron" Joe Turko is on a tour of Asia... Blackjack Mulligan sidelined by a fan's knife... Steve Bolus and Ronnie Etchison a red hot tag team... Eddie Graham brought his "pupil," Bob Roop, to Madison Square Garden. Bob proved to be a sensation —just like he is wherever he wrestles.

Professor Boris Maximilianovich (The Great) Malenko is building his own stable of wrestlers. Already he's bought the contract of Hans Mortier and is now negotiating ownership of Rene Goulet and Dick Murdock, among others.

Incidentally, we received a very angry letter from Dick Murdock a few weeks ago. It read: "You idiots! You've been spelling my name wrong. It's spelled, M-u-r-d-o-c-h. There is no K in my last name! If you don't alter your spelling—I'll come up there to New York and alter your heads!"

Okay, Murdoch, we get the message.

Here's a question we asked several wrestlers recently. "As a spectator, what is the most exciting match you've ever seen?" Here are some of their answers:

GORILLA MONSOON: "It had to be the night Bruno Sammartino defeated Buddy Rogers in the old Madison Square Garden."

DORY FUNK JR.: "The most exciting match I've ever seen was when Gene Kiniski upset Lou Thesz to win the N.W.A. title."

ABDULLAH FOROUK: (Manager of the Sheik) "Everytime I see my Sheik wrestle I'm seeing my most exciting match!"

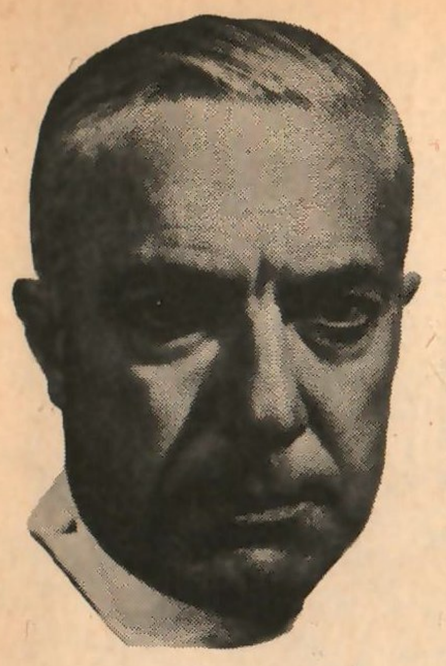
EDDIE GRAHAM: "There are two matches that stick out in my mind. Both of them were when Jack Brisco wrestled Dory Funk Jr."

ARGENTINA APOLLO: "The most thrilling matches I've ever witnessed were the series of bouts between Rocca and Karl Von Hess."

SKY LOW LOW: "Bruno Sammartino provided my biggest thrill when he lifted up 601-lb. Haystack Calhoun. Man, that was really exciting. I wish I could do it!"

The St. Louis Wrestling Club had a very uncomfortable situation on their hands during a recent battle royal. Along with eight other wrestlers, Johnny Valentine and his younger brother, Greg, were entered. As wrestlers were eliminated it became quite obvious that the

(Continued on page 50)



An Important Message

To Every Man And Woman

In America

Losing His Or Her Hair

If you are troubled by thinning hair, dandruff, itchy scalp, if you fear approaching baldness, read the rest of this statement carefully. It may mean the difference to you between saving your hair and losing the rest of it to eventual baldness.

Baldness is simply a matter of subtraction. When the number of new hairs fail to equal the number of falling hair, you end up minus your head of hair (bald). Why not avoid baldness by preventing unnecessary loss of hair? Why not turn the tide of battle on your head by eliminating needless causes of hair loss and give Nature a chance to grow more hair for you? Many of the country's dermatologists and other foremost hair and scalp specialists believe that seborrhea, a common scalp disorder, causes hair loss. What is seborrhea? It is a bacterial infection of the scalp that can eventually cause permanent damage to the hair follicles. Its visible evidence is "thinning" hair. Its end result is baldness. Its symptoms are dry, itchy scalp, dandruff, oily hair, head scales, and progressive hair loss.

So, if you are beginning to notice that your forehead is getting larger, beginning to notice that there is too much hair on your comb, beginning to be worried about the dryness of your hair, the itchyness of your scalp, the ugly dandruff — **these are Nature's Red Flags** warning you of impending baldness. Even if you have been losing your hair for some time, don't let seborrhea rob you of the rest of your hair.

HOW COMATE WORKS ON YOUR SCALP

The development of an amazing new hair and scalp medicine called Comate is specifically designed to control seborrhea and stop the hair loss it causes. It offers the opportunity to thousands of men and women losing their hair to bacterial infection to reverse the battle they are now losing on their scalps. By stopping this impediment to normal hair growth, new hairs can grow as Nature intended.

This is how Comate works: (1) It combines in a single scalp treatment the essential corrective factors for normal hair growth. By its rubifacient action it stimulates blood circulation to the scalp, thereby supplying more nutrition to still-alive hair follicles. (2) As a highly effective antiseptic, Comate kills on contact the seborrhea-causing scalp bacteria believed to be a cause of baldness. (3) By its keratolitic action it dissolves ugly dandruff. By tending to normalize the lubrication of the hair shaft it corrects excessively dry and oily hair. It eliminates head scales and scalp itch.

In short, Comate offers you in a single treatment the best that modern medicine has developed for the preservation of your hair. There is no excuse today except ignorance for any man or woman to neglect seborrhea and pay the penalty of hair loss.

COMATE IS UNCONDITIONALLY GUARANTEED

To you we offer this UNCONDITIONAL GUARANTEE. Treat your scalp to Comate in your own home, following the simple directions. See for yourself in your own mirror how after a few treatments, Comate makes your hair look thicker and alive. How Comate ends your dandruff, stops your scalp itch. How Comate gives your hair a chance to grow. Most men and women report results after the first treatment, some take longer. But we say this to you. If, for any reason, you are not completely satisfied with the improvement in your own case — AT ANY TIME — return the unused portion for a prompt refund. No questions asked.

But don't delay. For the sake of your hair, order Comate today. Nothing — not even Comate — can grow hair from dead follicles. Fill out the coupon now, and take the first step toward a good head of hair again.

Male pattern baldness is the cause of the great majority of cases of baldness and excessive hair loss. In such cases neither the Comate treatment nor any other treatment is effective.

Note To Doctors
Doctors, clinics and hospitals interested in scalp disorders can obtain professional samples and literature on written request.

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"I used to comb out a handful of hair at a time. Now I only get 4-6 on my comb. The terrible itching has stopped."
—L.H.M., Los Angeles, Cal.

"My hair has improved. It used to fall out by handfuls. Comate stopped it from falling out." —D. M. H., Oklahoma City, Okla.

"My hair has quit falling out and getting thin."
—D. W. G., c/o FPO., N. Y.

"My husband has tried many treatments and spent a great deal of money on his scalp. Nothing helped until he started using your formula."
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"Comate is successful in every way you mention. Used it only a few days and can see the big change in my scalp and hair."
—C.E.H., N. Richland, Wash.

"My hair was thin at the temples, and all over. Now it looks so much thicker, I can tell it."
—Miss C.T., San Angelo, Tex.

"Now my hair looks quite thick."
—F. J. K., Chicago, Ill.

"My hair had been coming out and breaking off for about 21 years and Comate has improved it so much."
—Mrs. J. E., Lisbon, Ga.

"I've used a good many different 'tonics.' But until I tried Comate, I had no results. Now I'm rid of dandruff, and itchy scalp. My hair looks thicker."
—G. E., Alberta, Canada

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—R. H., Corona, Cal.

"No trouble with dandruff since I started using it."
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"It really has improved my hair in one week, and I know what the result will be in three more. I am so happy over it, I had to write!"
—Mrs. H. J., McComb, Miss.

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☐ Enclosed find $10 (check, cash, money order). Send postpaid.

☐ Send C.O.D. **Enclosed is $1 deposit.** I will pay postman $9 plus about $1.50 in postal charges on delivery. Save the $1.50 by enclosing $10.
Canada, Foreign, APO, FPO, add $1 -- No C.O.D.

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Address _____

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RUSH THIS NO-RISK COUPON TODAY!

REPORTS FROM OUR CORRESPONDENTS

SUNNYSIDE GARDEN, NEW YORK
By Joel Bergman

MORE THAN 1,200 pounds worth of wrestlers threatened to collapse the ring when Gorilla Monsoon (401) and Pedro Morales (275) teamed against Blackjack Mulligan (315) and Bulldog Brower (285).

The bout was delayed 15 minutes as Mulligan's manager, the Grand Wizard, was forcibly ejected from the ring. But once they got rid of the Wizard, Mulligan and Brower took the opening fall by double-teaming Monsoon and forcing him into submission. Morales tried to help the giant Manchurian get back to his corner—but Mulligan and Brower weren't finished yet. They knocked Pedro down, lifted Gorilla and dumped him over the top rope. They then tried the same thing with Morales, but the clever Latin was too quick for them. He met their charge with brain-rattling dropkicks and the villains retreated to their corner as Morales revived Monsoon.

Pedro and Brower opened the second fall with a wild slugfest. It lasted about four minutes when Pedro grabbed the arm of his arch-rival and spun him into the corner. As Brower sailed into the corner, who should be waiting there, but Monsoon. And Gorilla clobbered Bulldog so hard he fell to the mat, unconscious. Morales then picked up Brower, carried him to mid-ring, deposited him on the canvas and pinned him. And when Mulligan protested his partner had been

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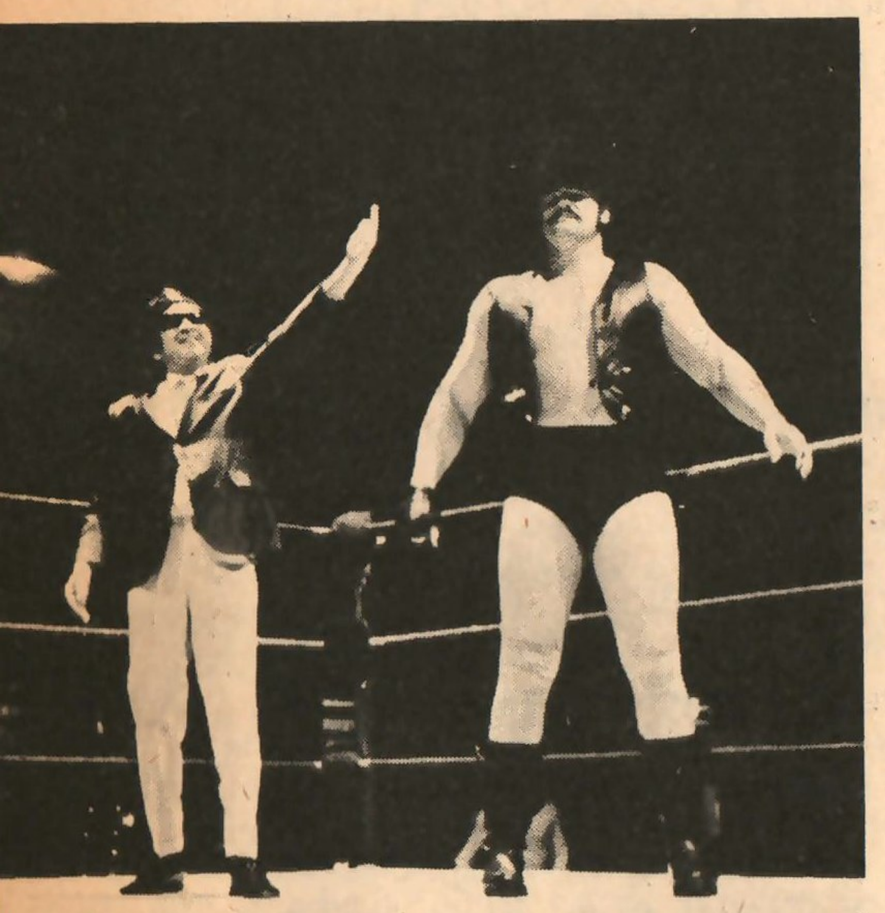

The Grand Wizard introduces Blackjack Mulligan to jeering New York fans. It then took 15 minutes to eject the Wizard from the ring before the match could begin.

HOW YOU CAN BECOME A CORRESPONDENT

The Editors of THE WRESTLER and INSIDE WRESTLING, the two most widely-read wrestling magazines in the world, want to thank the hundreds of fans who have given so generously of their time in sending us news reports and photographs of the action in their respective areas. All of this material has been invaluable in helping us prepare the articles which appear in these magazines.

Not long ago, we began a new feature called "Reports from our Correspondents." It has been so well received by you, our readers, that we have decided to expand it to cover all areas of the U.S. and Canada.

If you want your area represented in this regular feature, and also want to be officially credited with your own by-line, send us reports of the matches, together with whatever photographs you can obtain. You'll get the thrill of a lifetime seeing your name in print while at the same time helping to improve the quality of wrestling in your area. So why not give it a try? You'll be glad you did.

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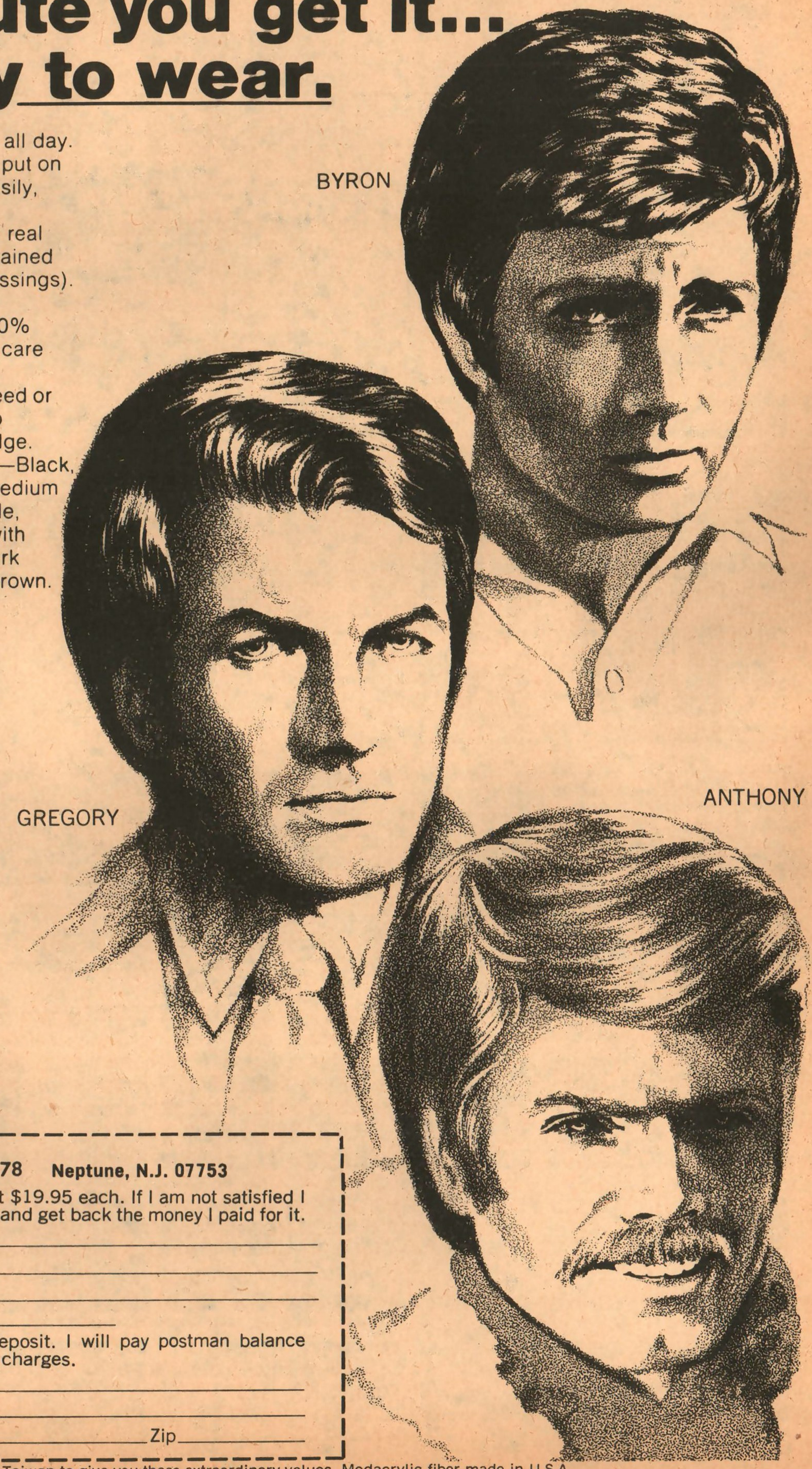

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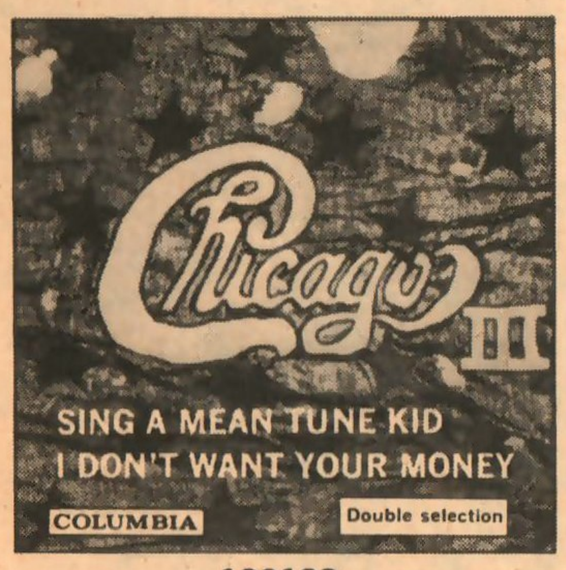

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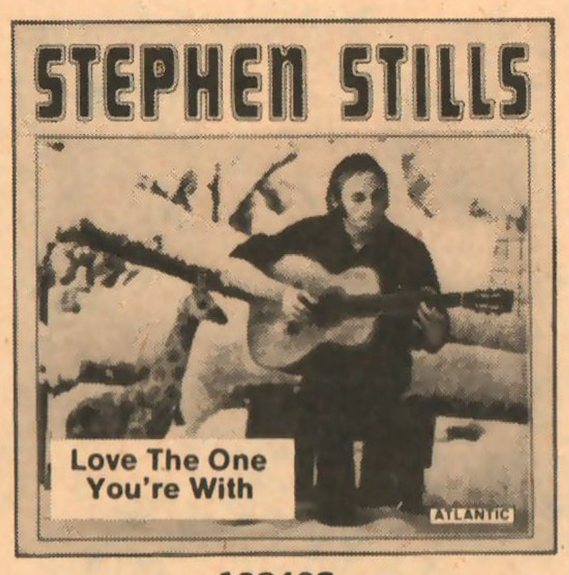

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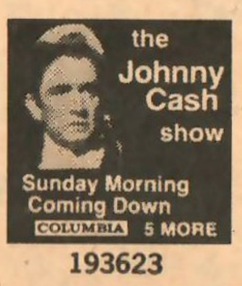

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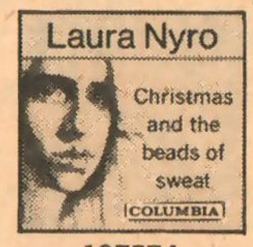

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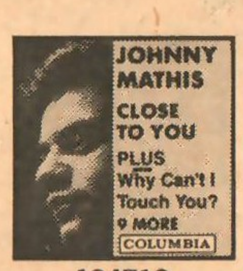

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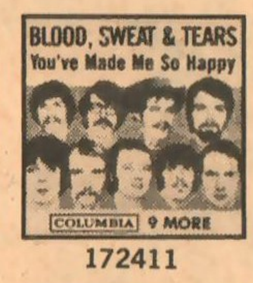

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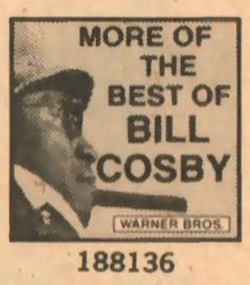

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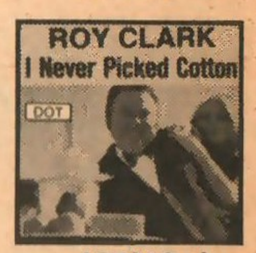

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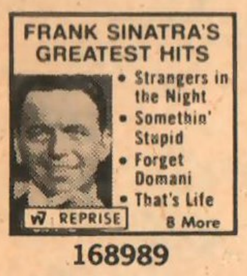

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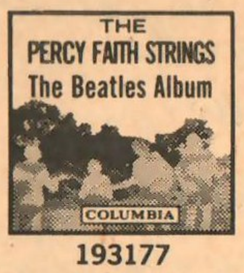

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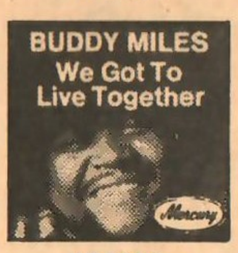

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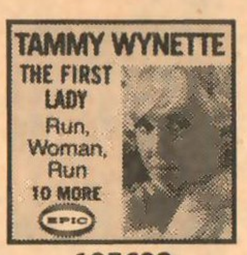

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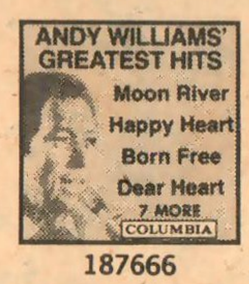

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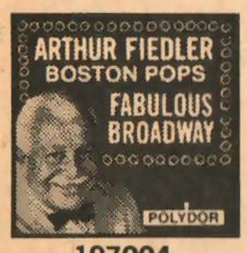

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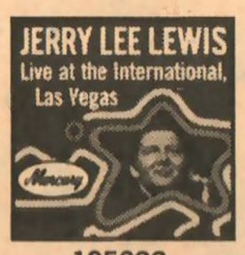

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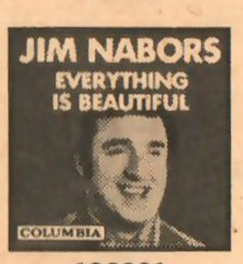

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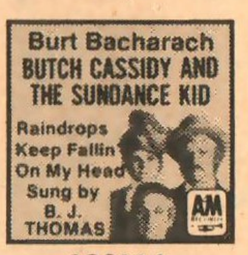

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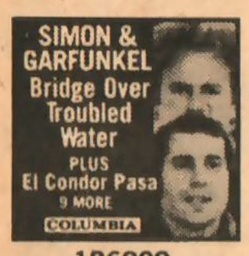

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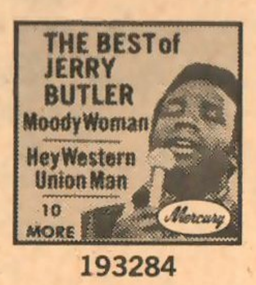

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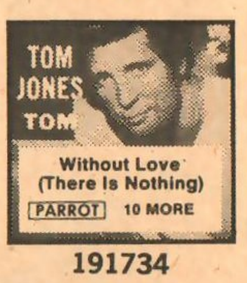

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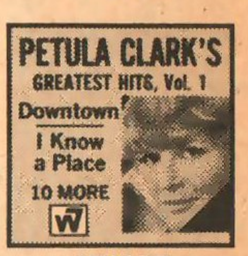

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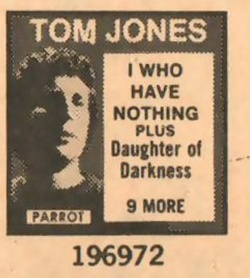

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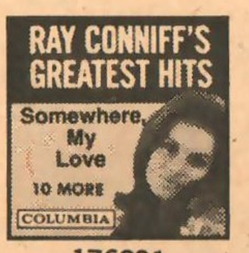

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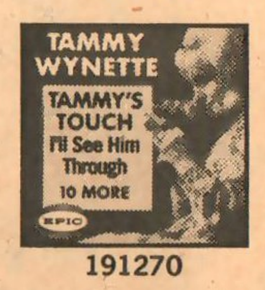

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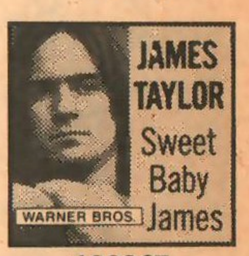

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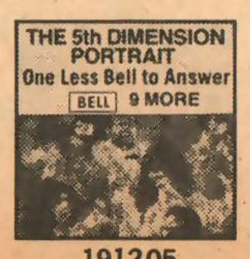

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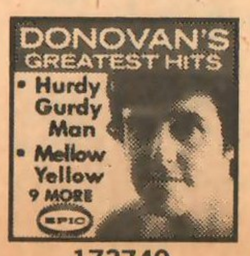

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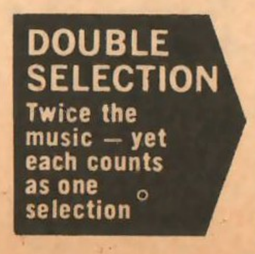

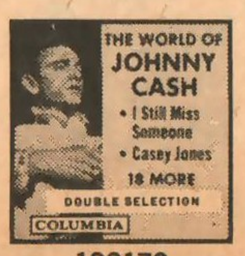

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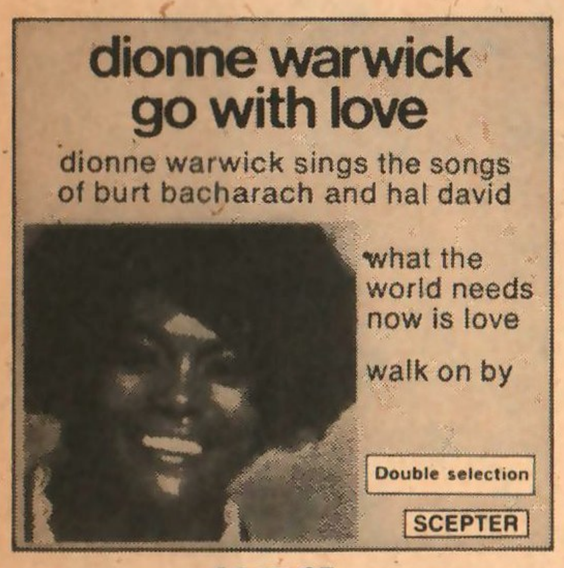

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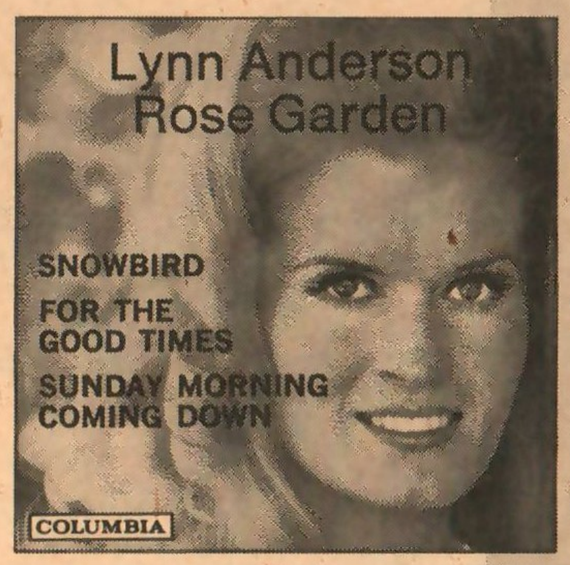

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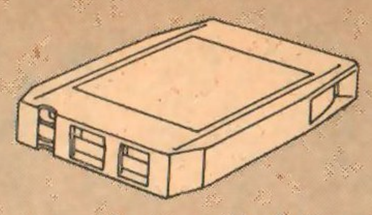

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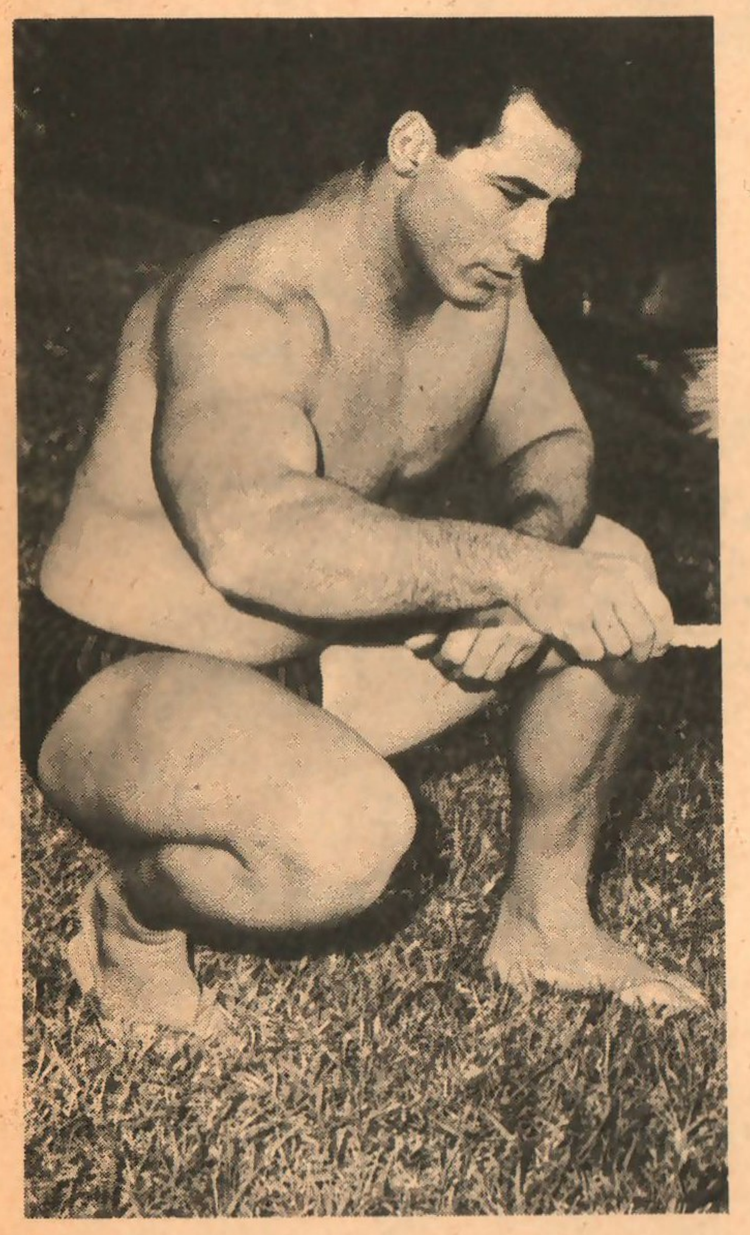

Tony "Dino" Marino (above) has one of the best fan clubs in the world doing him honor. Why don't you think about joining? You'll be glad you did.

GREAT SCOTT! THE George Scott fan club has become one of the most popular clubs in the country. Under the leadership of Cheryl and Chuck Babcock, members are getting more and more material about their honorary. Members in good standing receive an 8x10 photo, a wallet size photo and a fantastic bulletin every 2 months. Chuck and Cheryl would also like to inform everyone that they've changed their address. The new one is 4317 Gaston, Apt. 201, Dallas, Texas 75246.

Joe Nuss, president of the Tony "Dino" Marino fan club informs us that his address is 104-16 109th Street in Richmond Hill, New York, not 104-16 199th Street, as stated previously. Tony's one of the hottest wrestlers in the country and Joe is doing a great job running the club, with Howie Rosenberg assisting him.

We want to thank Walter Combs for making us honorary members of the Louie Tillet Fan Club. He's got a great monthly bulletin called "The Main Event," which is chock-full-of-news about Louie. Members also receive an autographed photo. Walter requests that fans wanting to join should send a self addressed stamped envelope to The Louie Tillet Fan Club, c/o Walter Combs, 440 N.W. 105th Street, Miami, Florida 33150.

Tom Garrity and Barry Miller have started a club called "The Albuquerque Fan Club." Members receive monthly bulletins and snapshots of the wrestlers appearing in the Albuquerque area. By the way, this is one of the few clubs active in New Mexico. Their address is 4809 Andrew Drive, North East Albuquerque, New Mexico 87109.

Hey, Stan Stasiak fans. Viktor Berry is still interested in hearing from you. When you join you'll be entitled to quarterly bulletins, an 8x10 of Stan, three snapshots and other surprises. Write to Viktor at P.O. Box 2922, Sacramento, California 95812.

Still one of the largest and best clubs in existence is the Ray Stevens International fan club. They've got a membership of over 2200, with more joining every day. To join write, Joe Pottgieser Jr., 3463 Ravendale Court, San Jose, California. It's a great club.

Mike Tenay puts out "The Mat News," a publication of The Wrestling Report Fan Club. It's full of action and news. Contact Mike at 8952 Mills Avenue, Whittier, California 90605.

Another worthwhile club in the Califonia area is The International Pat Patterson fan club. Dorothy Hopkins is the president. Members receive an 8x10 photo of Pat, five small photos and a bulletin. If you'd like to join, send a note to the club's secretary, Denise Baker, at 84 Prospect, San Francisco, California.

Wayne Fisher has a club in the honor of Danny Little Bear. Bulletins are sent out monthly. For further details get in touch with Wayne at 1135 East Collego Street, Iowa City, Iowa 52240. Remember to send a self-addressed stamped enevelope.

Jim and Diane Irby dropped us a line to tell us that their Wahoo McDaniel fan club is doing well and they're always looking for new members. If you join, you'll receive a membership card, an 8x10 photo and quarterly bulletins. Wahoo's a great wrestler and you can keep up with his career by joining.

From England comes the Peter Maivia fan club. The president is Dorothy Paget. She'll send members bi-monthly bulletins jammed with facts about Peter. Write Dorothy at West Littleton, Chippenham, Wiltshire, England.

We received word from Cheryl Shackelton that her Joe Scarpa fan club has disbanded. Sorry to hear that, Cheryl.

As a final note, remember, when you send for information about a fan club be sure to include a self-addressed stamped envelope.

We'll see you next month. □

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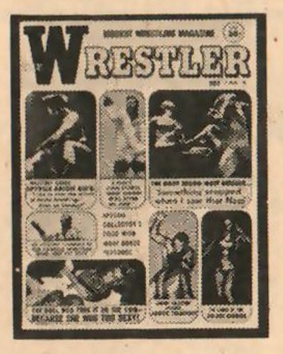

MAY/68

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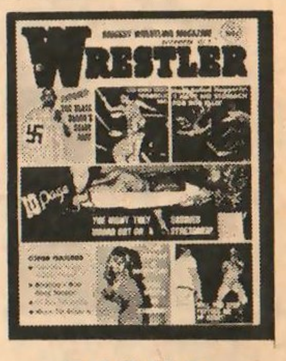

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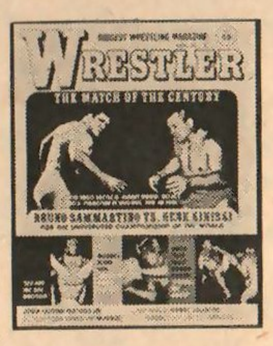

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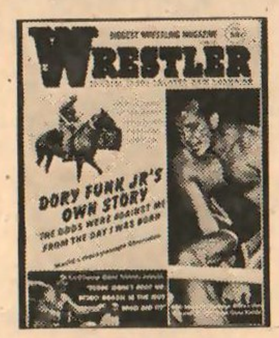

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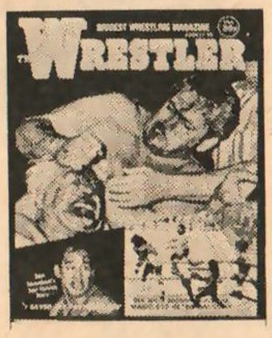

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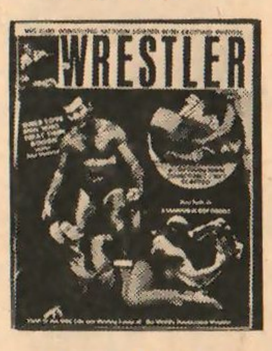

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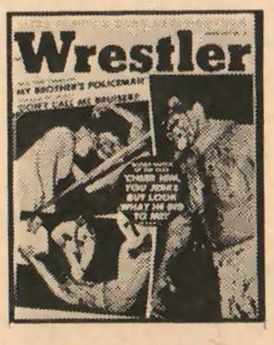

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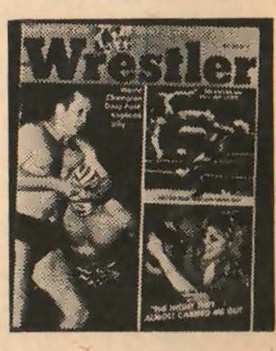

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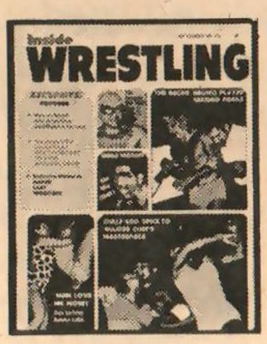

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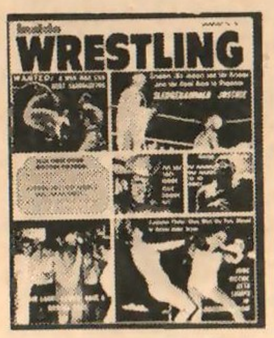

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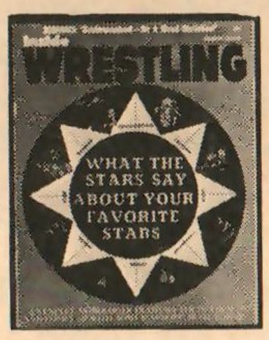

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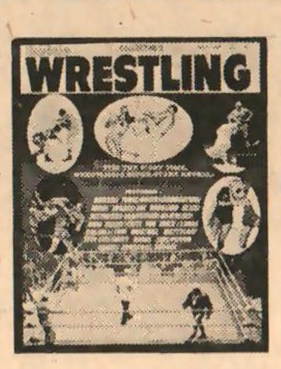

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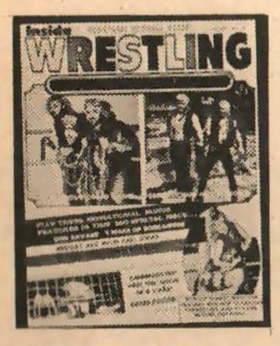

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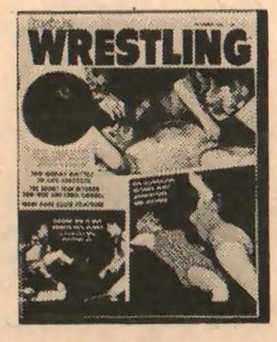

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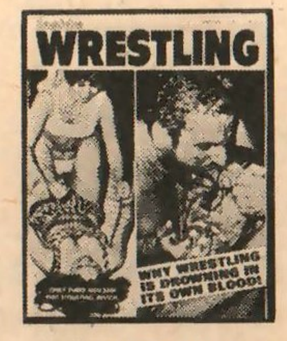

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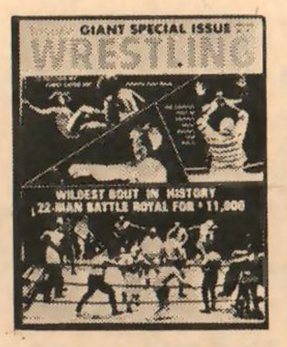

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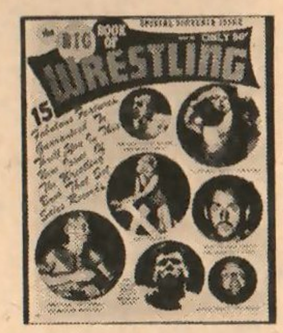

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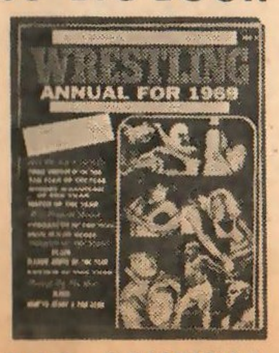

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YOUR LETTERS

MULLIGAN AND WINDHAM NOT THE SAME!

I've just finished reading the June issue of THE WRESTLER and found it very informative. I took particular interest in the article "The Terrifying Story of How Bob Windham Became Blackjack Mulligan."

Windham became a good friend of mine when he was wrestling in Chicago. Well, a few months ago I was vacationing in New York and decided to take in the matches at Madison Square Garden. You can imagine my surprise when I saw Blackjack Mulligan in the ring. Here was my buddy, Bod Windham, wearing a cowboy outfit and sporting a new name.

After the matches I went back to say hello and guess what—he made like he didn't even know me! When I tried to refresh his memory I was pushed away by some creep who called himself The Grand Wizard. Man, I can't figure out how a nice guy like Windham could ever turn his back on an old friend. Blackjack Mulligan is not the Bob Windham I knew!

RONALD ETTINGER
Chicago, Illinois

FUNK JR. A BAD GUY?

I know you'll find this hard to beleive, but Dory Funk Jr. has become a dirty wrestler! To prove my point, I just saw him in a tag team match, and his partner was John Tolos! Funk gouged and kicked throughout the match. I don't know what he's trying to prove. I sure liked him better the other way!

CARLOS LAMEZ
Los Angeles, California

$11,000 BATTLE ROYAL CHECK MUST BE RETURNED!

In the May issue of THE WRESTLER you had a fantastic photo story about the 1971 Battle Royal. Unfortunately, these kind of matches are not permitted in New York, so I can only get the action through your great magazines.

On page 45, you had one of the most startling photographs I've ever seen. I refer to the picture of "The Pro" throwing a powder like substance into Rocky Johnson's face. It's true evidence that The Pro didn't play fair. I think the $11,000 prize should be taken back from him and a new Battle Royal be held without him.

PETER WILLIAMS
Staten Island, New York

MORE LIP ABOUT EL MONGOL

I have been enjoying your magazines for over a year and hadn't had a single complaint until I read the article "Is El Mongol a Spy for Red China?" You really made him look like a louse! I'll admit that at one time he was a dirty wrestler. At that time he was managed by Dandy Jack Crawford. Since dropping Crawford however, El Mongol has changed his ways. He's a good clean wrestler now and all the fans love him. Don't you think you owe him an apology?

BEN LANTHRIPP
Sandersville, Georgia

MANAGERS KEEP OUT!

Wrestling should lay down the law! Managers like Lou Albano, J.C. Dykes and Dr. Ken Raimey must be kept away from ringside. Whenever their men get into trouble they're always around to "help out." I think managers should stay in the dressing room—where they belong. Enough is enough!

PAUL LIPTON
Tampa, Florida

VON ERICH STINKS!

I just want everyone to know that I think Fritz Von Erich is a punk! He always uses that Iron Claw to finish his matches because he gets pleasure maiming his opponents. Only a guy who's sick in the head would do such a thing. He is totally insane and should be banned from wrestling. Please print this letter so Von Erich's fans will know the facts and stop supporting him.

JAMES VON TEVELIN
Philadelphia, Pa.

ANGRY AMATEUR

I don't know how many amateur girls you've seen, but Rusty the Redhead is not one of the top five amateur girls in the country as you've stated. I am an amateur wrestler and I know for a fact that Anita Anderlia is much better than Rusty and you didn't even bother to mention Anita.

Let me give you and your readers some statistics. Anita is the 135 to 160-lb amateur champion. I am the 160 to 185-lb champ. Delores Jones rates top in the 185-lb and up class.

Both Anita and myself would like to challenge any amateur girls who have some sort of reputation. Any takers?

THE AMERICAN ATOM
St. Ann, Missouri

ANDERSON FAN DEMANDS EQUAL TIME

I think it's only fair that you should print this letter from a Lars Anderson fan because you introduced your recent story about him with a letter from someone who didn't really appreciate him.

First of all, you called Lars a hippie. I feel that calling a wrestler of his calibre and intelligence a hippie is derogatory. Lars has brought wrestling back to life in Minnesota. He's skilled and talented and the most handsome wrestler in the world. To us, Lars will always be a "good guy."

CAROL PEDDYCOART
Moorhead, Minnesota

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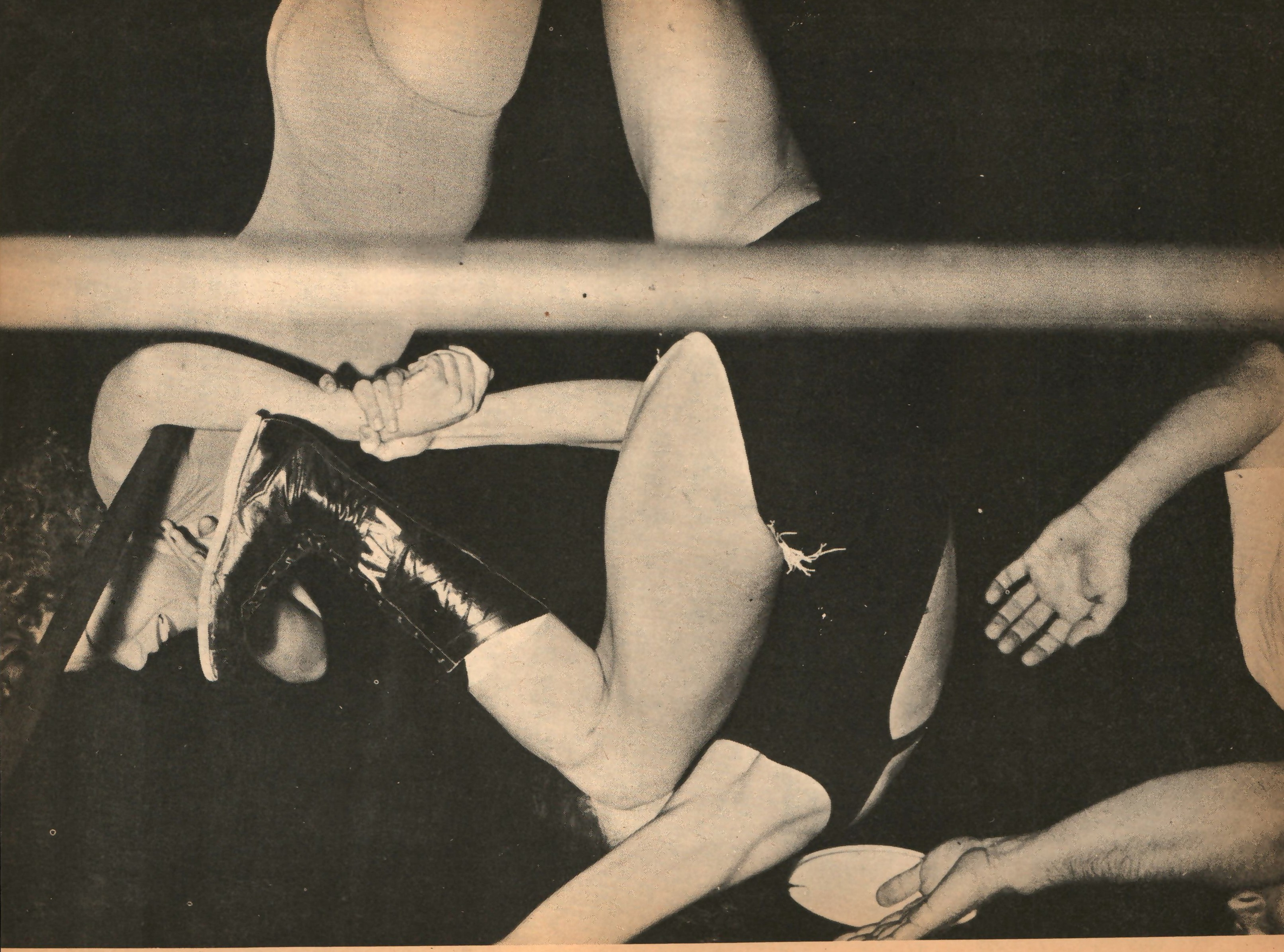


DON'T PITY CORA COMBS!

YOU THINK it's easy, pitting your wits against a veteran like Cora Combs? Well, let us tell you—it's tough, even for another veteran like Kay Noble.

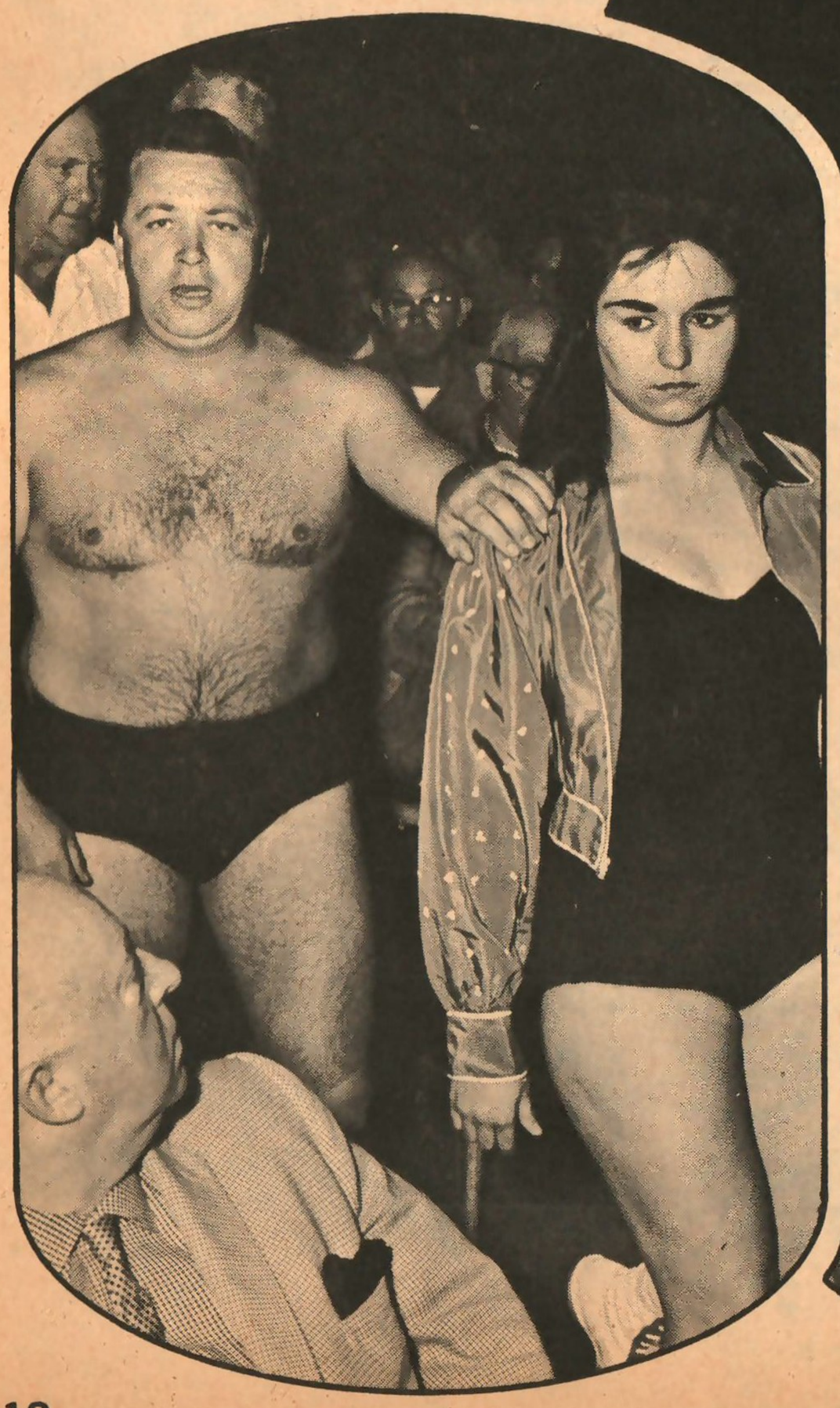
Officially, it was listed as a tag match between Kay and Peggy Allen and Cora and Marge Ramsey. But—and this is no reflection on Peggy and Marge—it soon centered on the action involving Kay and Cora.

Action was what the fans expected in this main event at the Civic Auditorium covered by our San Jose, Calif., photographer. But they got an extra dose of it—and they loved every bit of it.

It was so explosive that our harried photographer, Richard Diaz, could get only snatches of the sensational performance. The rest of the time

MEN AND WOMEN MIXED MATCHES

Should they be banned?



Those who saw this wild match will never forget it. And you can be sure the wrestlers involved will also never forget it!

THEY'RE EXCITING. They're ridiculous. They're fun. They're a farce. They're sexy. They're dangerous. They're legal. They're outlawed.

What fits all of those categories? Why mixed matches, of course. And depending upon the individual wrestler, mixed matches—probably the most controversial of all bouts—fit into any or all of the above categories.

Nobody, not even the wrestlers, can agree about the mixed affairs. Even wrestling commissions vary. In Texas and Florida, mixed matches are as much a part of the sport as body slams. In New York, mixed matches are as welcome as Jack the Ripper in a girls' boarding school.

Some wrestlers gladly accept mixed matches. Others wouldn't go near them. Some have appeared in them once and vow "never again." What is it about mixed match that causes such controversy?

"They're dangerous," said Vittorio "Argentina" Apollo. "And I should know. I appeared in one of the wildest in history. And I was never more afraid in my life."

The match about which Apollo spoke is considered a landmark case in wrestling history since it was the focal point in rulings handed down in four different states. Films of that historic battle have been viewed by more state commissions than any other. And after seeing the very same film, different commis-

Far left, opposite page: Louis Tillet rests hand on partner Toni Rose's soft shoulder as they head for ring in Houston, Texas. Above: Vittorio Apollo and partner Judy Grable talk over pre-brout strategy. Left: During height of action, all four wrestlers carried battle outside the ring. Tillet draws back his hand and is about to smack Grable while Rose yanks Judy's hair from behind. Meanwhile Apollo, who was so bewildered by it all, just stands and watches. But when the shock wore off, Vittorio became enraged and climbed all over Louis.

sions handed down varying decisions.

"I was teamed with Judy Grable against Toni Rose and Louis Tillet," Apollo continued. "In Houston, Texas, where mixed matches have always been very popular. It was the first time I had ever seen this kind of match, let alone wrestle in one— and when I stepped into the ring that night I had no idea what was going to happen.

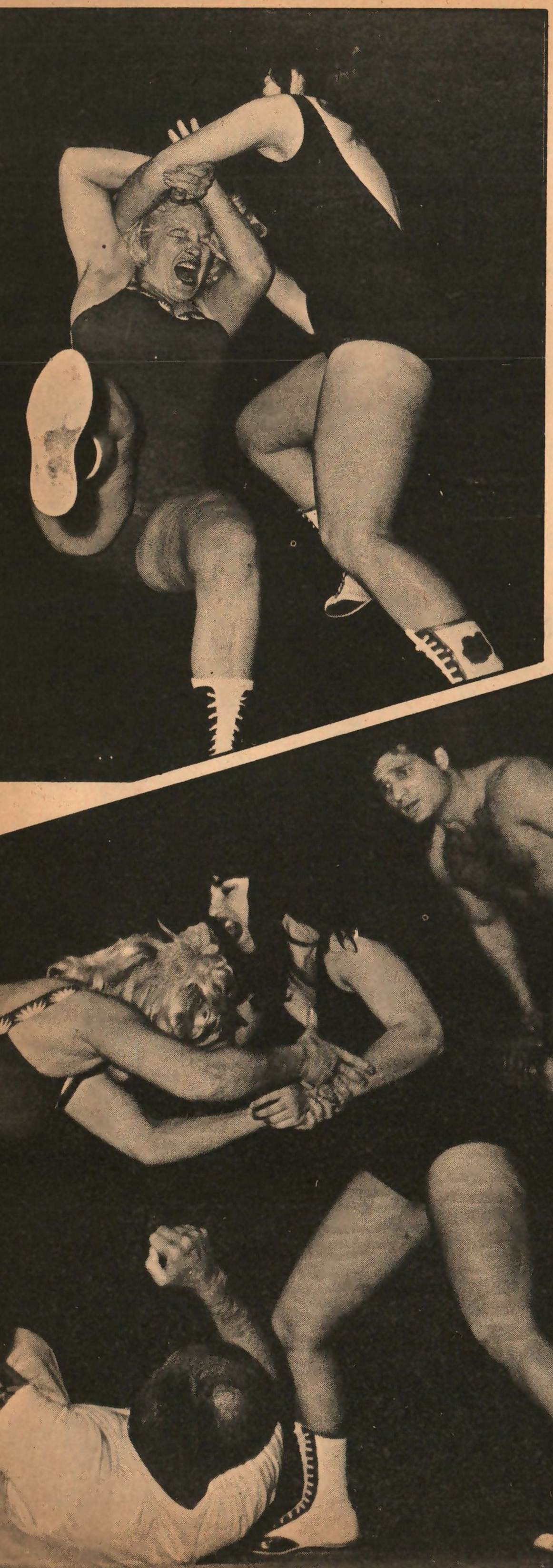
"I assumed the men would wrestle each other and the girls would wrestle each other. But the thing soon got out of hand and at one time all four of us were in the ring. Tillet and Rose ganged up on me and the only way I could have gotten loose was to slug someone. But I was afraid of hitting Toni. I just couldn't see myself belting a girl. Finally I couldn't take it any longer. I swung at Tillet. He ducked and I accidently hit Toni. I was never so scared in my life. She went down like a shot. I thought I killed her. That's why these matches are so dangerous. With a girl you have to pull your punches, so to speak, and you can't use your natural style. If I came off the ropes with a flying dropkick and I hit Tillet in the chest it's okay. But what happens if I would have landed the same way on a girl? It could be disastrous!"

These are some of the factors the California and New York commissions took into account when they viewed the film of that wild bout. And whereas New York and California agreed with Apollo about the danger, Texas and Florida sided with Tillet when he testified there is nothing wrong with mixed matches.

"They're exciting and they're fun." Tillet testified at one hearing. "My opinion hasn't changed. Let's face it, nobody is out to deliberately injure any girl. But they are professionals just like us and they can take punishment. Hell, some of those tigresses are even more dangerous than many men I've been matched against. And the crowd loves it. Just check the attendance figures whenever there are mixed matches on the card. They skyrocket. The people want it. I say let's give it to them."

Some of the girl wrestlers who frown on mixed matches do so for

Above: Judy Grable delivers booming dropkick against Toni Rose's body. Right: The referee is caught in the middle and hammered to the mat as Grable and Rose slug it out above him. In his excitement, Apollo climbed up on the ropes and yelled advice to Grable. The referee regained his feet just in time to keep Apollo from leaping into the ring.



With a sudden burst of power, Rose (left) grabbed Grable's head and knocked Judy off balance. Then Toni threw herself across Grable's body and tried for a pin. The referee counted to two before Judy managed to kick herself free.

fear of being embarrassed. Explained one lovely young star, who shall remain anonymous, "My pet hold is the body slam. And in order to execute a body slam you first pick up your opponent with a half nelson and crotch hold. Anyway, in a mixed match one night, at a time when all four were flying around the ring like trapeze artists at a circus, I went for the guy on the other team. Instintively I clamped on the half nelson and then I shoved my hand under his crotch. In the heat of battle I didn't realize what I was grabbing for. But after I slammed him I was so embarrassed I wanted to crawl under the ring."

This view comes from a famous male wrestler (he once held the world's heavyweight championship): "When things get out of hand in a mixed match, and the men and the women are all in the ring at the same time, you have to be very careful about what you grab, and that interferes with your style because you can't go all out. First of all, these girl wrestlers are so appealing it's hard to keep your mind on your business. Secondly, when you get tangled up and grab the wrong thing you look like some kind of sex maniac. I have definitely found that when the girls wind up against the men they try harder. But the men, no matter how tough the girl may be, almost always eases up. After all, how would you feel if you seriously injured a woman?"

In viewing the films of the Apollo-Grable vs. Tillet-Rose match, the Texas commission ruled, "Whereas, during a match of this sort wrestlers occasionally wind up in uncompromising positions and circumstances there is nothing inherently destructive or dangerous about them. "And to confuse things further, the New York commission, after viewing the same films, ruled "the mixed tag-team match is not within the best interests of New York State wrestling."

In the match itself, Apollo wound up needing seven stitches in his face to close wounds opened by Rose's claw-like nails. "She clawed the hell out of me," Apollo rememner. "but I just couldn't get angry at her. She's still a lovely woman."

Continued

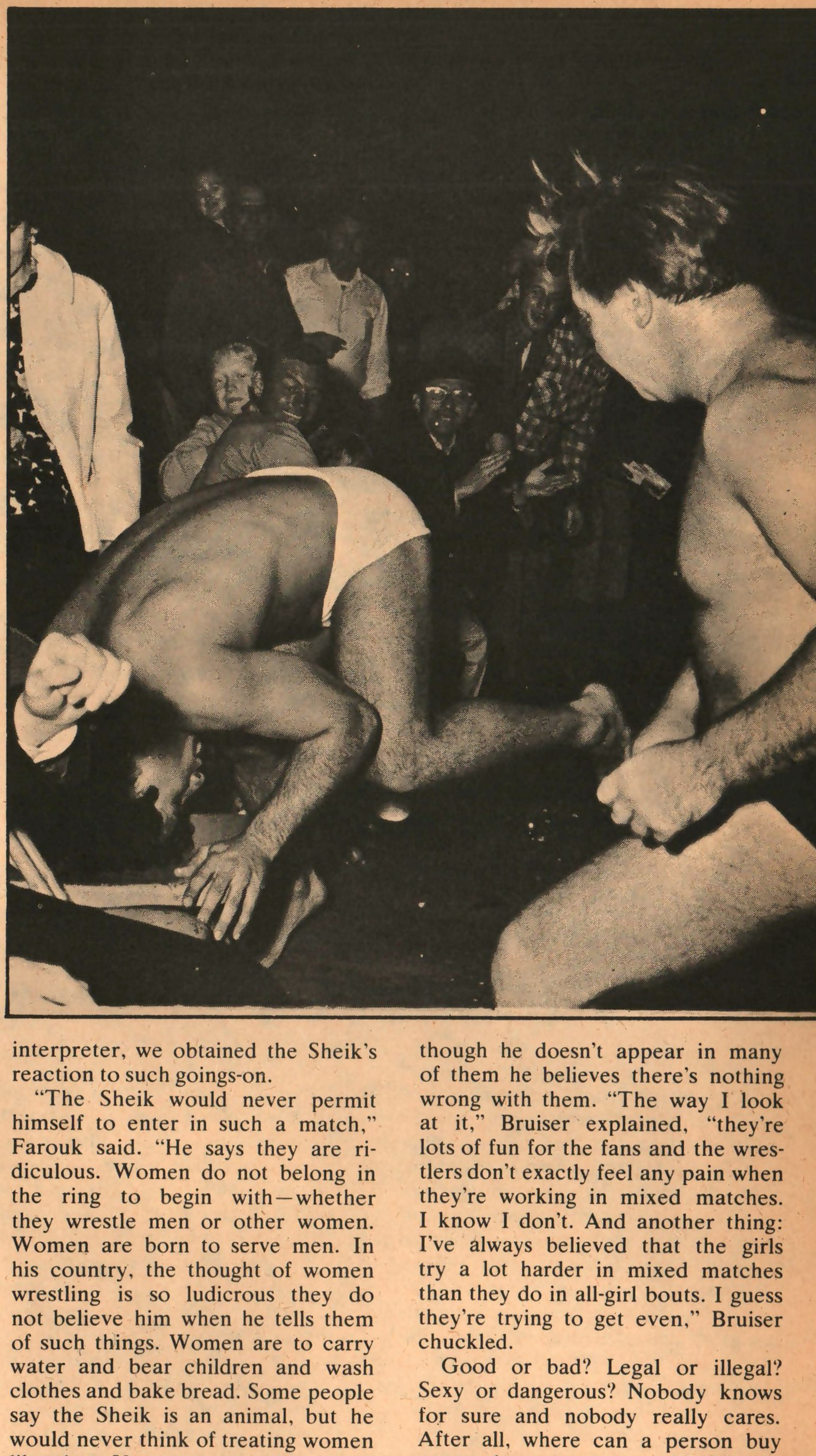
Above: Although he looks like he is involved in the furious action between the squirming girls, Apollo is actually standing guard to make sure Louis Tillet doesn't rush into the ring to help his partner, Toni Rose. "I was ready and waiting for him," Apollo would say later.

Tillet reacted much the same way. "I remember one time during the bout when I really lost my temper. Toni had Judy by the hair outside the ring. I ran over to belt Grable, but then I stopped. How could I punch a woman?"

"Some of these guys think they're so superior," commented another girl star. "They just kind of tolerate girls' wrestling. Mixed matches give me a chance to show these wise guys that we're no powder puffs in the ring. We may be feminine and lady-like on the outside, but inside, we're 100 percent professionals. We don't ask for any favors and we don't expect any."

One wrestler, who so far has refused to appear in a mixed match, is the Sheik. Through Abdullah Farouk, the Sheik's manager and

Below: Grable is pinned in corner by Rose and Toni is about to bring her knee up into Judy's face. Right: Apollo's head crashes into metal chair after he was punched by Tillet during action outside the ring.



interpreter, we obtained the Sheik's reaction to such goings-on.

"The Sheik would never permit himself to enter in such a match," Farouk said. "He says they are ridiculous. Women do not belong in the ring to begin with—whether they wrestle men or other women. Women are born to serve men. In his country, the thought of women wrestling is so ludicrous they do not believe him when he tells them of such things. Women are to carry water and bear children and wash clothes and bake bread. Some people say the Sheik is an animal, but he would never think of treating women like that. Yet your American wrestlers do it. I ask you—who is the animal?"

The Bruiser, on the other hand, feels that mixed matches are perfectly fine and "a lot of fun." Although he doesn't appear in many of them he believes there's nothing wrong with them. "The way I look at it," Bruiser explained, "they're lots of fun for the fans and the wrestlers don't exactly feel any pain when they're working in mixed matches. I know I don't. And another thing: I've always believed that the girls try a lot harder in mixed matches than they do in all-girl bouts. I guess they're trying to get even," Bruiser chuckled.

Good or bad? Legal or illegal? Sexy or dangerous? Nobody knows for sure and nobody really cares. After all, where can a person buy as much excitement and titillating thrills for the few bucks it costs to buy a ticket to a mixed wrestling match?

Like the man says: "There ain't no better value anywhere." □

MORALES VS. THE RETURN MATCH

When Pedro Morales wrestled The Sheik in Los Angeles sometime ago, they were both disqualified. The fans demanded a return match on the spot, but it hasn't happened yet. Here, for the first time, is the real story of that wild night and why the public is entitled to get what it wants

ONE YEAR AGO Pedro Morales was lying on a table in a Los Angeles arena—totally paralyzed. He remained that way for five hours while doctors feverishly worked on him. The news of Pedro's paralysis was kept as secret as a Pentagon invasion report. The doctors were sworn to secrecy as was every other person who knew about what happened.

Even the crowd, which moments earlier had watched Pedro in the ring, did not know the extent of his injuries. To this day the entire story is denied by everyone involved—including Morales!

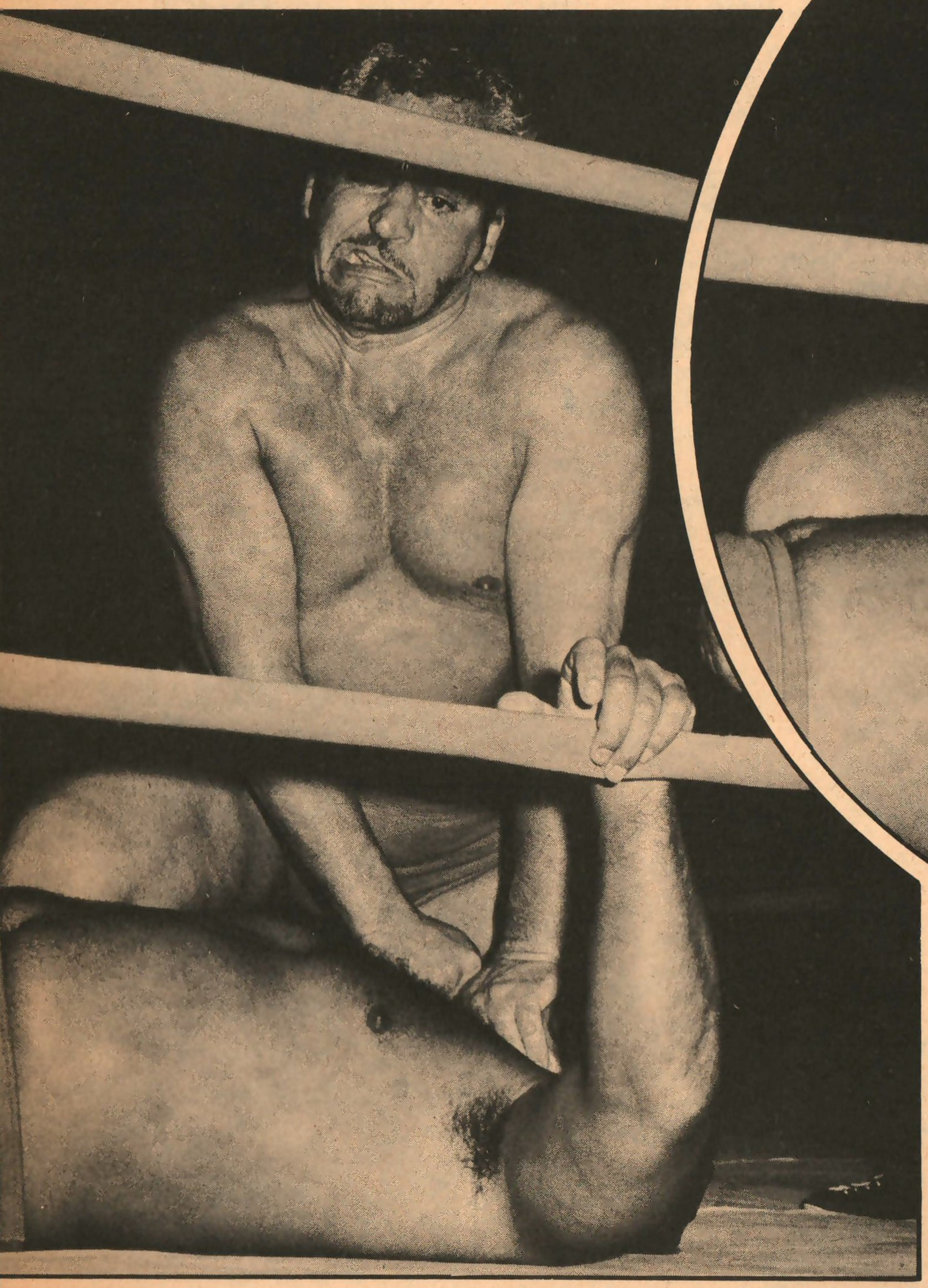
But there was a slipup. And the person who let the secret out was none other than the man who caused Pedro's paralysis—the Sheik! And the only reason the Sheik let it slip was because he feels Morales is afraid of him!

It began, as we noted, a year ago in Los Angeles. The main event—Morales vs. The Sheik. The bout—a vicious brawl in which the Sheik used every filthy trick in his big book. Still, he could not subdue the man who would go on to defeat Ivan Koloff and become champion of the world.

After 15 violent minutes the whole thing got out of hand and the match ended on a double disqualification. When the Sheik's manager, Abdullah Farouk, explained the decision to his wrestler—the man from the middle east went beserk. Grabbing something concealed in his trunks, the Sheik went after Morales. While thousands watched in terror, the Arab wild man smashed Pedro's skull repeatedly until was flat on

THE SHEIK
THE FANS DEMAND

The enraged Pedro Morales grabs the Sheik's manager, Abdullah Farouk, by the throat as the Sheik ducks away to avoid flying chair thrown by a fan. Above: Sheik protests to referee that he is not choking Pedro. But he was forced to release the hold.



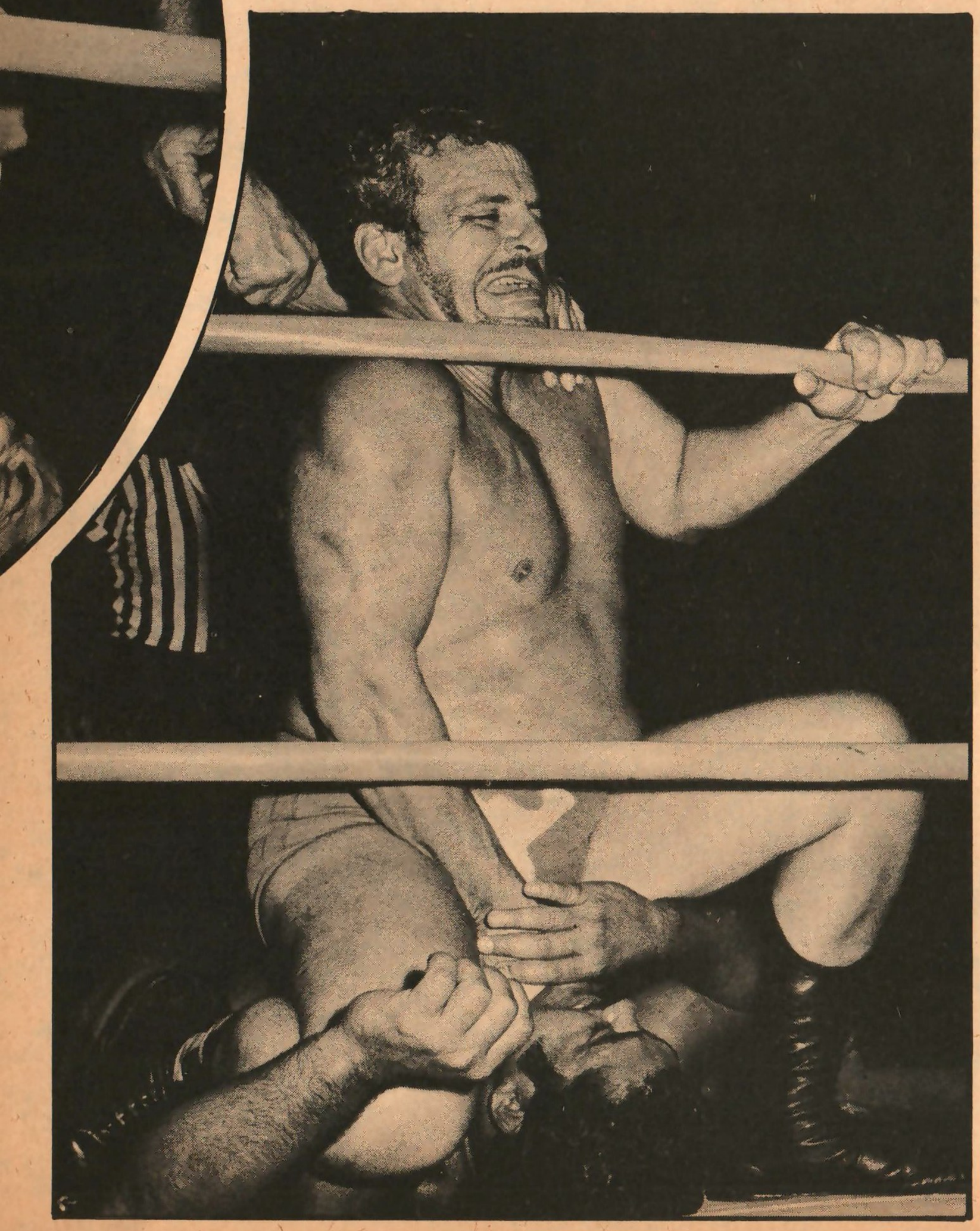
Throughout the savage bout, which took place in Los Angeles about one year before Morales won the championship, the Sheik made Pedro's throat his prime target. The constant attacks weakened Morales, who despite the Arab's vicious fouls, still tried to wrestle according to the rules. "Sometimes it doesn't pay to do the right thing," Pedro would say later.

his back.

Then, the Sheik applied a claw hold. But, as in other matches, he *didn't* apply it to the shoulder or stomach. He applied it to a nerve in Pedro's neck and it took a full five minutes before three referees could pull him off. Even Farouk was stunned.

"The Sheik and I are the only people in the world who know how deadly the claw hold is," Farouk said. "If applied to most parts of the body it will result in temporary paralysis. If applied to certain nerves in the neck or spinal cord area it can result in nerve damage and sometimes total paralysis.

Below: The Sheik's most effective weapon was flooring Morales near the ropes, digging his knee into Pedro's throat and holding the ropes to get better leverage. When Morales looked in the mirror after the match was over, he wasn't surprised to see it look like a piece of raw beefsteak.



"When the Sheik was originally licensed to wrestle in this country he agreed never, under any circumstances, to use the claw hold on any area of the body that could result in nerve damage or complete paralysis. Up until that match he kept his word. But when I saw him going for Morales' neck even I was terrified. He had gone completely berserk. He could have killed Morales."

That is exactly what the doctors thought he had done. When the referees finally pulled the Sheik off—Morales could not move. It was almost as if he was frozen solid. Not a muscle in his body twitched. They rolled him out of the ring under the bottom rope and stood him on his feet. His hands were coiled into fists and the fingers were locked together. His face was contorted into a mask of pain. And as the referee rubbed his neck, trying to relieve the unbelievable pain, Morales didn't even move an eyelash.

Surrounded by doctors, referees and other wrestlers, Morales was carried by his elbows to the dressing room. The fans still did not know the extent of his injuries. Nobody did—except the people in that room.

Reporters and photographers were barred but they waited outside. And by their watches, the doctors had worked on Pedro for five full hours to relieve the pressure on his damaged nerve.

The fans, of course, clamored for a rematch. And despite his brush with death, Morales was willing. But the Sheik had disappeared and nobody knew where he was. That's the way the situation remained until a few months ago.

That's when this magazine received a visit from Hamir el-Roujij, who claimed to have been the personal photographer for the Sheik. One of our own photogs admitted that he recognized the man but said he didn't know who he worked for or that he was associated with the Sheik.

"Until now," el-Roujij said, "nobody except the Sheik and Farouk knew. But I am finished with them. I cannot go into the details because they involve my family. But I am no longer associated with that animalistic Sheik. That is why I want to give you these pictures and tell you what happened. These pictures have never been published."

That's when Hamir told the brutal story of the neck claw and the paralysis. According to him, had the Sheik maintained the hold for only one minute longer—Morales would have been done for. He had never seen the Sheik like that before and even Farouk, who always manages to control him, was helpless.

"Even that night," Hamir said,

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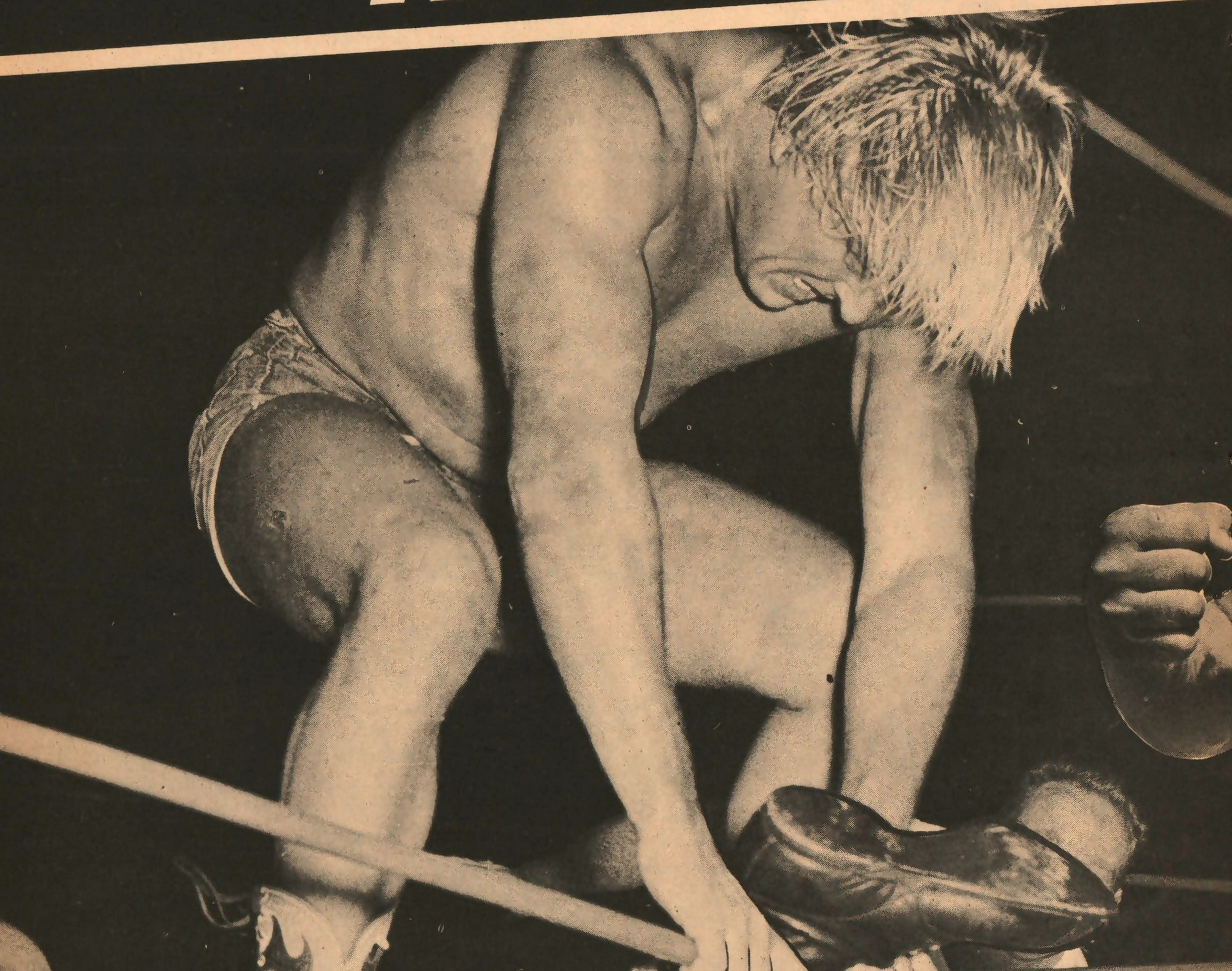
Welcome back...

COWBOY CARLSON'S TRIUMPHANT



RETURN TO THE MAT

Eight years ago, while at the peak of his career, Carlson suddenly announced his retirement and rode off into the sunset to spend the rest of his days on his Montana ranch. But now, after all these years, the Cowboy has returned to the mat wars and, to his delight, has discovered the fans still remember him

COWBOY CARLSON borrowed five bucks from a fellow rodeo performer and moseyed on into Houston to see the wrestling matches.

"Shoot," he said to himself, "this is easier'n wrestling bulls and busting broncs. And they're makin' a lot more money, too."

Before he knew it, Cowboy Carlson found himself in the ring, challenging any wrestler in the house. Of course, the promoter rescued him before any of the tough pros could do any damage to the Cowboy's handsome face. But the promoter liked his spunk and told him to go out and get something to eat.

The next week, Cowboy Carlson, boots and all, was on the wrestling program. With only his rodeo experience to call upon, he wound up bulldogging his opponent to the canvas. Had he had a rope he would have undoubtedly tied the guy's two rear legs and one arm together, just like he had done to hundreds of calves.

But the fans loved the hold, it became his trademark, and Cowboy Carlson shot from the range to wrestling glory.

He soon got enough money to buy a 10,000-acre spread in the Montana badlands, and then the wrestling world was stunned when he suddenly announced his retirement—to go into ranching full time.

That was eight years ago.

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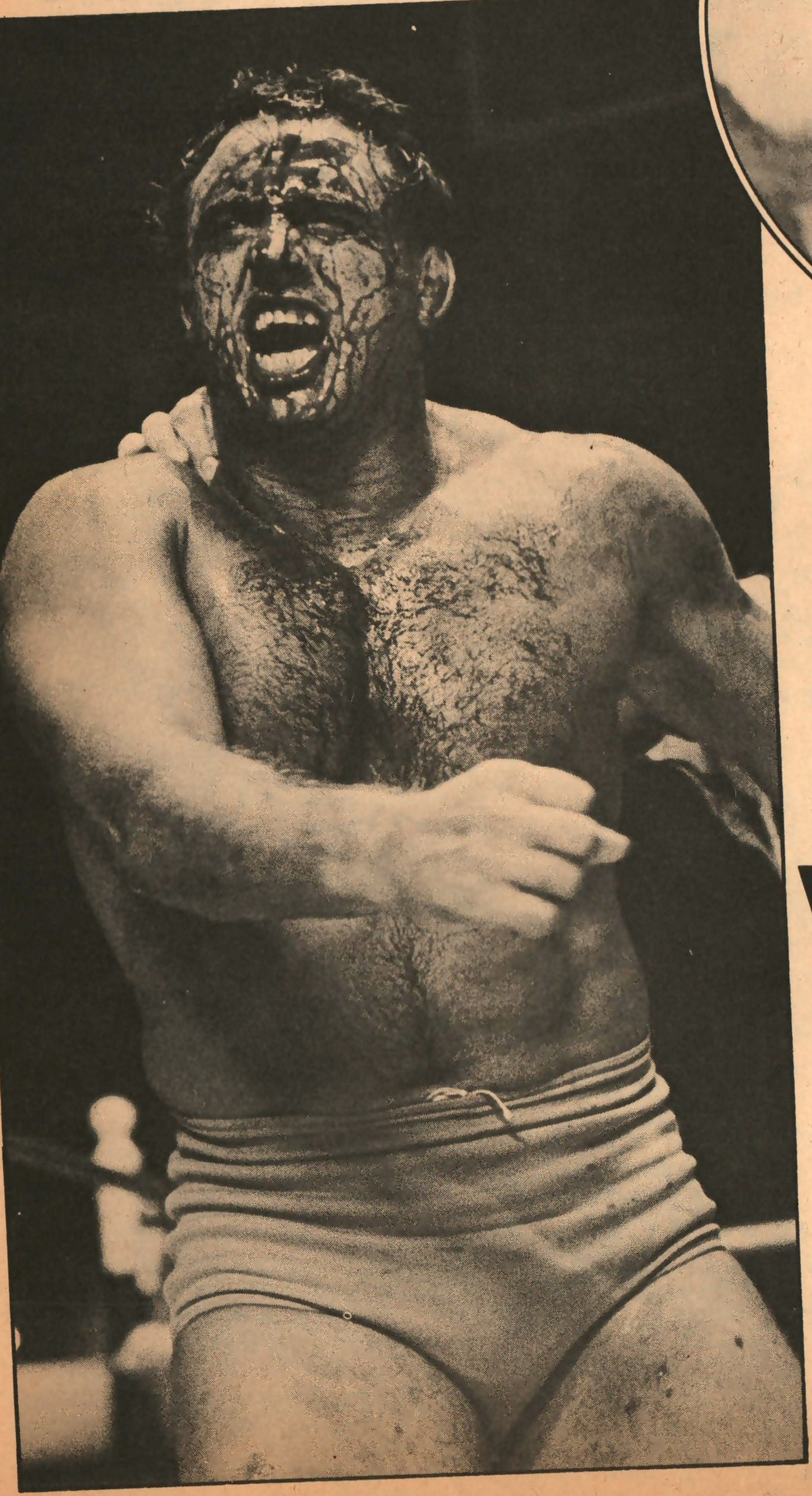
THE OTHER SIDE OF TONY ROCCO



THE TERRIBLE RISKS WRESTLERS MUST ACCEPT

His face horribly cut during bout with John Tolos (left), Rocco is restrained by referee. Tony vows this will never happen to his son, Tony, Jr. (right).

Tony Rocco, like all wrestlers, takes his share of punishment in the ring. But as far as Tony is concerned, every drop of blood he spills means his son won't have to spill any. Tony is in the brutal business so Tony, Jr. won't have to be. In this exclusive interview Rocco reveals a side of wrestling few fans ever get to see.

MY SON CAN be a professional wrestler," Tony Rocco said, "but it would have to be over my dead body! I had to scratch and claw for everything I got. I don't want my boy to have to do that."

Tony Rocco was sitting in a park in Los Angeles on a bright, Sunday afternoon. As he talked he kept an eye on Tony Jr., who was frolicking on the swings and other pieces of playground equipment.

It was a rare kind of day, the kind of day Tony likes best. All week long he is either wrestling or training. When Sunday comes it's Tony Jr.'s day and whether it's a trip to Disneyland or just having fun in a local park, father and son are inseparable.

"That kid is the most important thing in my whole life," Tony said. "Every time I go into the ring it's for my boy. Every broken rib I get, every punch I take and every drop of blood I shed is for him. I do it now so he won't have to do it later."

Tony's main concern is to make Tony Jr.'s childhood and later life better than the one he had. Born in Abruzzi, Italy, the same place that spawned Bruno Sammartino, Tony had a poverty-stricken childhood that left little time for playing on swings. School was an interruption since the important thing for the children of the area was to help their parents doing chores or tending the goats or looking after the younger kids.

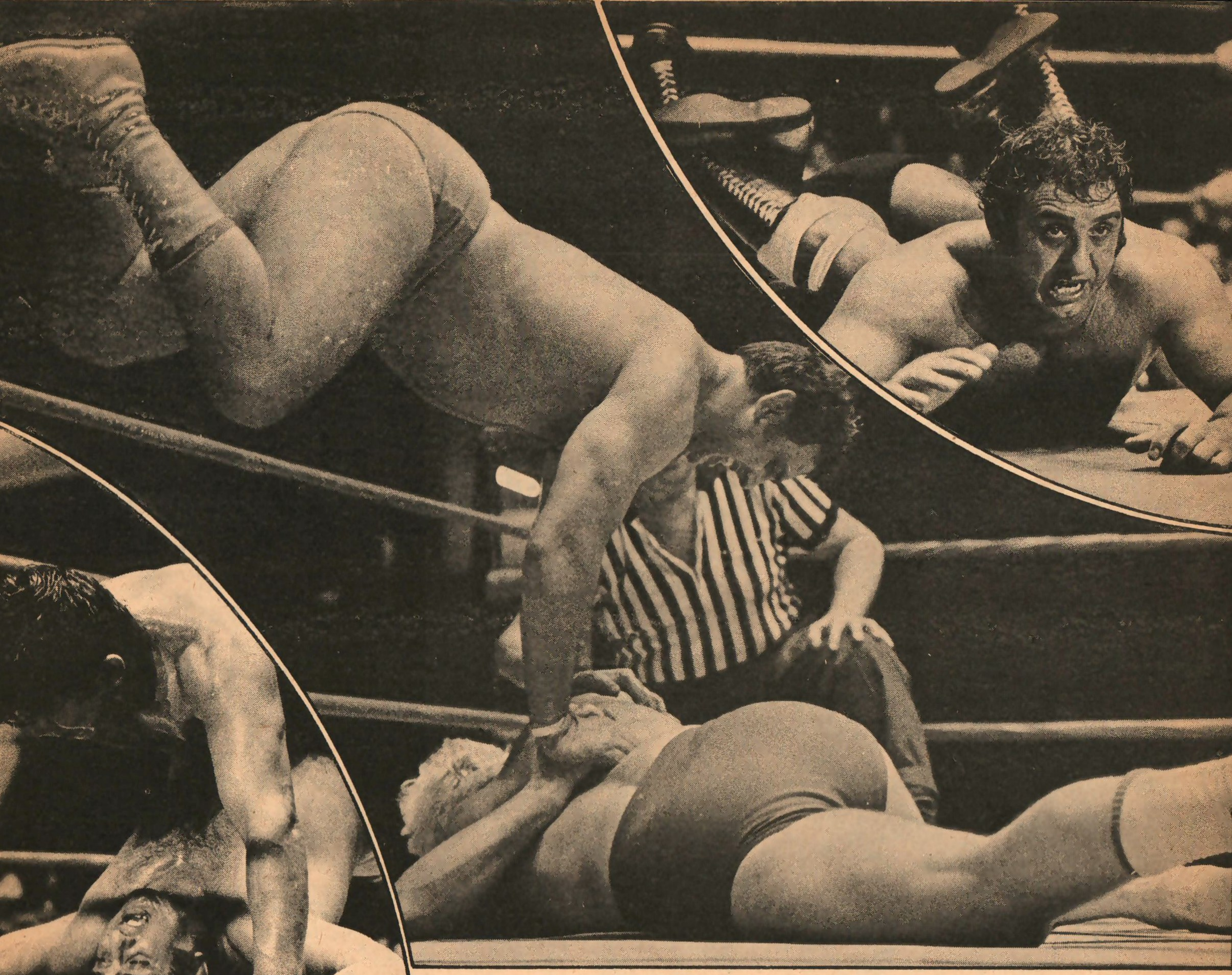
"I never wanted to go to school. I never had time for it," Tony remembers. "Of course I realize now that I would have been better off getting an education. But at the time I really had no choice.

"By the time I had a chance to finish my schooling we had moved and I was almost an adult. I read whatever I could and managed to learn to speak four languages. But my kid is going to go to college. He's not going to have to get hurt to earn his living."

Tony, at 5-11, 220-pounds, has been wrestling seven years. He doesn't hate it but he doesn't love it either. He does it because it's what he does best.

"Look," he said, "wrestling gave me a chance to earn a good living. I sort of fell into it because of the gymnastic work I was doing. I had no other plans for my future at the time so I thought I'd try wrestling.

"But it's very hard work. You get cut, you bleed, you break bones, you get scars, cauliflower ears. You get hit with chairs, poked with pencils, stabbed with knives and walk around with stitches half the time. Any father who says he wants his son to grow up to do



Left: Rocco's great bridge withstands pounding by Ray Mendoza. Above: Tony leaps high into air and is about to land on Don Carson's arm, which he has in a hammerlock. Insert, above: Rocco pounds on mat while he exchanges leglocks with Ray Mendoza in a delightfully scientific bout at Los Angeles.

that is crazy."

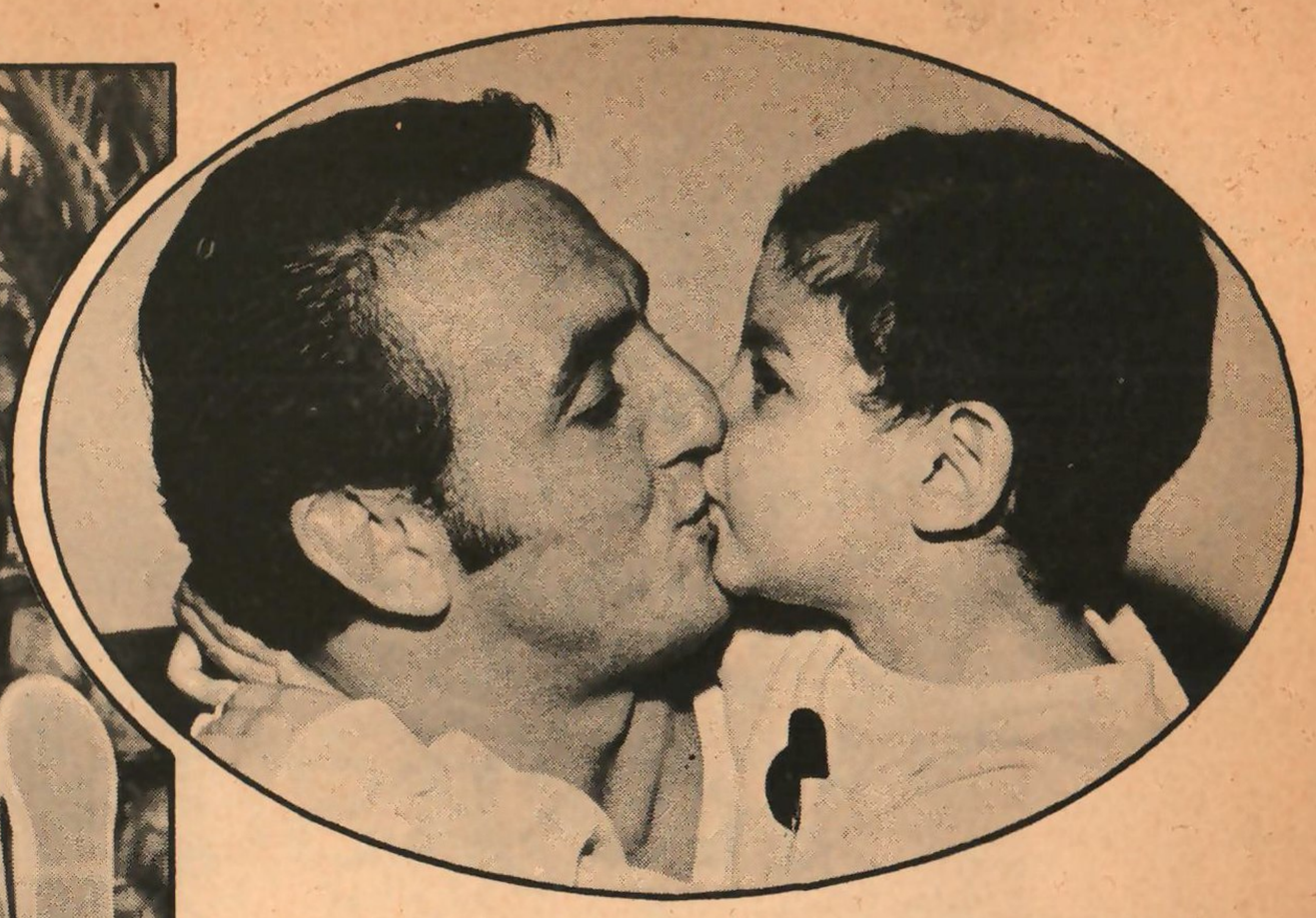
Tony's style does lead to a lot of injuries. Wrestling much in the same manner as a wrestler with whom he is often confused, Tony Rocca, he is injured by flying dropkicks that don't connect, landing him on his back, or gymnastic flips that don't always work to perfection.

"One time," he recalled, "I was wrestling in London in a tag team match. I did a handspring flip off the back of my partner hoping to come down on my opponent in the corner. Well, I put a little too much into the spring and overshot the ring. I sailed over the top rope and landed on a chair in the second row. When you're flying through the air there's nothing you can do when you overshoot your target. You gotta come down. I did. I broke my wrist, two ribs and cut open a nine-inch gash on my side. The fans remember all the flips and jumps and spins and gymnastics that work. What they don't remember are the ones that don't work—the dropkicks that don't hit anybody and you land flat on your back!"

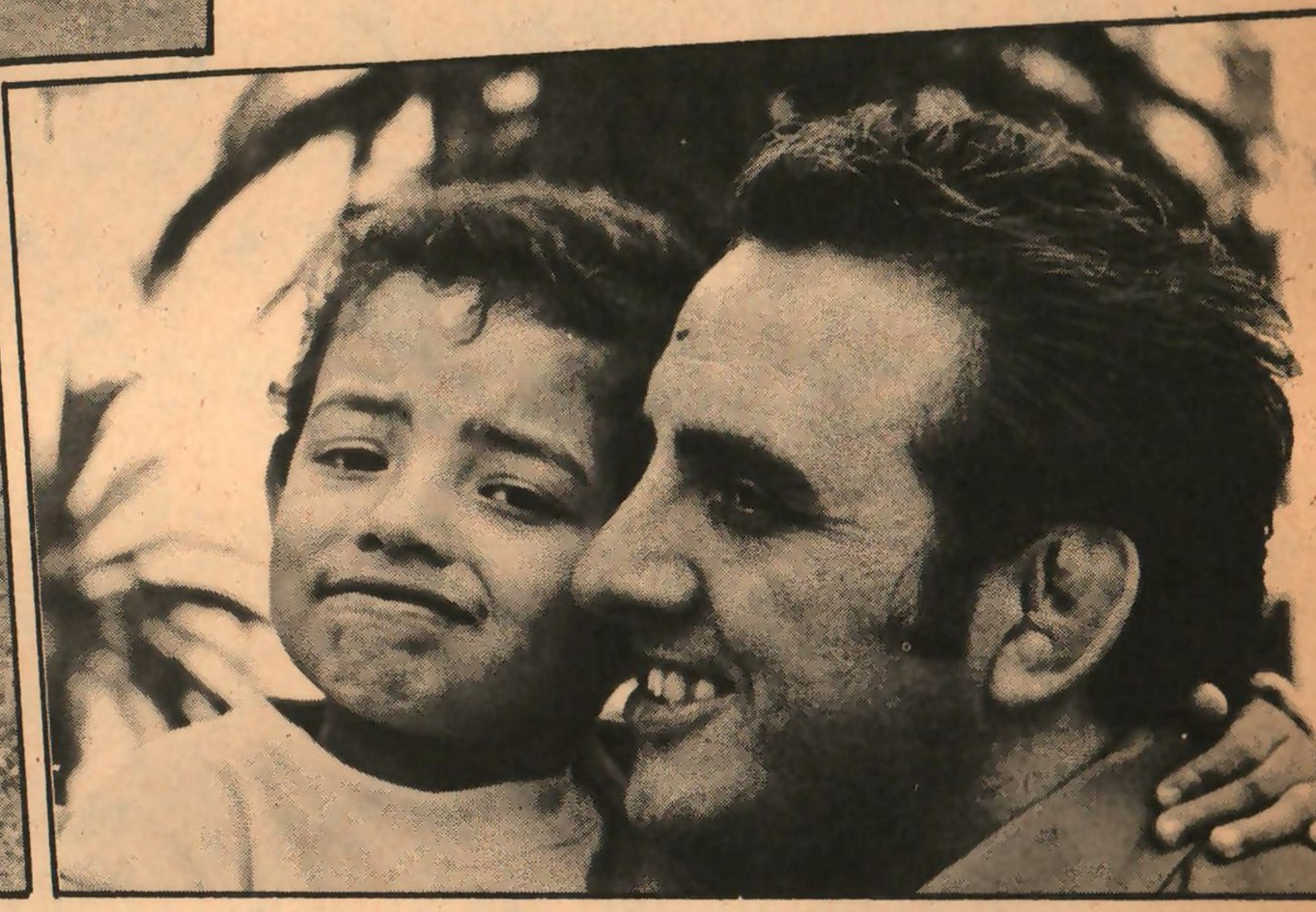
For a wrestler like Tony the sport is even harder work than it is for some of the others. His style makes it tougher. The constant movement, the jumping, swirling action keeps him going full steam at all times. By the time his match is over he has usually lost about six pounds.

"If I didn't keep in shape by training every day," Tony stated, "I could never keep up this pace. Some guys try to cheat a little on their training and occasionally they get away with it. But a guy with my style, a guy who is constantly moving, can't get away with cheating. I'd love it if I could wrestle only two or three nights a week and have my afternoons off to spend with Tony Jr. But if I didn't train every afternoon I wouldn't be much of a wrestler and my career would suffer. That would hurt little Tony because I wouldn't be getting as many bookings and making as much money. I'm putting away as much as I can—for him."

Tony has never taken his son to the wrestling matches and it has provided him with a problem because he



Tony and his son are deeply devoted to each other. "We are more like close pals," chuckled Tony. "I only wish I could spend every minute of the day and night with my son . . ."



knows that sooner or later Tony Jr. will want to go. But Tony is afraid of the effect of Tony Jr.'s seeing his father possibly hurting other men or getting hurt himself.

"Last month, for example," Tony said, "I wrestled John Tolos. He would bring poison gas into the ring if he could figure out a way not to get caught. It was a rough match and Tolos slammed me with a rock or something he had hidden in his trunks. It's nothing new but the blood began spurting like Ol' Faithful. My face looked like something out of a late night horror movie. Now what would have happened had Tony Jr. seen that? No child should ever see his father looking like that. Can you imagine the scars it would have left on his mind had he been here that night?"

So in the meantime Tony knows that daddy is a wrestler but he still doesn't know exactly what a wrestler does. He also doesn't know that if his father has his way, a wrestler is something Tony Jr. is never going to be.

"Wouldn't that be terrible?" Tony laughed. "I might wind up sending him to the best college and on graduation day he'll walk over to me in his cap and gown and say, 'dad, I've decided to become a wrestler!' I might smack him or make him get into the ring with someone like Tolos or the Sheik or Black Gordman. That'd cure him."

Just then the little boy who, only a moment before, Tony had mentally dressed in a cap and gown, came running over to show his dad something he had found by the pond. It was a frog and Tony Jr. was thrilled with his discovery.

As the interview ended, Tony sat on the bench, holding his son on one knee while gingerly holding the frog in his hand. And as Tony Jr. threw his arms around his father's neck, it became obvious that Tony Rocco was quite prepared to endure a little more blood—a few more stitches and one or two more broken bones.

What's an injury compared to a little boy and a frog and a sunny Sunday in the park? □

THE TERRIBLE RISKS WRESTLERS MUST TAKE

Most fans believe all wrestlers lead very glamorous lives. But they forget about all the cuts, bruises and broken bones—they forget that wrestlers have been paralyzed for life, blinded and even killed in the ring. So if any of you youngsters want to become professional wrestlers we urge you to read this article first. It will give you an idea of what you may be letting yourself in for...

Tony Borne, his face and body dripping with his own blood, leans drunkenly on sink in dressing room after vicious bout with Bull Curry in Houston, Texas. Unless a man is prepared to accept these kind of risks he doesn't belong in a wrestling ring.

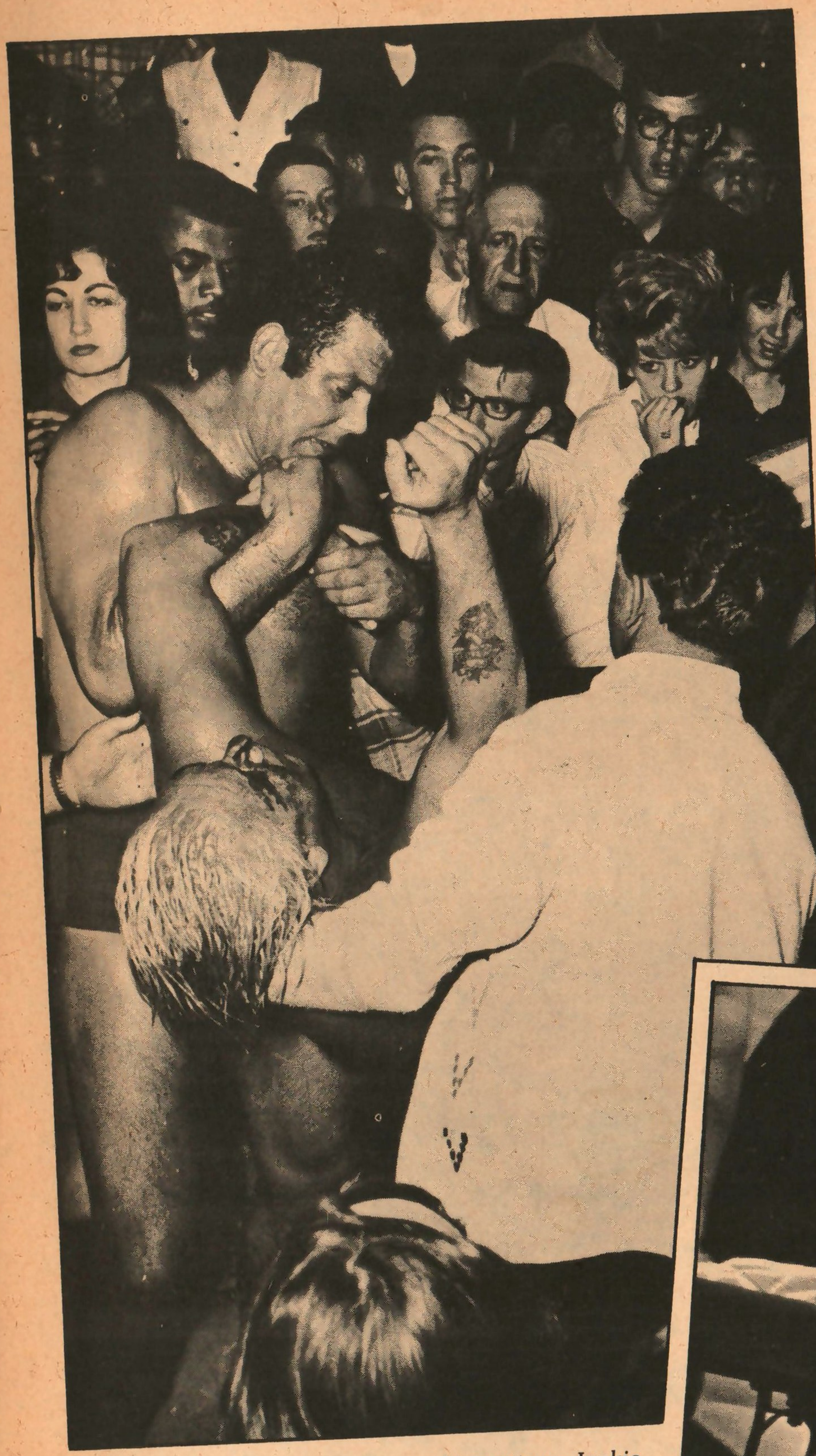
Great heroes like Cowboy Bob Ellis (left) are often the special targets of tough guys because villains resent seeing heroes cheered by crowd.

THEY CALL IT "The Longest Walk in the World." It is that single-or-so-minute it takes for a professional wrestler to get from the ring back to the safety of the dressing room. It is a hellish minute-or-so. It is the time that strikes fear into the hearts of even the bravest of men.

Before his untimely death, Skull Murphy, during an interview with a columnist, said: "No matter how wild fans get, I feel safe inside the ring. I know they can throw rocks and even knives at me, but somehow I feel protected under those bright ring lights, and I know that if any nut tries to climb into the ring to get at me the cops will be there to stop him."

Murphy, who was one of wrestling's greatest attractions for many years despite the fact that he rarely stuck by the rules, could count the fans who cheered him

Doctor patches the side of Danny McShane's head after Danny missed a flying tackle, sailed over the top rope and cracked his head on a metal chair away back in the fourth row of ringside seats. It is doubtful if any wrestler suffered more cuts, bruises and broken bones than colorful Danny.



on the fingers of one hand, but it took a computer to count those who payed to see him in action. "I didn't care what they thought of me," Skull continued, "so long as I kept winning."

But winning the way Skul Murphy won often proved extremely dangerous, especially when he had to take that long walk from the ring. "One night," Skull recalled, "I think it was in Toronto, as I walked under a balcony on my way to the dressing room, I felt a sharp pain on the top of my head. I rubbed the spot with my hand and then, when I looked at my hand, it was all covered with blood. I didn't find out until later that somebody had dropped one of those big ash trays on me—you know the kind, they stand on the floor in most public places and are about three-feet high. They weigh about 10 pounds.

"My head was split wide open," Murphy continued. "I passed out when I got to the dressing room and they rushed me to the hospital. I still don't know how long I was out cold, or how many stitches they took in my head."

Karl Von Hess, who at one time teamed with Murphy, had several similar experiences. "One night," the fierce German began, "I had finished my bout in Houston, Tex-

Above: Mario Milano helps carry his partner, Jackie Fargo, through crowd on way to dressing room after Jackie's face was ripped open by Mitsu Hirai at Nashville, Tenn. Right: Pepper Martin had to be carried out on stretcher after bout at Seattle, Wash.

as, and I was running back through the crowd on my way to the dressing room. All of a sudden, a guy comes at me waving the biggest butcher knife I ever saw. Before I could slug him or get out of his way, he slashed down at me with the knife and caught me in the ribs—just under the heart! The doctor told me later that a fraction of an inch higher and I would have been dead on the spot."

Skull Murphy and Karl Von Hess were, it is true, villains—men who drive a crowd to the point of going berserk. Those of you who remember them could say, "Whatever they got they had coming to them." And yet, the same thing has happened to heroes—the guys you fans cheer and blow kisses at. No matter how you look at it—and no matter whom the wrestler happens to be, that walk back to the dressing room is still the longest walk in the world.

Of course there is a different reason when "Good Guys" are attacked by fans—adoration. The fans try to kill them with kindness; slugging them with "love" pats on the back and shoving sharp-edged autograph books in front of their faces. Exclaimed the enormously popular Mil Mascaras: "I love the fans, and I guess they love me, but, man, I wish they'd cool it. It could get out of hand!"

Few wrestlers have received as much physical abuse from fans as the great Danny McShane. During his long and historic career, Dangerous Danny was stabbed, kicked on every part of his anatomy, spat at, played target for flying beer cans, pop bottles, lit cigarettes, even firecrackers. Recalls McShane, "It's a bloody wonder I'm still alive."

Danny also received more than his share of injuries inside the ropes. But, like all real pros, he willingly accepted all the risks. "What the hell," said McShane, "it's like the guy going into the Navy. If he's afraid of drowning, he doesn't belong on a ship. It's the same with wrestlers. If a guy is scared of getting hurt, he doesn't belong in the ring."

McShane shook his head as he recalled one of the weirdest incidents in the history of professional wrestling. "As usual," Danny quipped, "it happened to me. And it happened *after* I had won my match that night. There I am, standing in the center of the ring bowing and laughing while everybody in the place is snapping and growling at me. All of a sudden, from out of nowhere, comes some guy waving a pail. I thought the pail was empty and that he was trying to hit me over the head with it. I was wrong. That pail was filled with yellow paint and before I could grab the guy or duck out of the way, Swoosh! He empties the pail over my head! I swear, if I'd have caught him I would have murdered that idiot!"

Wrestlers being attacked by wild-eyed fans is nothing new. In the 1930's, the famous Dusek brothers, who were known as "The Riot Squad," had to literally fight their way back to the dressing room after just about every match. And Dynamite Joe Cox, one of the great villains of that era, was cracked over the skull with a baseball bat one night at the old Broadway Arena in Brooklyn, N.Y.

For many years, wrestlers feared the dread eye disease glaucoma more than knives and baseball bats. Contracted from rosin dust, glaucoma meant almost certain blindness before the advent of sulfa drugs and penicillin. One

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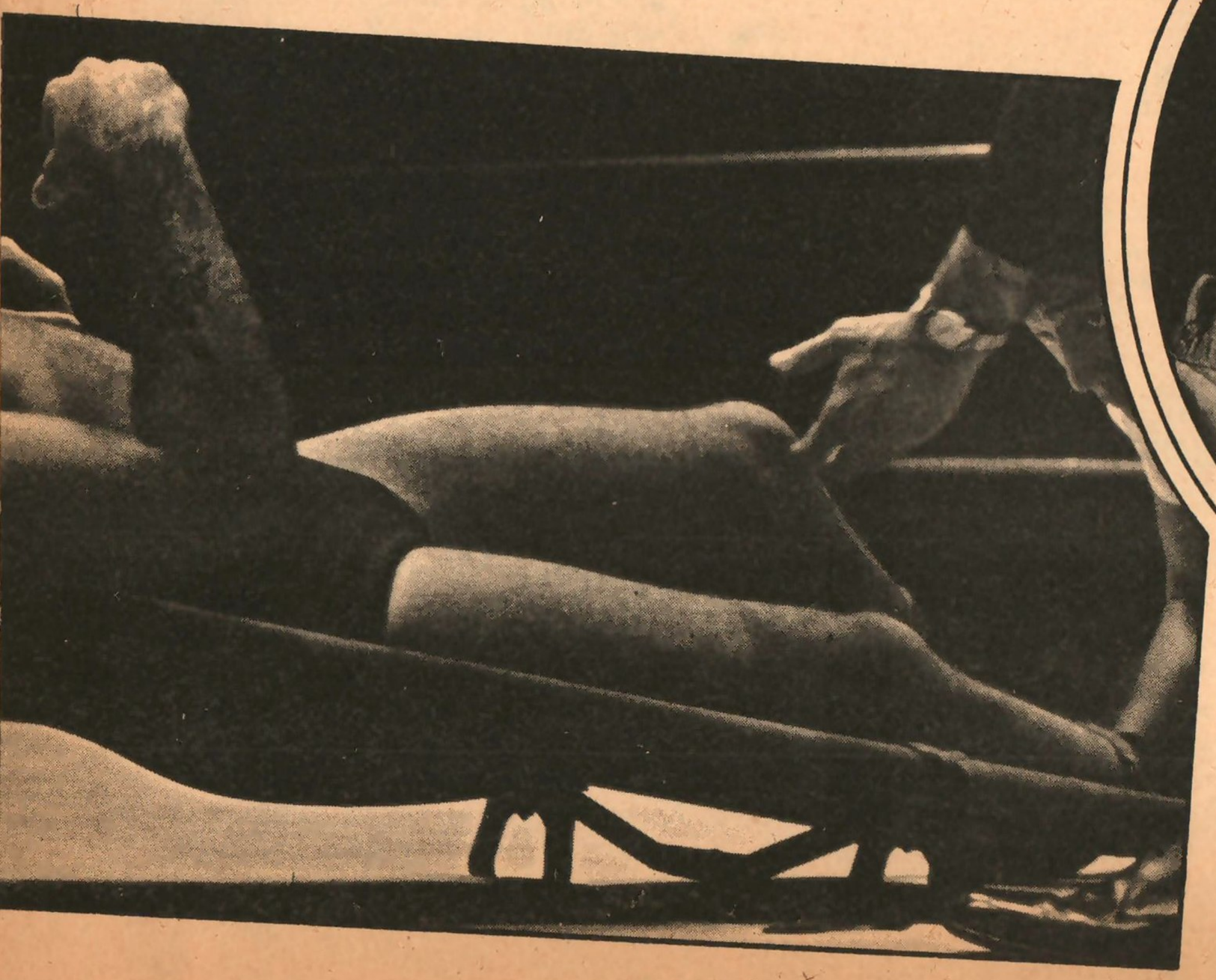
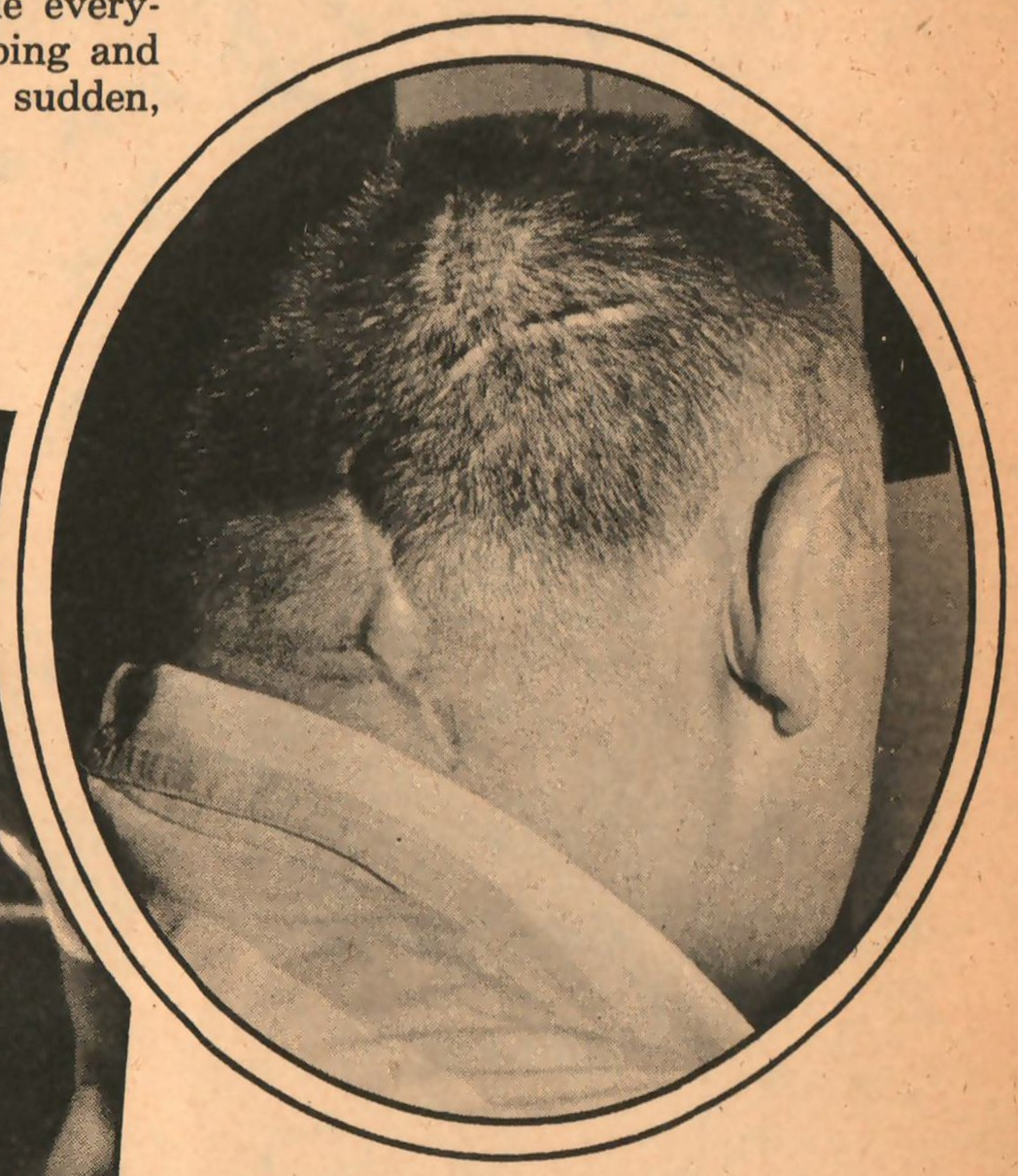




Few people notice the terrible scars on the back of Bulldog Brower's neck and head—vivid evidence of what Brower has been through during his long and riotous career.

WHAT MAKES APOLLO FLY?

NO MATTER HOW many times they see him in the ring fans are always amazed at the acrobatic agility of Vittorio "Argentina" Apollo. He can do things with his body that even amaze contortionists. And his flying, cartwheeling, handstanding techniques continue to baffle his opponents no matter how often they've seen them before.

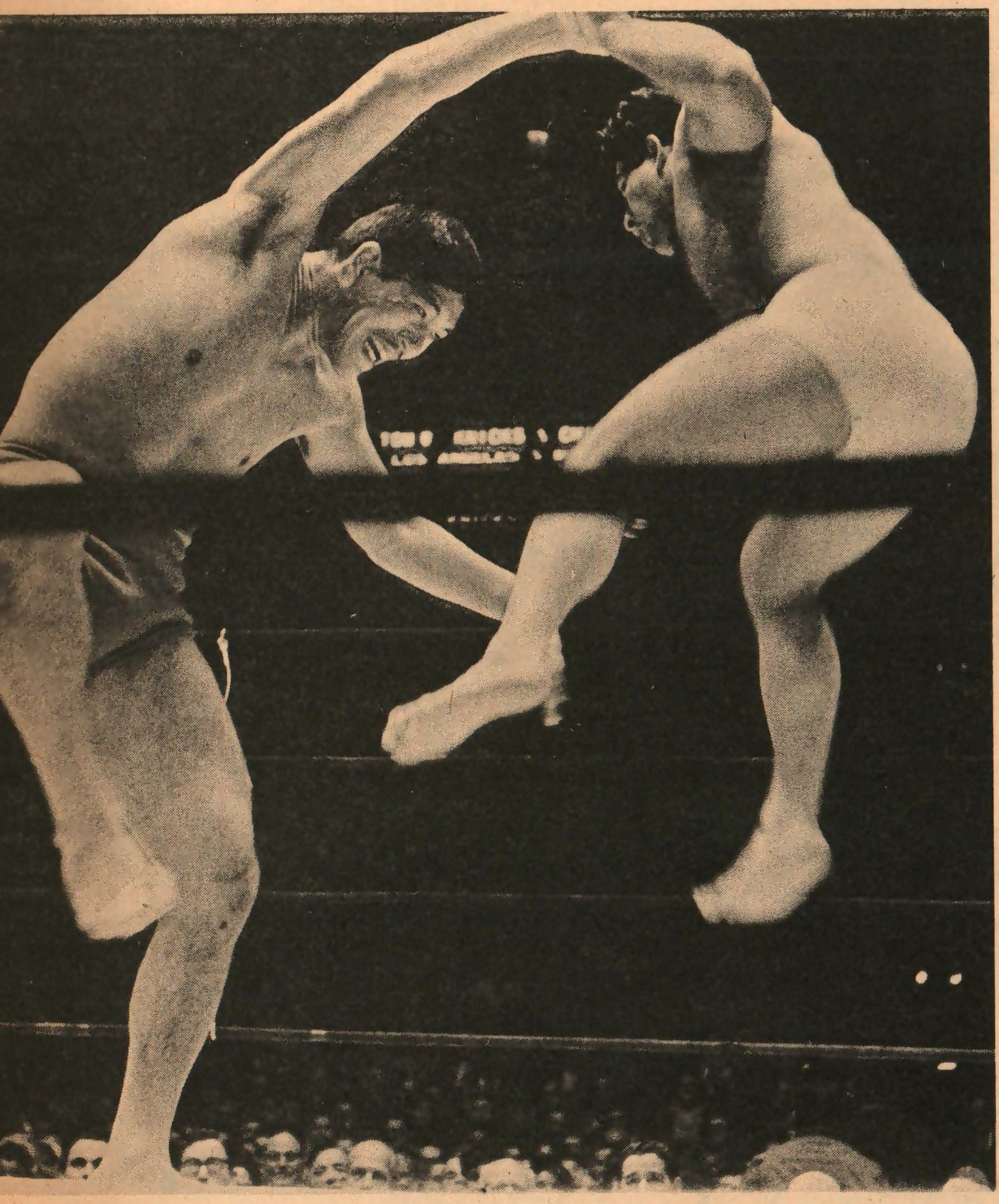
"Wrestling Apollo," Gene Kiniski once said, "is like wrestling a bowl of Jello. He's slippery and tricky and just when you think you have him—he's gone. You never know what direction he's going to come from. Everytime you get him in a hold he manages to flip out of it. He's not as big and strong as some of the others but I think that he's the most *frustrating* opponent I've ever faced."

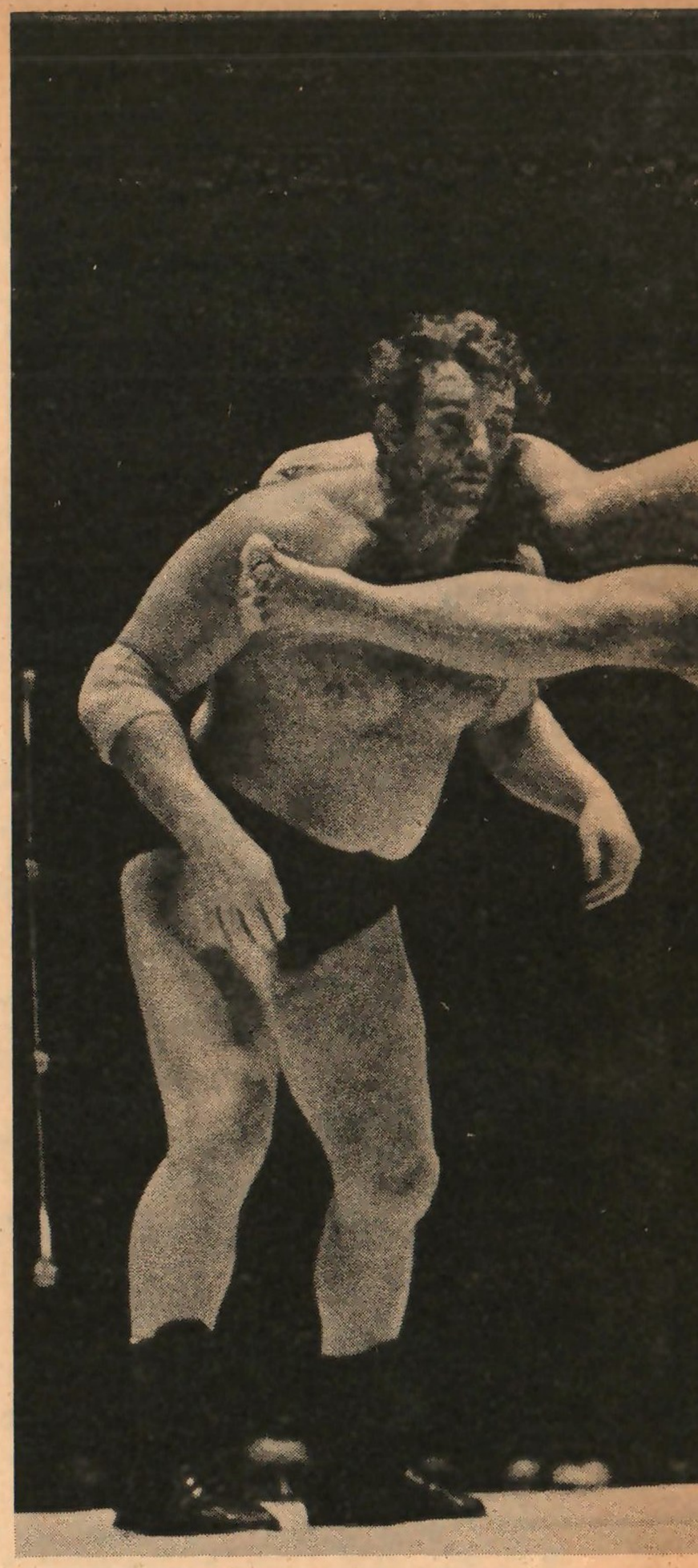
How did Apollo ever develop such a rare technique?

"More people ask me that question than any other," he said. "It's just something I've developed down through the years. But the key to it

Right: In thrilling demonstration for this article, Apollo leaps four feet over the head of wrestler Beau Brunnel.

No wrestler in the world can match the speed, agility and grace of the remarkable man from Argentina. But to be able to do what Apollo does in the ring takes much more than a desire to do it and ordinary training exercises





Left: in 1962 bout with gigantic Shohei Baba, Apollo leaped up to gain leverage for finger-lock. Above: Apollo catches Roy Heffernan in flying head scissors, an amazing feat.

I would say is balance. I was just born with an extra good sense of balance —and if you combine that with strength, speed and practice anybody can develop an unusual wrestling style.

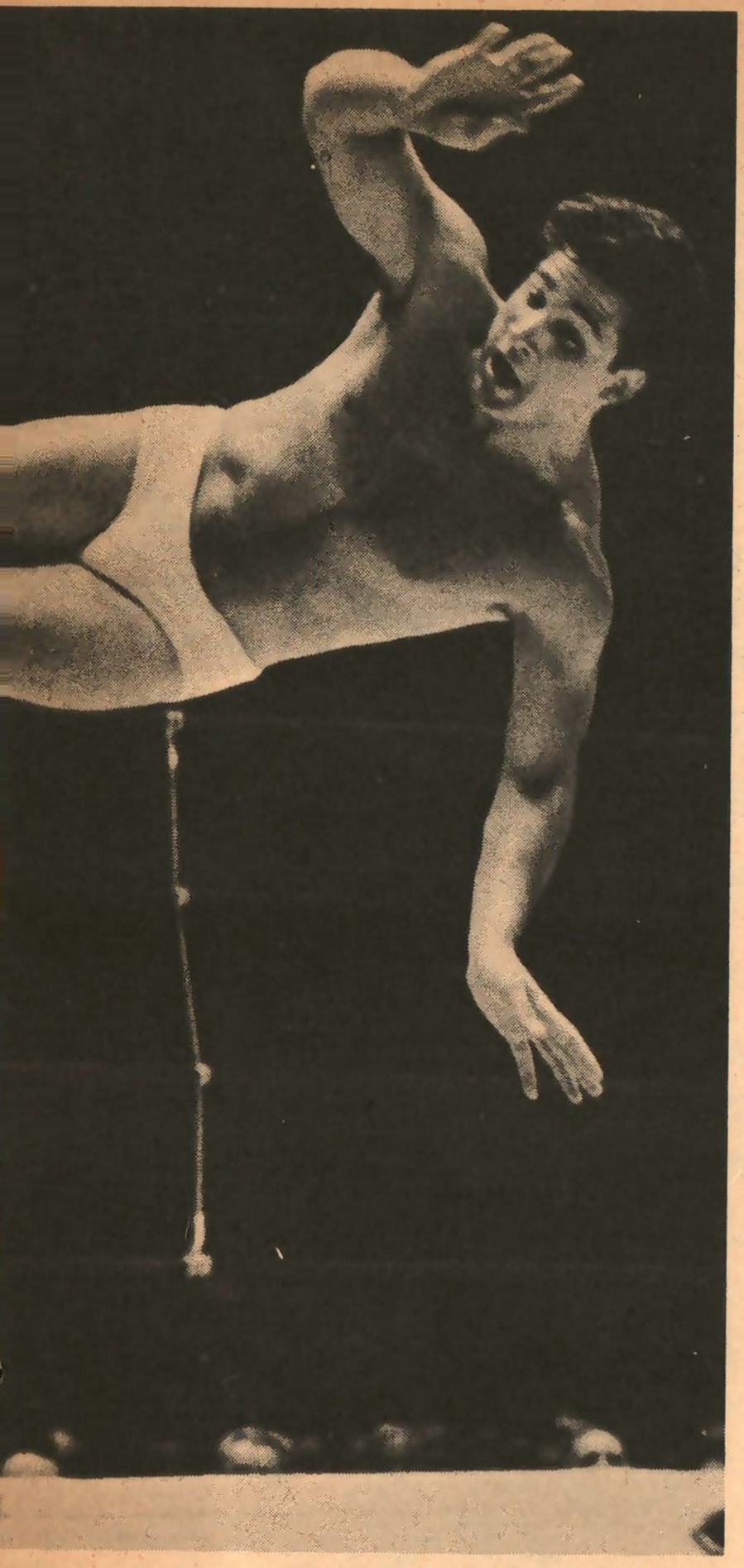
"The best thing about wrestling the way I do is that I have so many more advantages than my opponents. My legs are just as important a weapon as my arms. My acrobatic ability allows me to escape holds that I might not be able to get out of using just strength. And all the backflips, flying around the ring and doing cartwheels is important too—even though I might not even touch my opponent while doing it. They serve as a psychological weapon. There is nothing more distressing to some of these big bulls than for me to go cartwheeling around the ring when they think they've got me in deep trouble.

"When I'm doing a headstand on the ropes my opponent never knows how I'll be coming at him. When an opponent twists my arm around I just flip in the direction of the twist and we're back where we started. When I can hit those big lugs with flying dropkicks that start halfway across the ring it means there's less of a chance of getting trapped in a corner or against the ropes. I know that sometimes it might look like I'm showing off, but every move I make in the ring, every acrobatic trick, has a definite purpose."

But in order to keep his muscles toned to the extent Apollo's are it becomes necessary to constantly practice these moves over and over again. The practice sessions usually take longer than his real bouts.

"I always start each training session with basic exercises and calisthenics," Apollo said. "I begin with toe-touching exercises. I touch my toes with my hands 100 times and then I cross over and touch my left foot with my right hand and vice-versa. This loosens my stomach and back muscles. Then I do 250 situps and 50 neck bridges. A neck bridge is what the football players do to strengthen their neck muscles. After each exercise, by the way, I take exactly one minute rest and during that time I do deep breathing exercises.

"Then I usually go into my *jump-*



ing jacks, doing 250 of those, making sure that I land only on the balls of my feet and my toes every time. I finish off my basic exercises with 100 knee bends, 50 front pushups and 50 reverse pushups. Now I'm ready for my acrobatic exercises.

"I begin those with what they call forward rolls, then I go into a series of backward rolls. After that comes cartwheels and front and back flips. After that I work on handstands—both on the mat and on the ropes. By now I have been working for about an hour and I haven't even come in contact with my sparring partner."

After the exercises and acrobatics Apollo takes a 20-minute rest during which he gets his muscles massaged. Totally relaxed, he then works out with other wrestlers for about a half hour, practicing holds and escapes.

"During these sessions we are strictly business," he noted. "A lot of people think we just horse around. Sure, we don't go all out against each other, but basically we're trying to

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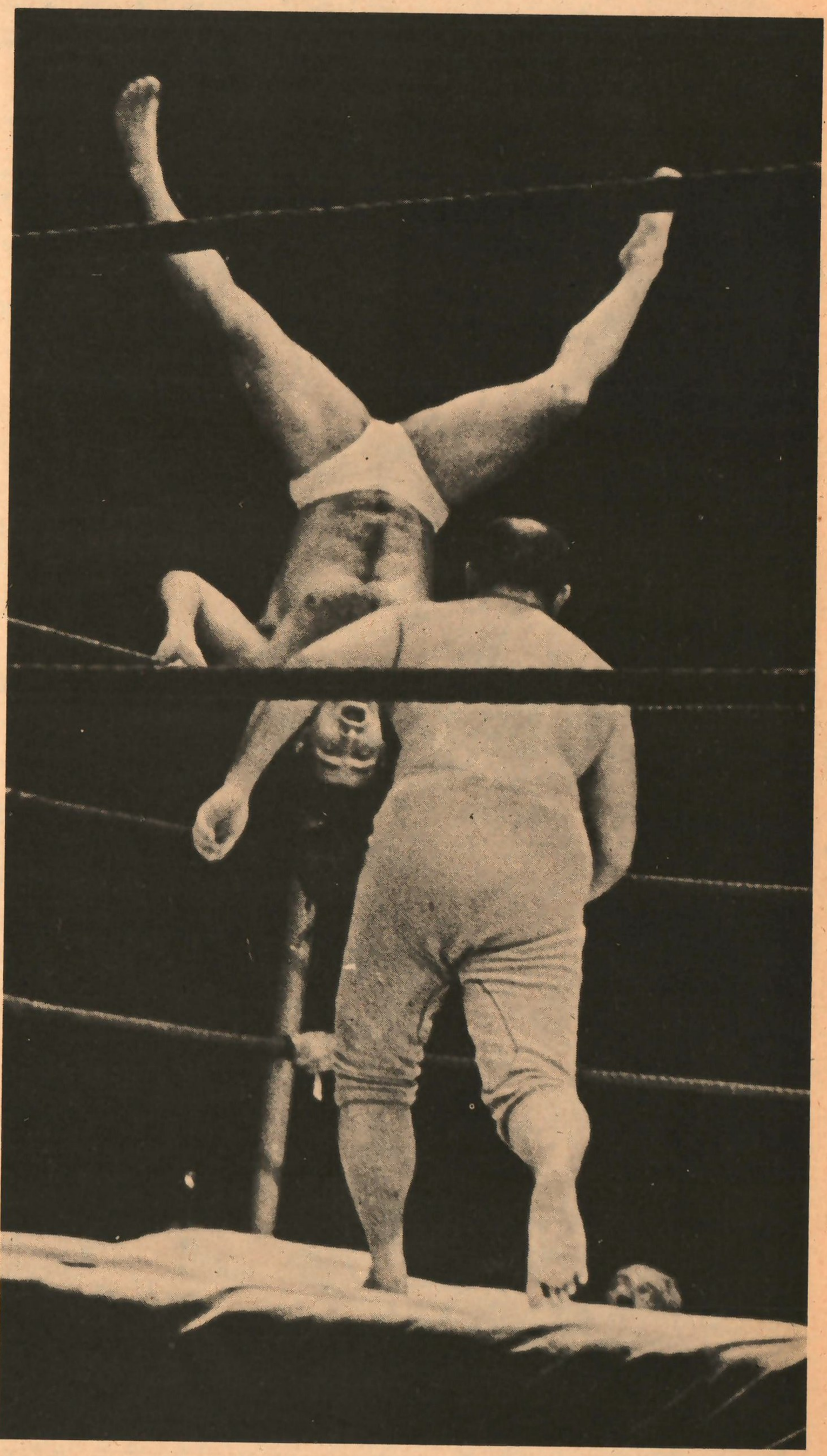
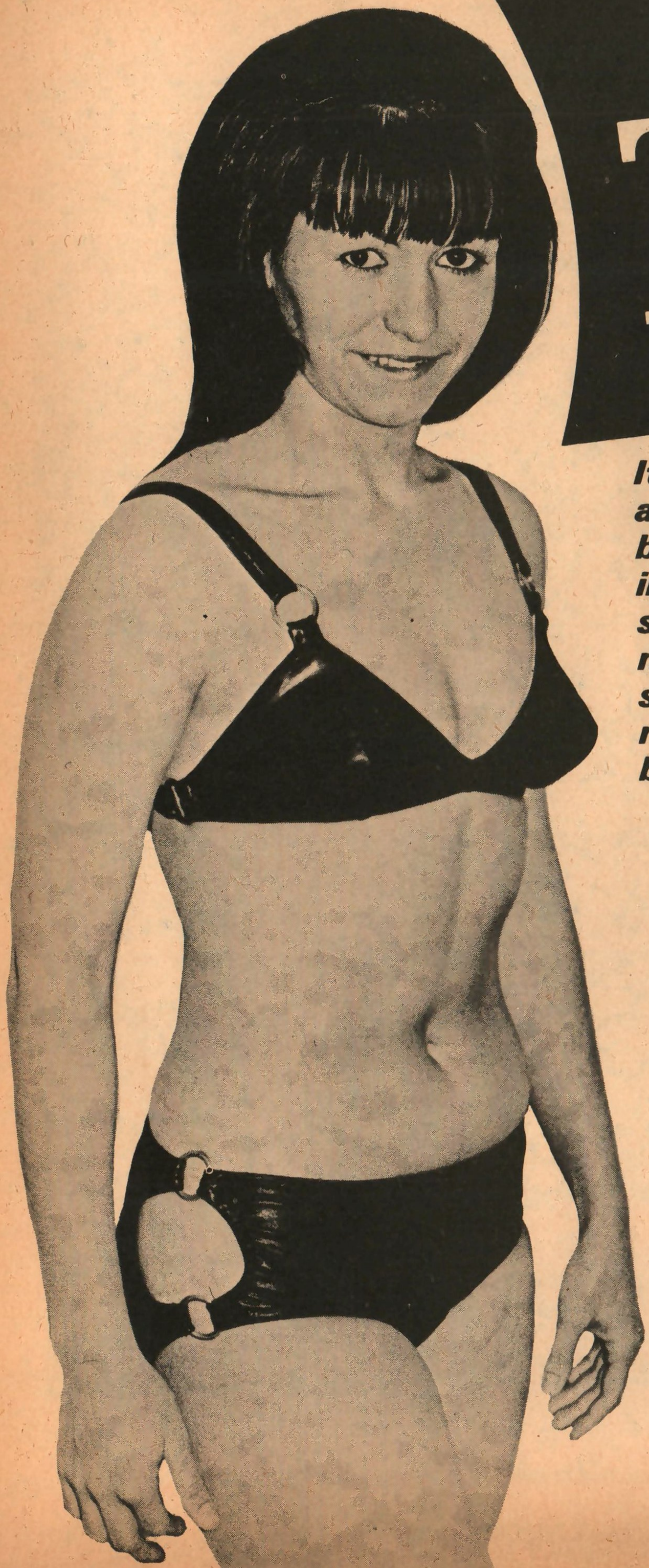


Apollo and Bruno Sammartino (outside ropes) huddle in corner of Madison Square Garden ring before the bell. In the early 1960's Apollo and Bruno were an unbeatable tag team and certainly one of the top attractions on the east coast. They split up and went their separate ways in 1964.



TONI

THE WORLD'S

It's nothing new for fans to argue over which wrestler is better than another. But among insiders—the wrestlers themselves, the managers and promoters—when all emotion is stripped away, you'll hear more votes for Toni Rose as being the best of all

TO SOME WRESTLERS the sport is only a way to make a good living doing something you like. To others it's a way to see the world and satisfy their craving for attention and fame. But for Toni Rose wrestling is more than a job or a living. For her it's a crusade. And that's why she's probably the best girl wrestler in the world today."

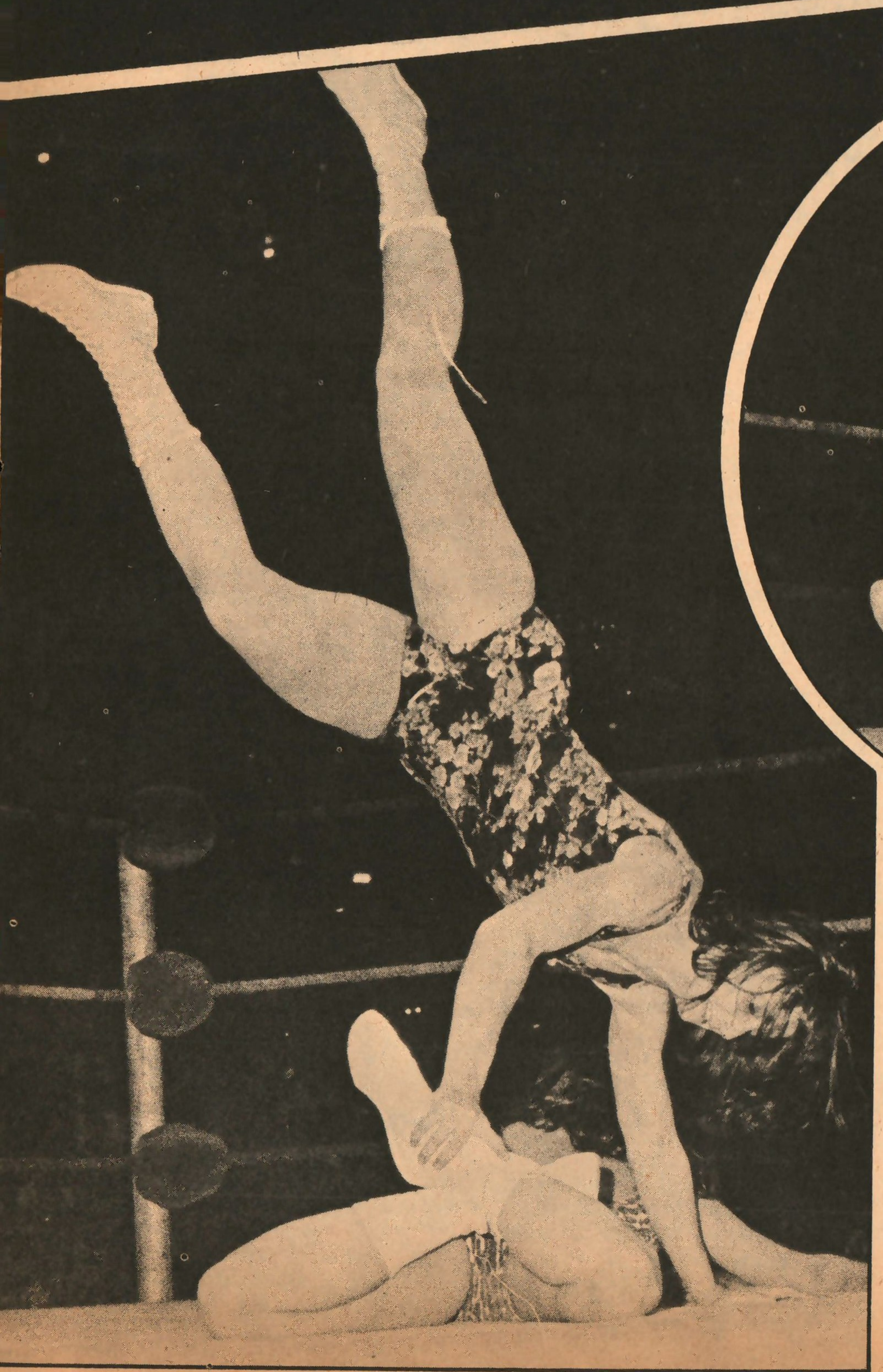
Wrestlers, especially the females, are a particularly proud lot and do not often go out of their way to compliment their opposition. But the above statement was made by a lady wrestler (who asked that we keep her identity secret) about another lady wrestler. That, in itself, is news. But our own survey found that most other wrestlers agreed with that opinion.

Toni Rose is in a class by herself.

"You've got to respect Toni because she has always been forced to get what she wants the hard way," said another wrestler who occasionally teams with Toni. "From the time she was a kid her life has been one tough battle after another. Even the

ROSE

BEST GIRL WRESTLER



Above: Toni is catapulted like a plane off a carrier by her opponent during bout in Boston. But she rebounded instantly and launched a savage attack which brought her victory. Left: To get more leverage behind the leglock she has on Rose, Donna Christenello whips herself into the air. But Toni, who anticipated Donna's strategy, kicked free just in time to avoid the crashing impact of Donna's attack.

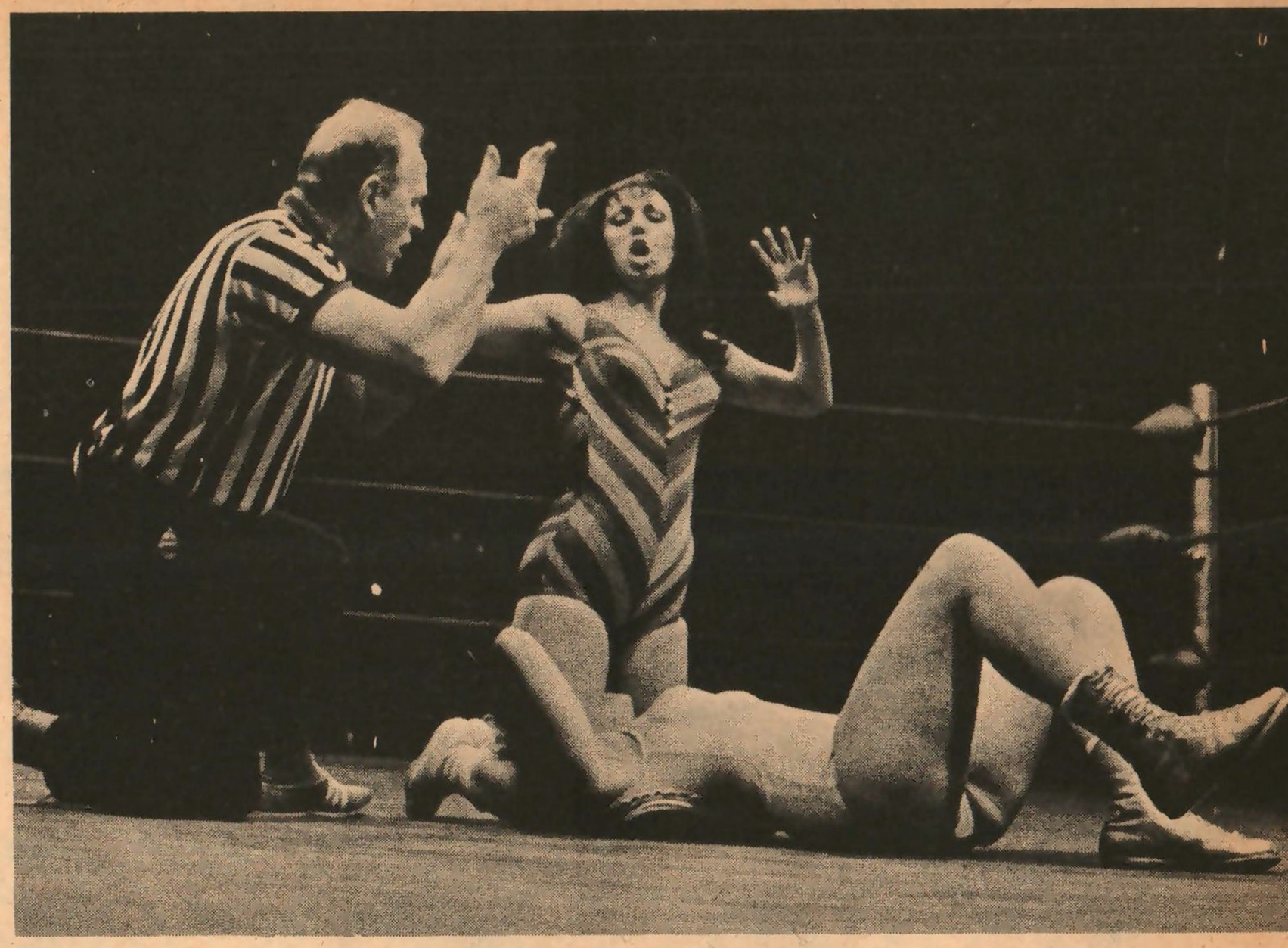
way she broke into the sport is typical of the kind of uphill battle she's always been forced to fight."

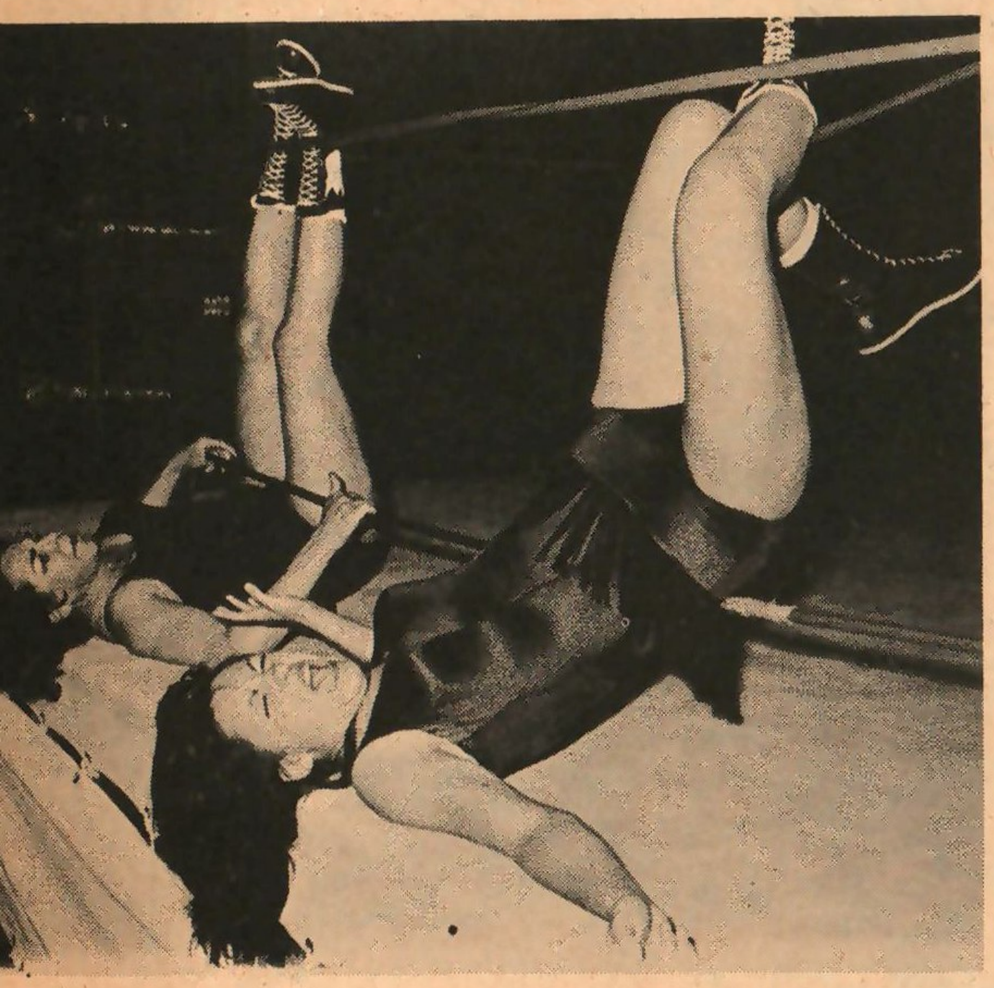
Toni began her professional career at the tender age of 17 and even she will admit "I was as green as grass. But in this business you're forced to learn in a hurry. If you don't, it's an easy way to get killed."

Toni learned in a hurry—but she learned the hard way.

Her very first match was against veteran Bambi Ball. It was a pairing equivalent to putting a Golden Gloves boxing champion against Joe Frazier. Bambi slaughtered the teenager. Those who recall the match say it was one of the bloodiest they've ever seen.

Toni received a merciless beating. Time after time the raw rookie had her face battered into the ringpost. Fists, elbows, knees and nails ripped into every part of her body. It went on like that for 15 minutes until she wound up being carried out of the ring on a stretcher. She was unconscious and her head was split wide open in two places. To this day she still bears the scars of that battle.





Above: Toni throws up her arms in protest to referee's accusation that she had fouled Kathy O'Day. And while the argument raged, Toni continued to apply scissors hold around Kathy's head. Left: This prize winning picture, taken in Irwin, Pa., shows Rose (nearest camera) and her partner, Fabulous Moolah, both stretched out on ring apron with their legs tied in ropes.

"Go home, kid," the other wrestlers advised her. "You got guts but you're not ready to turn pro yet. You're going to get yourself killed."

Toni just smiled. "I signed a contract for three other matches and I'm going to wrestle three other matches!" she said sternly.

Two days later Toni found herself in a different ring—but against the same opponent. The promoter had paired her against Bambi Ball again and, as the unsuspecting teenager was to later find out, her next two matches were also against Bambi. But Toni refused to back out.

Bambi seemed determined to end Toni's career before it began. The second match was a repeat performance of the first. And again, the other wrestlers, feeling sorry for the young girl, begged her to quit. But Toni signed for four matches and she was going to give them four matches —even if it killed her.

The fact that Toni even dared show up for the third match (and third beating) seemed to infuriate Bambi even more.

"The only thing she had going for herself," one wrestler remembers, "was sheer guts. Nothing else. I don't think I've ever seen such a display of bravery since."

The fourth match threatened to be even worse. Toni was barely able to drag her aching body to the arena. Black and blue marks made her look like a tattooed lady. The stitches from the first battle were still in her head.

The male wrestlers pleaded with Toni to let Bambi pin her quickly. But Toni had other plans. After tonight her contract would be over. She had nothing to lose. She would discard the meager wrestling technique she had learned in the gym. Instead, she would go after Bambi with the street-fighting techniques she remembered from her childhood in a tough section of Terre Haute, Indiana.

To her complete surprise, it was a different teenager Bambi Ball found in the ring. Taking out all her frustration, Toni battered Bambi from ringpost to ringpost. Toni's attack was relentless. Every vicious blow Bambi had rained down upon her in their first three matches was now being returned. But even though Bambi was beaten practically defenseless, Toni still didn't know enough of the fundamentals to pin her. The match ended in a draw. "Some day," vowed Toni, "we'll meet again. Then I'll really get my *real* revenge."

Toni discovered that a wide-open, relentless style would make up for her lack of experience. She has maintained that style ever since—although her wrestling knowledge has in-

(Continued on page 46)

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Whenever you feel like it, just cuddle up to your own

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a pleasure-filled 37"-23"-36"

"Judy"—the doll that's got it all!

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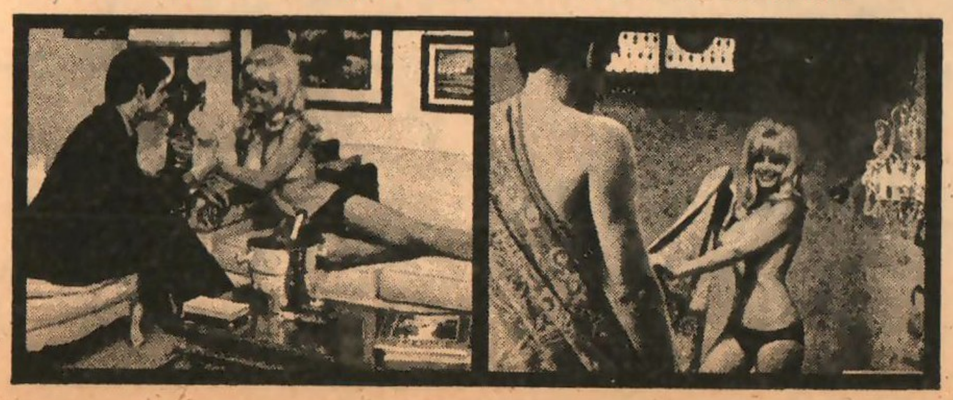

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Photos shown are the actual live models from which the dolls were fashioned.

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THE GREATNESS OF TONI ROSE

(Continued from Page 44)

creased to the point where she really doesn't have to rely on a roughhouse style any more.

The tough teenager's experience and reputation quickly grew. "If she can ever learn to control that temper of hers," other wrestlers said, "she might wind up being the greatest ever."

Meanwhile, Toni kept getting better and better. A few years passed and the moment she had been waiting for finally arrived. She was again matched with Bambi Ball. This time it was Bambi who was nervous before the match, and she had good reason to be nervous. This was the night Toni would get even. This was the night she would show all those smart alecks who told her to go home and become a waitress or something. She had served her apprenticeship and now she was a master craftsman. She was about to perform an operation on Miss Ball!

As the girls came to the center of the ring Toni smiled and pointed to the scar on her head—just to remind Bambi she hadn't forgotten. Bambi no doubt got the message. But once the bout began there was nothing she could do to slow Toni's rip-roaring attack.

Toni was a wild woman. She threw Bambi out of the ring time and again. Not satisfied with the canvas under their feet, Toni body slammed Bambi to the hard, concrete floor outside the ring. How many times? They stopped counting when it reached a dozen. She then climbed to the top rope and jumped down to the floor 10-feet below. The force of every pound in her straining body was concentrated into her knee which crashed into Bambi's stomach. The referee disqualified Rose. But it didn't matter. Toni wasn't through yet.

By the time they pulled her off Bambi the audience couldn't bear to even glance at the beaten girl. This time it was Bambi who was covered with blood. This time it was Bambi whose head was sliced open. This time it was Bambi who was carried back to the dressing room.

"It was," Toni remembers, "the only time I ever really wanted to hurt somebody."

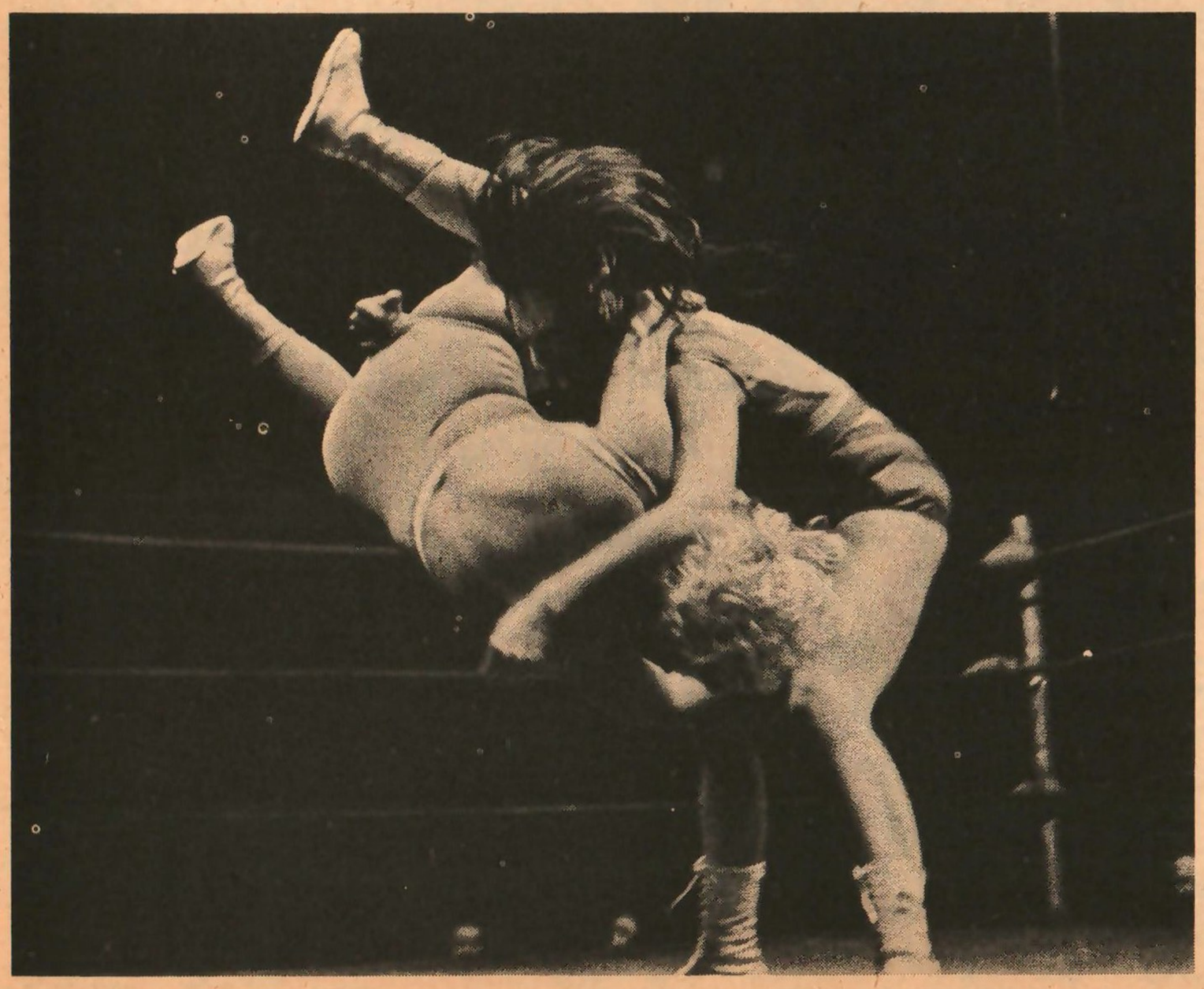
Rough? Sure. Toni's one of the roughest. She had to be with no father to look out for her when she was growing up. She had to be rough to survive the kind of initiation she received in her chosen profession. She had to be rough to escape a crowd of enraged Latin Americans when she and partner Barbara Owens ripped apart two of El Salvador's best and most popular male wrestlers. They tried to kill her that night.

So when you ask any of the insiders—the real pros who know wrestling—who's the best of the lady wrestlers, the odds are they'll tell you about a little girl with the courage of a mountain lion.

"Even her name fits her well," one wrestling admirer told us. "Outside the ring she's like a rose—gentle, sweet and so feminine. But inside she's tough Toni. And she's still fighting her battles in the only way she knows how—On sheer guts!" □

Toni (right) and her partner of the evening, Fran Gravette, during television interview prior to match at Washington, D.C. Rose is a favorite of TV announcers because she speaks so well and makes such an impressive appearance. Toni credits the rough time she had getting started as a wrestler for much of her success. "I had to fight to stay alive," she says, "and I've never stopped fighting. I never will!"

Toni executes one of her pet weapons, a rosin-raising body slam on Kathy O'Day. "In order to be effective," says Rose, "the slam must be done just right."



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Shouldn't you start your own business NOW ...while still employed?

Before more jobs disappear through mergers, automation, and mechanization, shouldn't you at least investigate the way so many men have become owners of profitable businesses —starting spare time and now are independent of bosses, strikes, layoffs and automation? All that's needed is your name on the coupon. Facts mailed free. No salesman will call.

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"For the first time in 20 years I've got security —without fear of losing my factory job."
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THESE ARE JUST A FEW OF THE LETTERS IN OUR FILES FROM MEN AND WOMEN WHO HAVE FOUND SUCCESS AS DURACLEAN DEALERS. (IN ANOTHER YEAR YOUR STATEMENT COULD BE HERE, TOO.)

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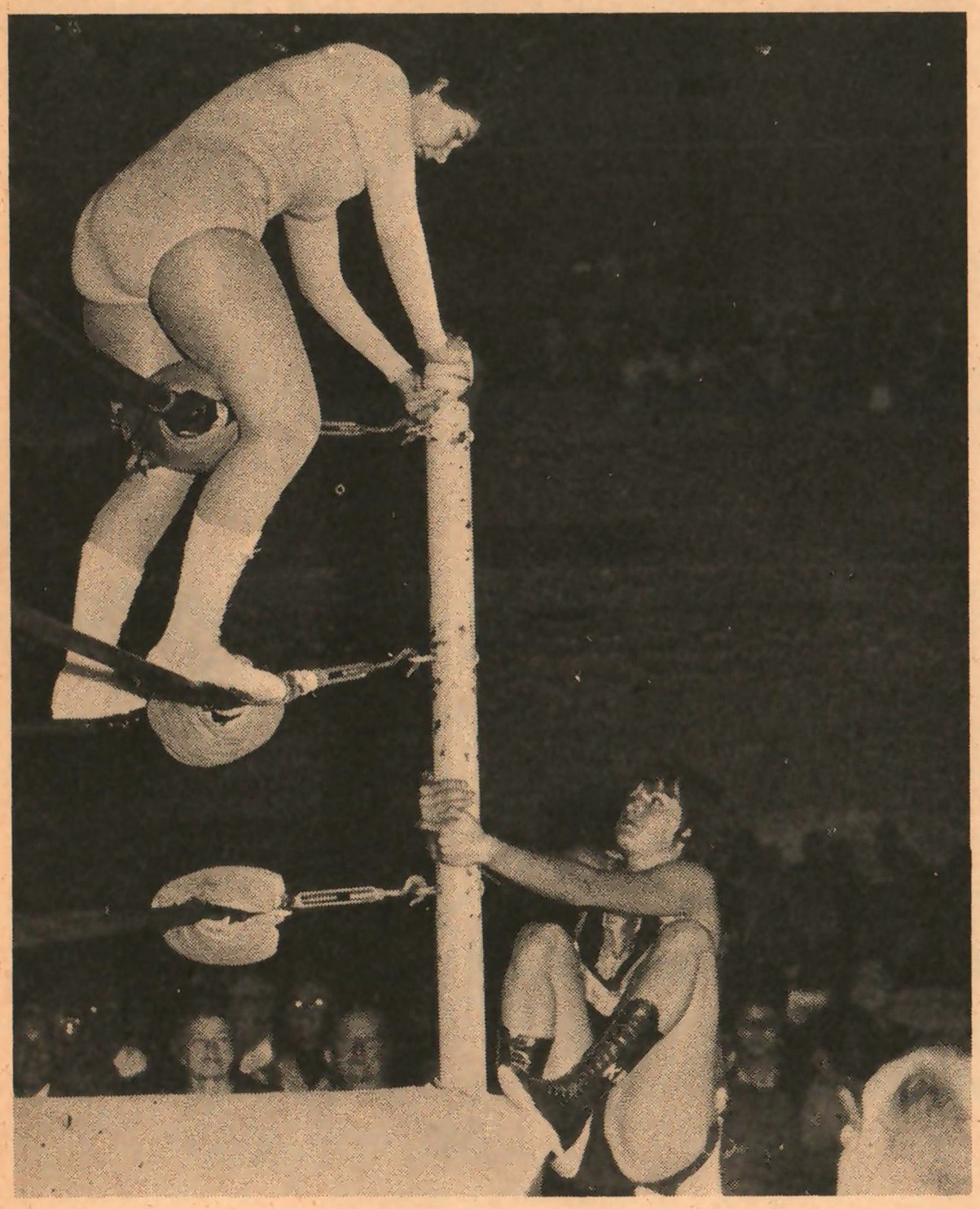
Dares Kay to come up...and Kay does!



Kay Noble doesn't appear to be in a position to go anywhere (left) but she surprised everybody by getting back into the ring and smashing Cora with a jolting shoulder block.

he just sat there goggle-eyed with excitement.

If you've been lucky enough to see Kay wrestle you know that she takes advantage of every trick. On this particular night, she thought she'd found a soft spot in Cora Combs' defense.

It was simple—she just maneuvered Combs against the ropes and let fly with her feet. Kay did this so many times the fans wondered why Cora let her get away with it.

As one spectator put it: "Why does she get into a spot like that? She's gonna get her head kicked off."

What the crowd didn't know was that while Cora seemed to be taking a big snootful of punishment she was rolling with the kicks, so to speak, and giving Kay a false sense of security.

All the time, Cora was looking for an opening—*the opening*—that would wrap up the match.

She had already found one in the first fall, catching Kay by surprise when she suddenly slammed back and knocked Noble clear out of the ring, then climbed to the second rope and dared a dazed Kay to come back in.

Miraculously, Noble did—and Cora grabbed her by an arm and whiplashed her into the ropes, pinning her helplessly between the two top strands like a fly in a spider's web.

Kay was more careful with her kicking when she came out for the second fall but Cora kept pretending she was being backed into a corner and she suckered Kay into another high stepping spree.

Noble let loose repeatedly and Cora jerked her head each time, as if she had been jolted senseless.

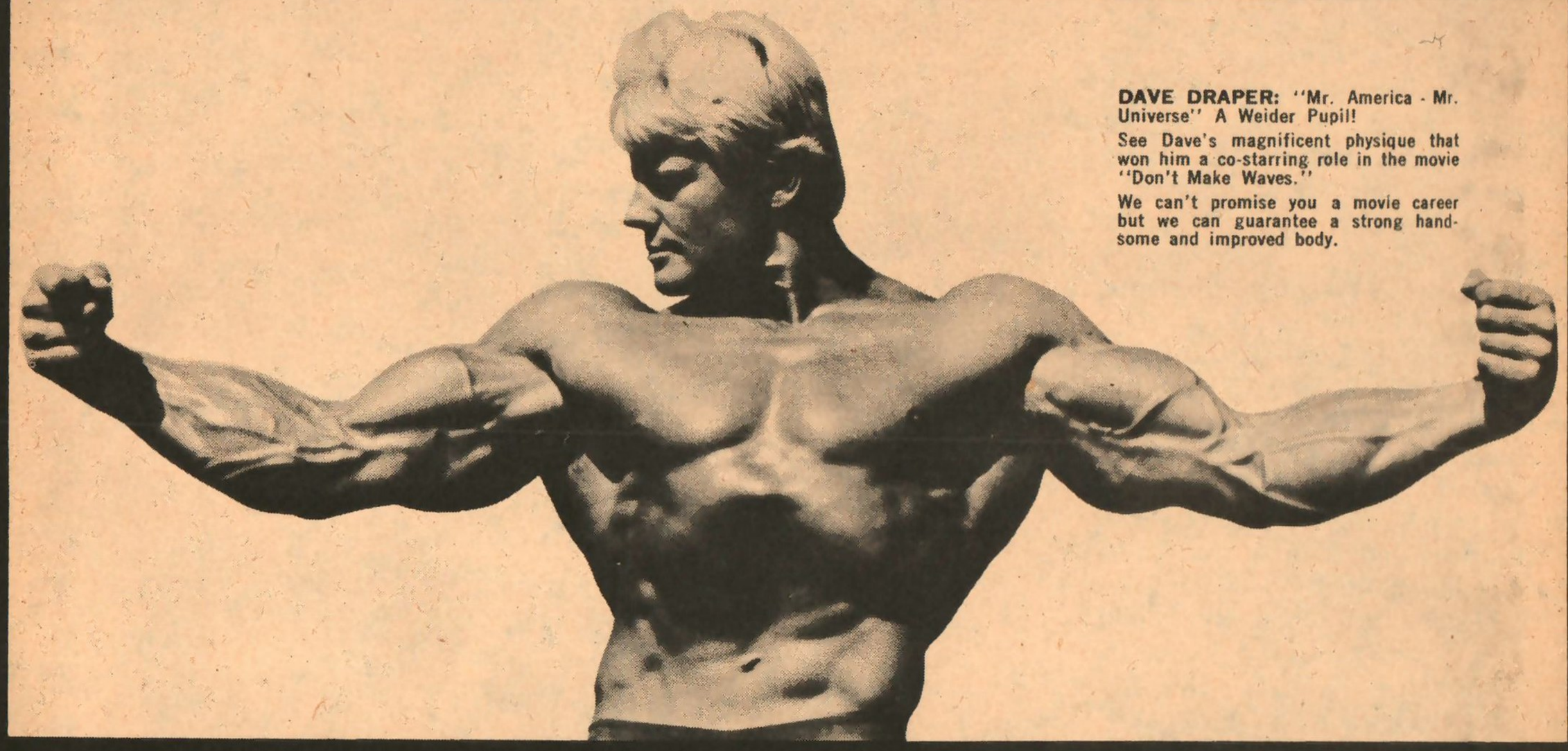
When Combs started to slump, Kay was still too wary to press her "advantage." She measured her foe for a moment, then decided to switch tactics. This time she used her head —and shoulders—doubling Cora up on the lower rope.

Cora was really hurt now—her mouth moved convulsively, her breath came in tortured gasps.

Desperately attempting to even the match, Kay stepped back and lunged again. In her overeagerness, she lost her balance slightly—but it was just enough for Cora, who twisted sidewise and caught Noble around the waist. Then she hoisted her over her head and started spinning her around.

Kay flailed helplessly as Combs accelerated the airplane spin. Seconds later, it was over. The second fall had lasted exactly 18 minutes but to Kay, in that last dreadful moment, it must have seemed like an eternity. □

WHAT DOES THIS CHAMPION HAVE IN COMMON...WITH YOU?



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I don't care if, today you own the skinniest, flabbiest or most laughed at body—whether you're tall or short, young or not-so-young. If you send for my FREE 32-page booklet of muscle building information, I guarantee that you will experience a muscle building miracle; before your eyes, you will see handsome muscles start bursting out all over you. They will ripple with power, burst with energy—and for the first time in your life men will envy your body, women admire it, because at last you own a body that brings you fame instead of shame. Let me help you as I did other champions—who were also weaklings—to put an end to your weakness and shame. Write now for free information —you'll be so happy you did! After all, you have nothing to lose but your weakness!

A-C-T-I-O-N is the key to strength—make your first He-Man-Decision N-O-W! Fill out the coupon right now, rush it to me, and in hours I will send you absolutely free—at my own expense—the exact same muscle building information I sent to Dave Draper and numerous champions, and to over 5 million other successful students. I am known as the most successful trainer of champions. I have been turning weaklings into "Mr. Americas" and "Mr. Universes" successfully since 1936. Don't pass up this once-in-a-lifetime proven successful offer to trade in your body for the one you always dreamed of having. Remember, you will be following in the proven, safe, scientific footsteps of the World's Best Men. So hurry! Put an end to your weakness now. Send for my sensational free offer—good only to males between 13 and 75 in normal good health. This is the most time-tested, results-producing course of all time.

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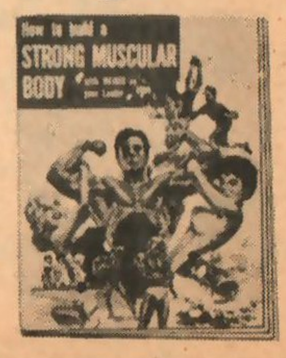


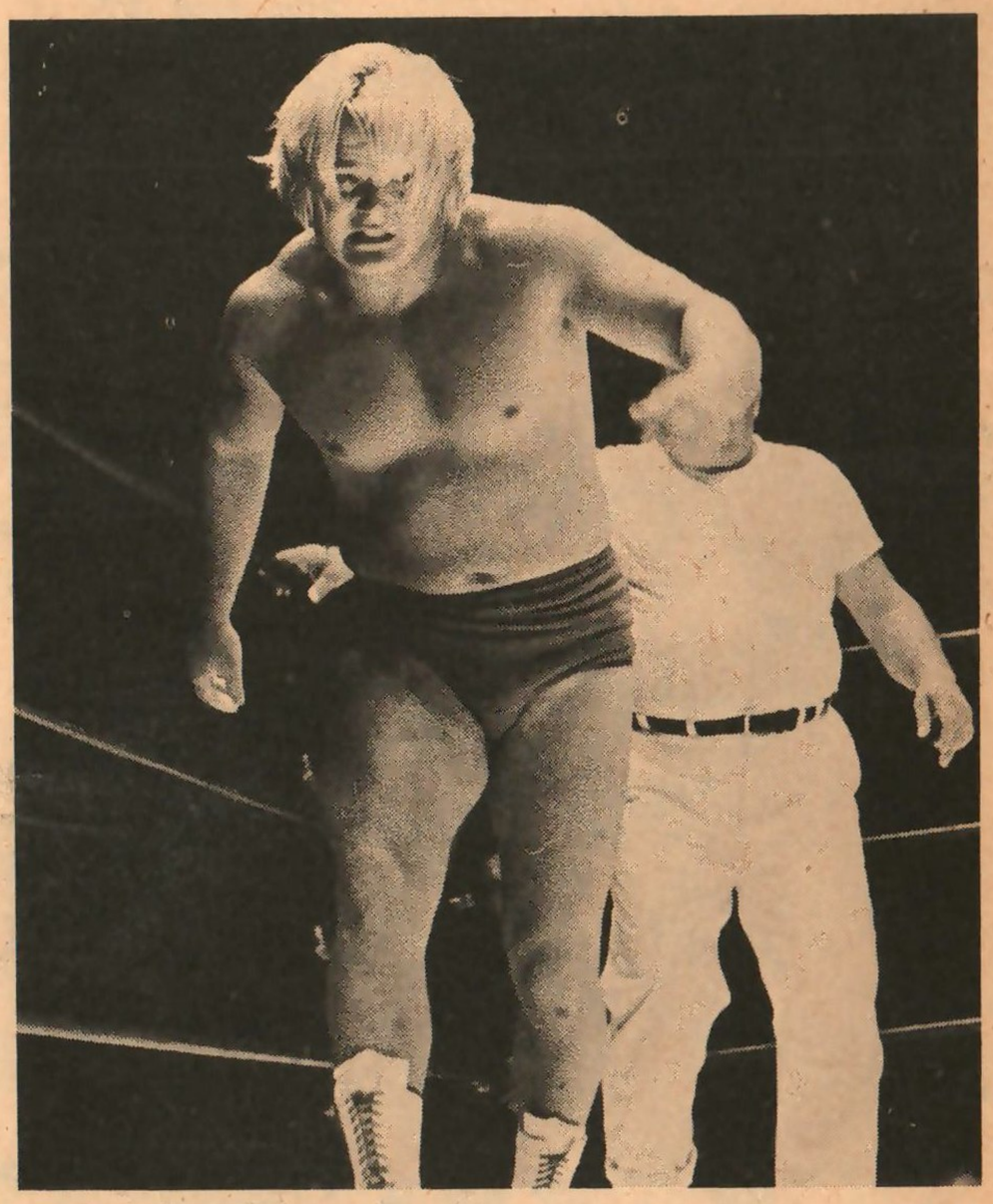
HERE'S WHAT'S HAPPENING, BABY

(Continued from Page 6)

Valentine Brothers would eventually have to face each other. But as they were about to lock horns, Sam Muchnick, President of the N.W.A., rushed into the ring and stopped the bout. A sign of relief came over John and Greg as Muchnick, stepped between them. Would they have battled it out? Muchnick arranged for the prize money to be split between Greg and Johnny. Good thinking, Sam.

The Sheik and Lord Layton have renewed their feud! As Layton was returning to the dressing room after flattening Mighty Ursus, he was caught from behind by the Sheik. The Sheik wrestled Layton to the floor and then picked up a chair, whamming it down on Layton's head! Even when the blood starting pouring out of Layton's head the Sheik wouldn't let up. Tex McKenzie, who had just entered the arena when the action started, rushed to the aid of the battered Englishman and promptly flattened the Sheik.

Reports are coming in from all over the country about Dory Funk Jr's "sudden change" of style. Our California correspondent writes that Funk was the "villain" in recent match with Peter Maivia. We also have reports that he's been teaming with John "The Golden Greek" Tolos.



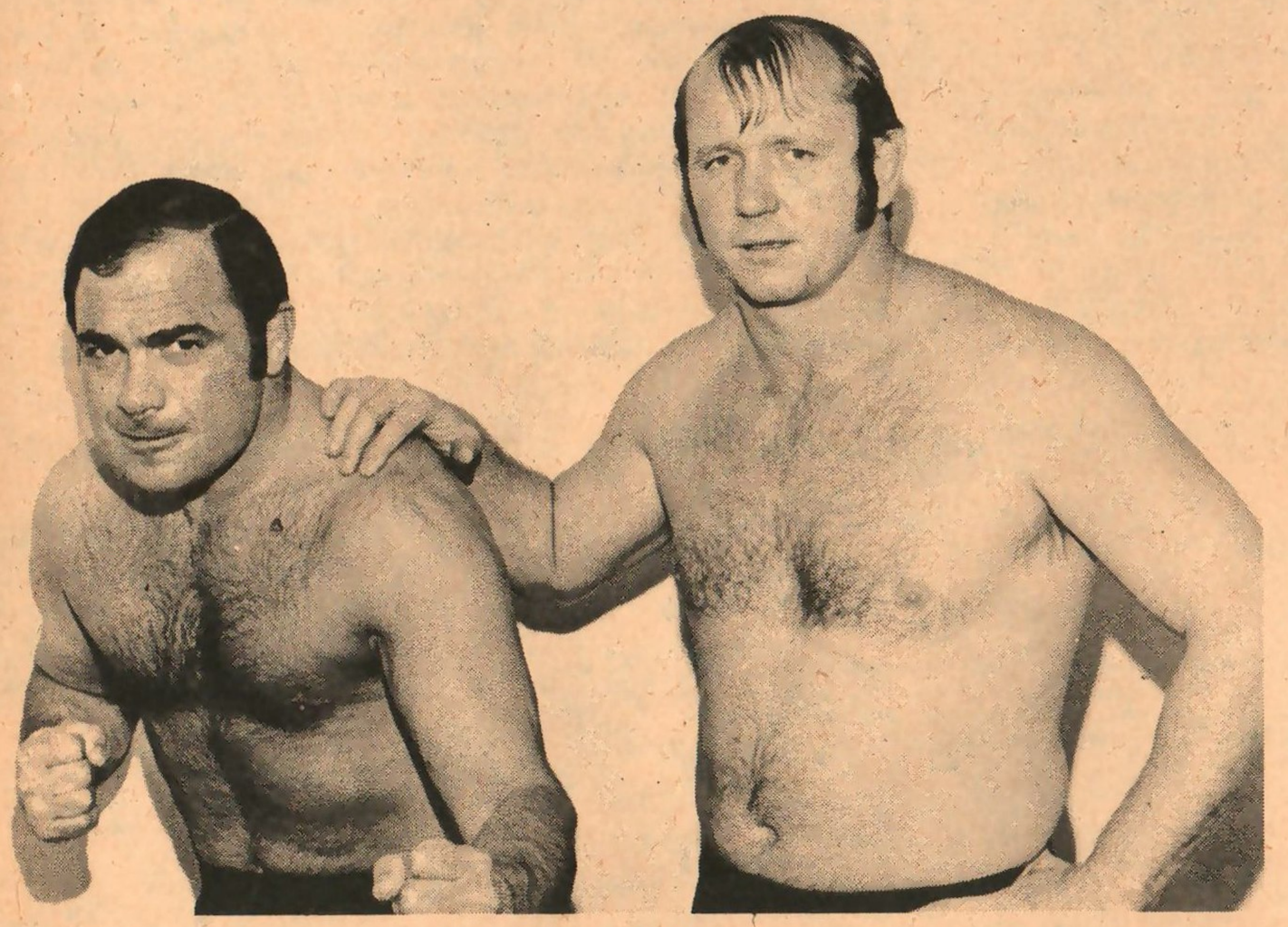
Greg Valentine whips around St. Louis ring during eight-man Battle Royal in which Greg and his brother Johnny participated. When the Valentines had eliminated all the other contestants, Greg and Johnny were ready to battle each other.

The Assassins are raging mad about that recent match they had in Atlanta with Ray Gunkel and El Mongol. After each team had won a fall, Gunkel went right to work on Assassin No. 1 in the final fall. Ray set up his foe with a series of drop kicks and then quickly spun him around and clamped on a vice-like sleeper hold. As Gunkel applied increasing pressure, the Assassin's eyes began to close. Then his head tipped drunkenly to one side. At this point, the referee acted wisely, in our opinion, by stopping the match and awarding the victory to Gunkel and Mongol.

It didn't end there. Assassin No.2 climbed all over the referee, verbally that is. He raved and ranted, insisting that his partner was not unconscious and therefore the match should not have been stopped. But the official stuck to his guns and refused to change his decision.

Later, in a dressing room interview, our Altlanta correspondent cornered the referee and asked for his side of the story. "There was no doubt in my mind," began the referee. "The man was out cold and if I hadn't stopped the bout when I did he could have been seriously injured. As you know, that sleeper hold is nothing to fool around with. It's damned dangerous!"

The official also pointed out that nobody can apply the sleeper more effectively than Ray Gunkel. "Ray is the guy who invented that hold," he said. "Ray is the master of it!"



California fans were shocked when champion Dory Funk Jr. showed up in town and announced he was teaming up with arch villain John Tolos. Then Funk (right) and Tolos (left) posed for this exclusive picture.

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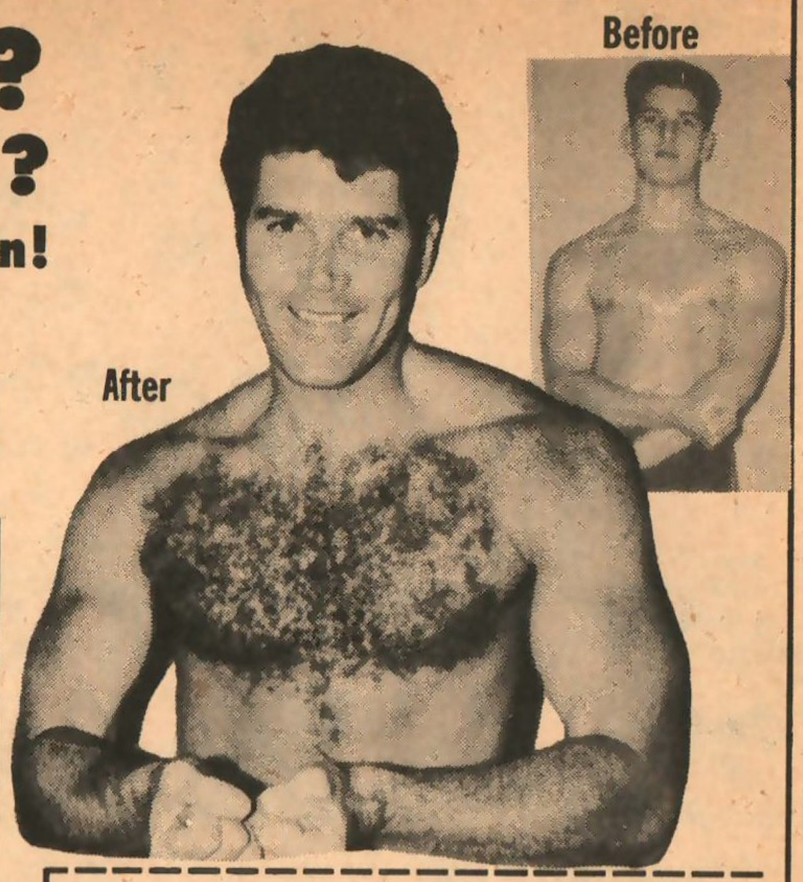

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Hundreds of fans called the Olympic Auditorium after Bull Ramos mysteriously topped Mil Mascaras. It was quite visible to both TV veiwers and ringside spectators that Ramos had clobbered the masked man with a foreign object. Mil is burning and promoter Mike LeBell is busy trying to arrange a rematch. Look out, Ramos!

In Philadelphia, "Crazy" Luke Graham and ring announcer Buddy Waggoner are involved in a feud. Graham objects to being introduced as "Crazy" Luke Graham. He wants to be known as "The Fabulous Luke Graham". But Waggoner still insists on calling him "Crazy" and Luke is beginning to shove the popular ring announcer around.

Terry Funk and Jerry Brisco are at each other's throats... Beautiful Bobby is on a hot winning streak... Ray Mandoza wants another match with John Tolos... Bob Sweetan flattening all competition... Lou Albano and Dr. Ken Raimey are the two most hated managers in wrestling today... Tony Rocco is on a world tour... The Mongols turned up in Cleveland. New York fans don't want them any more.

Ron Fuller's brother, Robert, is a big hit with Florida fans... A world wide poll revealed that wrestling is one of the most popular spectator sports in the world.

Before a recent match at Madison Square Garden, we asked Bulldog Brower his opinion of former Mr. America, Tony Marino.

"When I get through with him," Brower roared, "I'll make him look like Miss America!"

Marino's reply? "The only way Brower can make me a Miss America is if he sends me to Denmark for an operation!"

And that's What's Happening, Baby! ☐

Fans are still buzzing about the recent match between Bull Ramos (rt) and Mil Mascaras, in which the massive Ramos was declared the winner. But there is more to the story. Much more!

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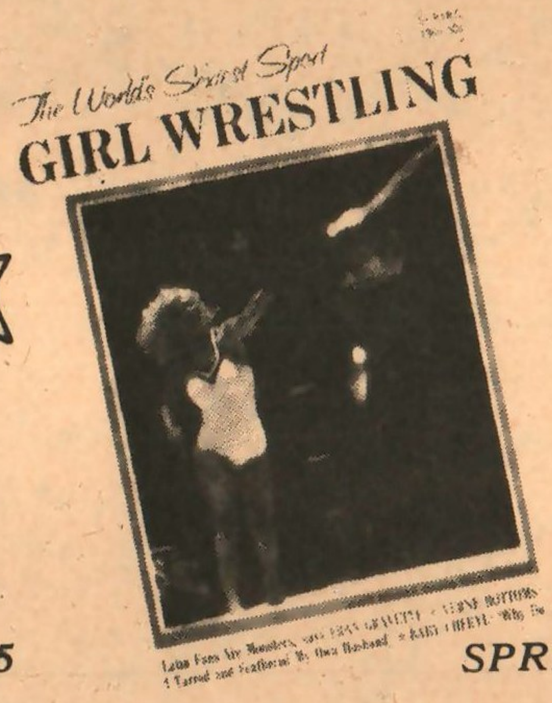

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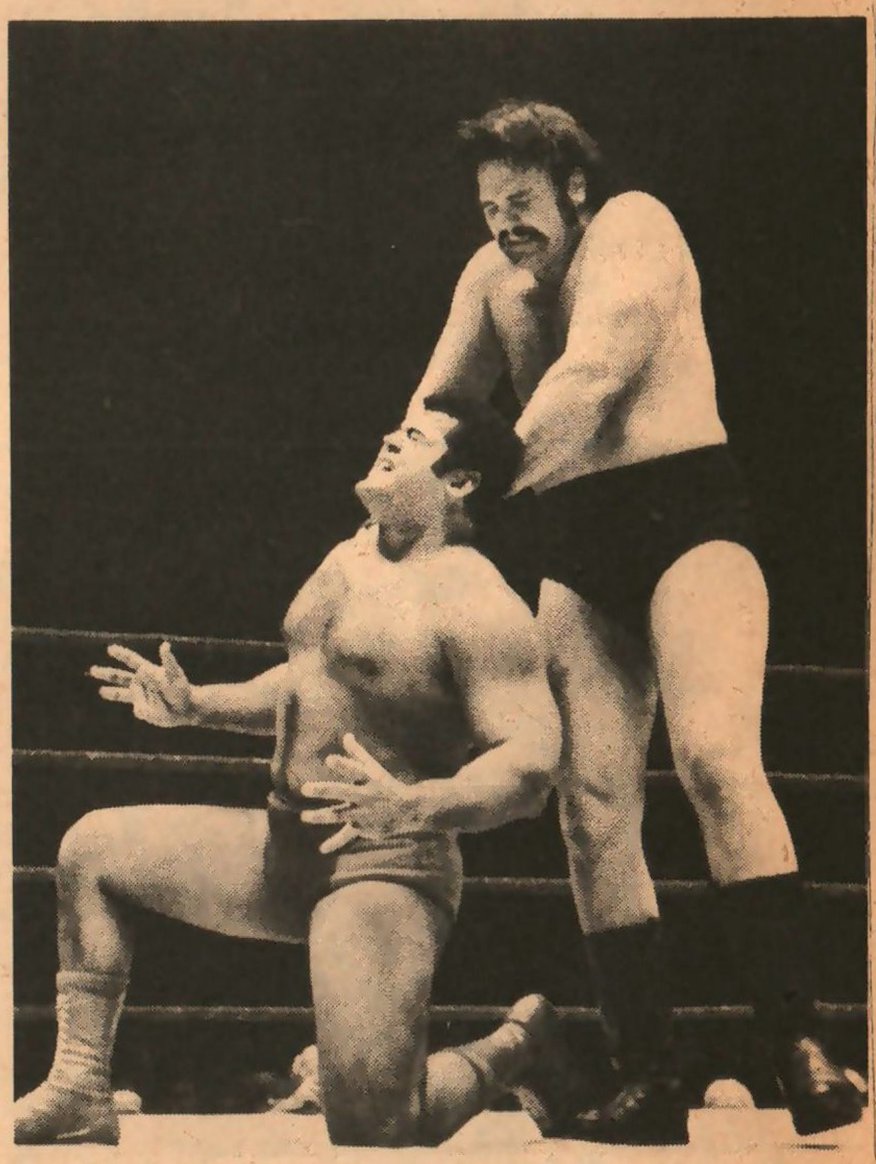
CORRESPONDENT REPORTS

(Continued from Page 8)

given a "fast count," he was picked up by Morales and body-slammed on top of his partner!

Mulligan and Morales were involved in most of the third fall action and it looked like curtains when Pedro clamped the reverse cradle on the mustachioed Mulligan. But Mulligan, with a little help, escaped, only to be snapped back into the same hold again. This time there was no help—Morales pinned Mulligan. Blackjack and Bulldog were then seen in a heated argument all the way back to the dressing room.

In other matches: Jim Valient and Manny Soto wrestled to a draw... Prince Akim topped Bull



Blackjack Mulligan tortures champion Pedro Morales by working on nerves in Pedro's neck.

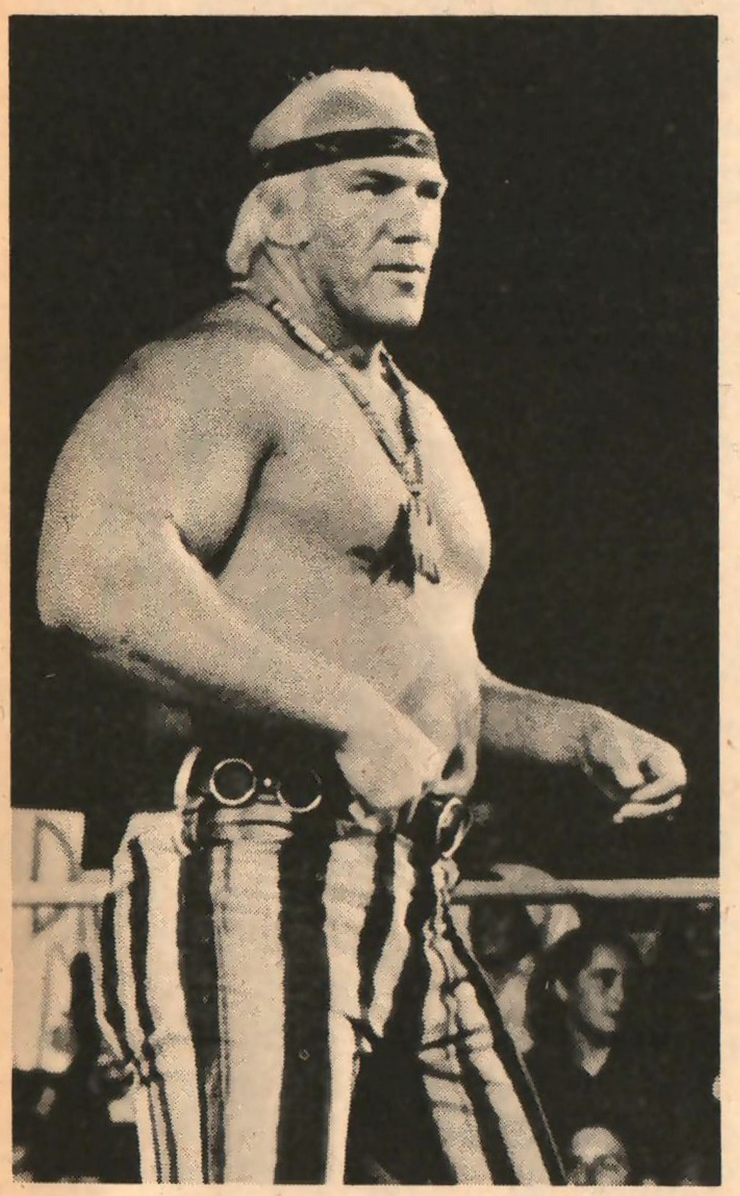
Pometti... "Beautiful Bobby" pinned Johnny Rodz... Mike Pappas downed Billy Joe White.

CALIFORNIA WRESTLING
By Joe Pottigeiser Jr., Larry Barnhizer and Thomas Brophy

Pat Patterson is still trying to even the score with Ray Stevens. Here's why: In a match between

Stevens and Billy Graham, tied at one fall each, Stevens was handing Graham a severe whipping when, out of nowhere, Patterson stormed into the ring and helped Graham bash Stevens into a bloody pulp. Other wrestlers ran in to pull the pair off Stevens and Ray had to be carried to the dressing room. Graham was disqualified for "using outside help"—even though he didn't exactly ask for it.

But Stevens isn't the only pet



Billy Graham, who was disqualified in bout with Ray Stevens when he received "outside help."

hate on Patterson's list. Add Rocky "Soul Man" Johnson. It seems Patterson was teamed with Paul DeMarco against Antonio Parisi and Jerry Monti. Johnson was supposed to referee. But when Patterson found out, he protested to promoter Roy Shire, claiming he "won't get a fair deal if Johnson is allowed to referee. If you don't get someone else," Pat howled, "I won't wrestle!"

To satisfy Patterson, Shire excused Johnson from the match and got Len Shelly to fill in. As soon as the bell rang, all four grapplers went at it. Parisi and Patterson slugged it out on one side of the ring while DeMarco and Monti tried to behead each other

(Continued on Page 54)

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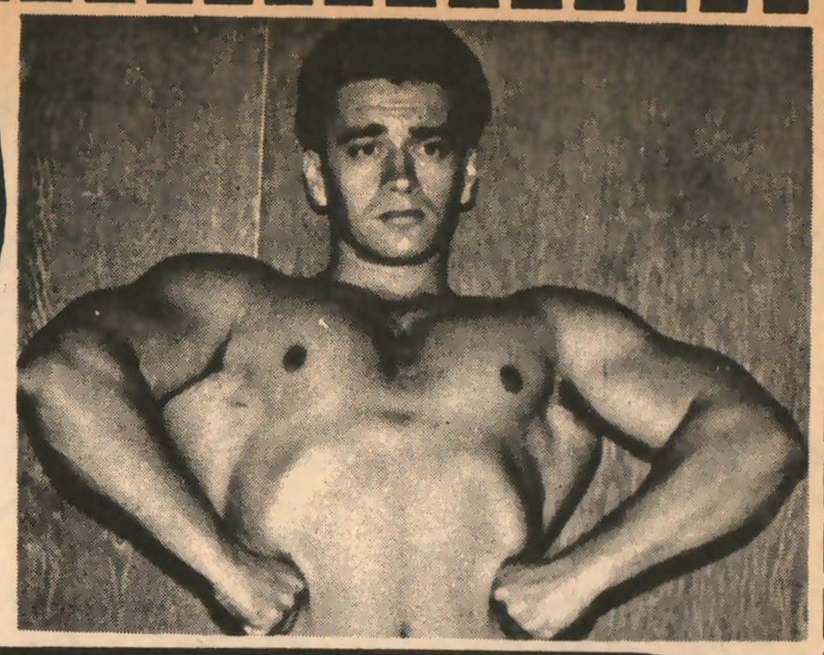

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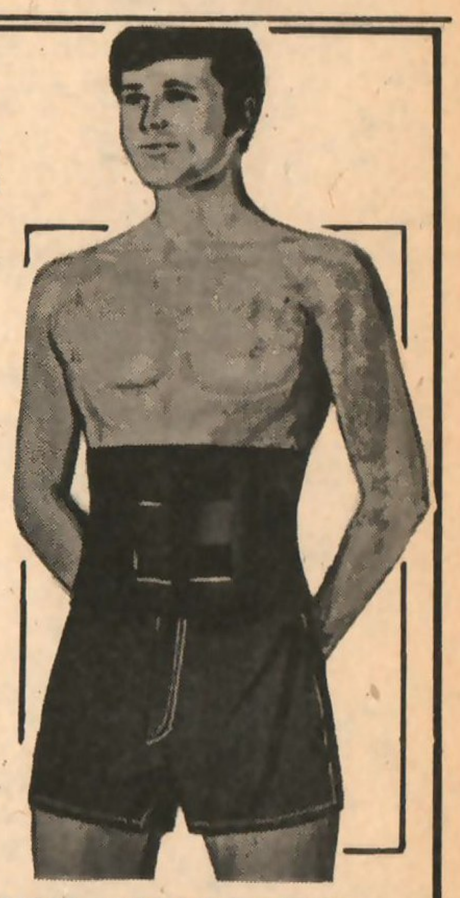

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CORRESPONDENT REPORTS

(Continued from Page 53)

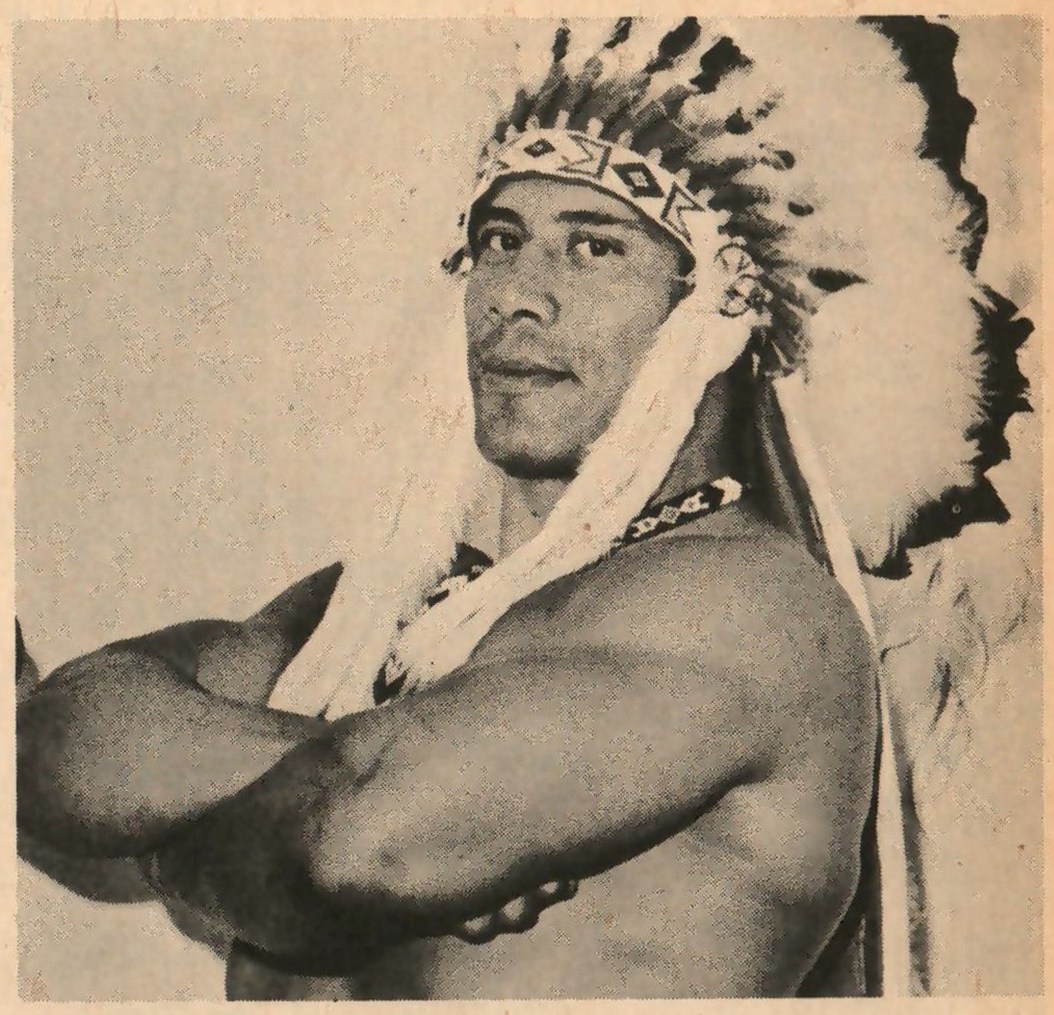
elsewhere.

Parisi eventually threw Patterson out of the ring and went chasing after him. Patterson took off like a racehorse. But while Parisi chased him, he ran right into the upraised cane of Dr. Ken Raimey, DeMarco's manager. It didn't stop Antonio. He grabbed the cane and began chasing Raimey around the ring—forgetting all about Patterson. Sure enough, Patterson, still thinking he was being chased, wound up colliding with Parisi and both crashed to the floor.

DeMarco helped Patterson return to the ring and Monti assisted Antonio. DeMarco and Monti were ordered to their corners while Parisi and Patterson slowly climbed to their feet.

Parisi rose first and crashed Patterson to the mat. DeMarco again left the corner to help. It was a mistake. Monti, who had tied Patterson into the ropes, now grabbed DeMarco and, along with Parisi, used him as a battering ram.

But they tried it once too often. At the third charge, Patterson was ready. He raised his knee and caught Monti in the stomach.



The very popular Suni War Cloud, who is being primed for a title match with Dory Funk, Jr., probably to be held in Los Angeles. "I think I can take the title from Dory if he doesn't bring any new tricks into the ring with him," says Suni.

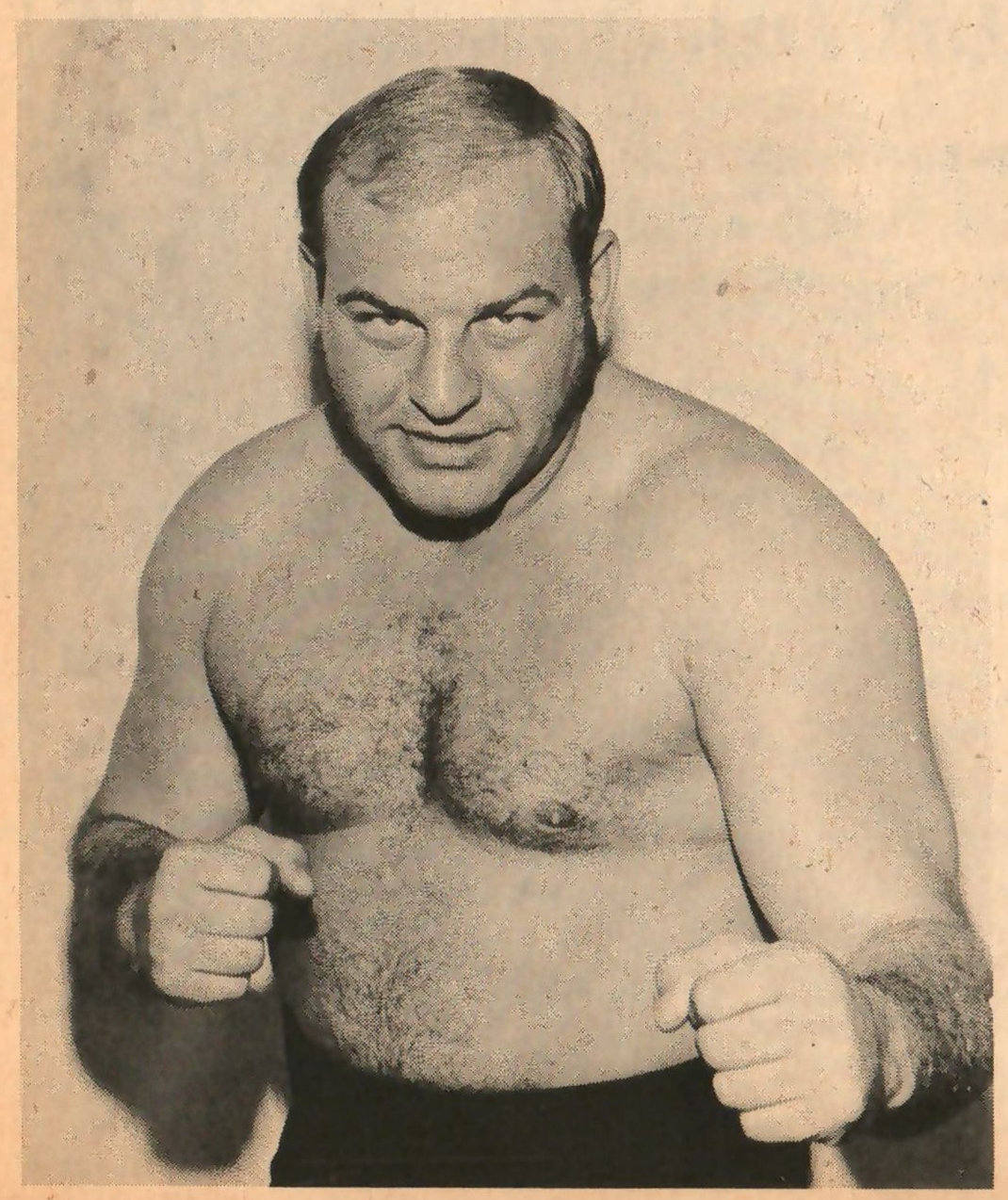
DeMarco escaped, released Patterson from the ropes and went after Monti. As he struggled to get up—he was met with three, head-splitting brainbusters. He was pinned by DeMarco to end the wild affair.

At the Olympic: Suni War Cloud and Mando Lopez upset Black Gordman and Goliath . . . Kinji Shibuya and Mr. Saito downed El Negro and Earl Maynard . . . John Tolos stopped Lou Anthony . . . Bull Ramos defeated Broadway Venus . . . Mil Mascaras, Earl Maynard and Suni War Cloud overpowered Bob Sweetan, John Tolos and Les Roberts in a six-man tag teamer.

At Stockton: Pat Patterson, Billy Graham and Paul DeMarco upset Rocky Johnson, Peter Maivia and Ray Stevens . . . Mighty Brutus brutalized Len Shelly . . . Antonio Parisi stretched Cowboy Stan Neilson with an abdominal stretch.

At Modesto: Pat Patterson edged Ray Stevens . . . Rocky Johnson and Samoan sensation Peter Maivia whipped Stan Stasiak and Mighty Brutus . . . Paul DeMarco topped Jerry Monti.

At Sacramento: Billy Graham overwhelmed Jerry Monti . . . Les Roberts was dropped by Ray Stevens . . . Antonio Parisi and Rocky Johnson took care of Len Shelly and Cowboy Neilson.



Tough Paul DeMarco, who, with the help of his notorious manager, Dr. Ken Raimey, is raising all kinds of hell in California rings.

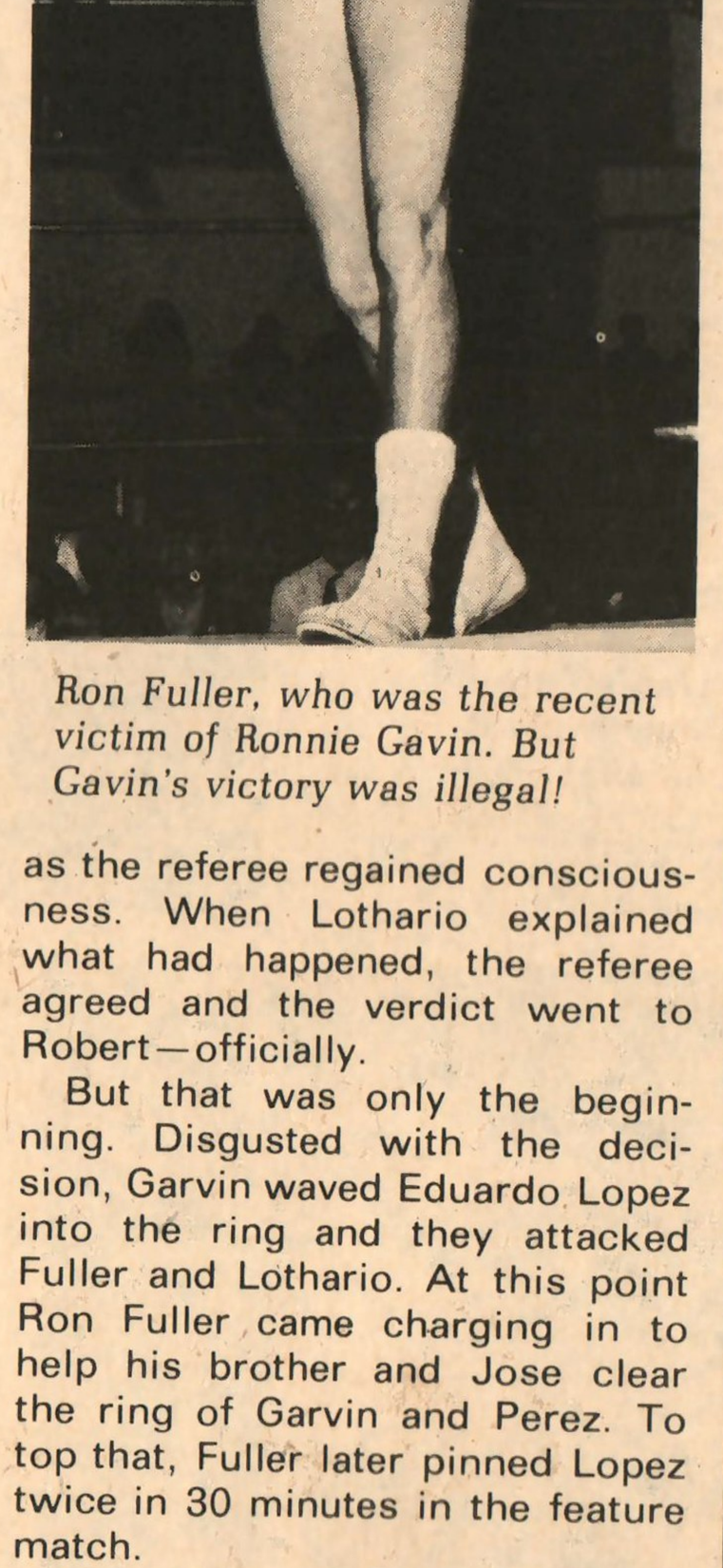
FLORIDA REPORT
By Bruce Owens and Lyn & Maurice Melvin

Tough Ronnie Garvin illegally defeated Ron Fuller in a lumberjack match at the Ft. Meyers Armory. The inside story: In a lumberjack match, six wrestlers are stationed outside the ring. If a wrestler comes flying out—they're **supposed** to see that he gets back in. In this battle, the

Welch Brothers and Joe Flaherty manned one side of the ring while Cisco Grimaldo, Eduardo Perez and the Red Shadow stationed themselves on the other side.

Halfway through the bout, the mean Garvin was thrown out and the Welch Brothers and Flaherty assisted him back in. But when Fuller came sailing out of the ring a few minutes later, he wasn't helped. Instead, he was punched, stomped and kicked by Grimaldo, Perez and the Red Shadow—all friends of Garvin. And they didn't return him to the mat until after they had slammed his head into the steel ringpost four times! Fuller was semi-conscious and couldn't get to his feet. Garvin dragged him to a corner, climbed to the top rope, and crashed down —knees first—on Ron's throat. He then pinned him and had his arms raised by—guess who—Grimaldo, Perez and the Red Shadow.

Ron's younger brother, Robert Fuller, got revenge by defeating Ronnie Garvin one week later. During this bout, Garvin knocked the referee clear out of the ring when he missed Fuller with a wild right to the jaw. Robert dropkicked Garvin and applied a body press —but there was no ref. So ringside observer Jose Lothario ran into the ring, counted to three and raised Fuller's arm in victory, just as the referee regained consciousness. When Lothario explained what had happened, the referee agreed and the verdict went to Robert—officially.



Ron Fuller, who was the recent victim of Ronnie Gavin. But Gavin's victory was illegal!

But that was only the beginning. Disgusted with the decision, Garvin waved Eduardo Lopez into the ring and they attacked Fuller and Lothario. At this point Ron Fuller came charging in to help his brother and Jose clear the ring of Garvin and Perez. To top that, Fuller later pinned Lopez twice in 30 minutes in the feature match.

Fans here are stunned by Dale Lewis' change of heart. He's turned "bad guy." Why? It happened when he and Bob Roop were tag team partners. Roop was pinned and they lost the match. As he got up, Lewis yelled, "You bum, I lost this match because of you!" The astonished Roop replied: "What's the matter with you? You can't win them all." Lewis got so mad he clamped a headlock on Roop and then turned it into a sleeper hold. Roop fell to the mat—out cold.

(Continued on page 60)

Dale Lewis calmly sips soup in Florida restaurant after shocking fans by suddenly turning villain.

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RISKS WRESTLERS MUST TAKE

(Continued from Page 37)

veteran of the mat, who remembers those days and is still active in the ring, says, "I had a few brushes with glaucoma, but to tell you the truth, I would rather risk going blind than what I have to go through these days. Overall, the competition is much rougher now—and so are the fans."

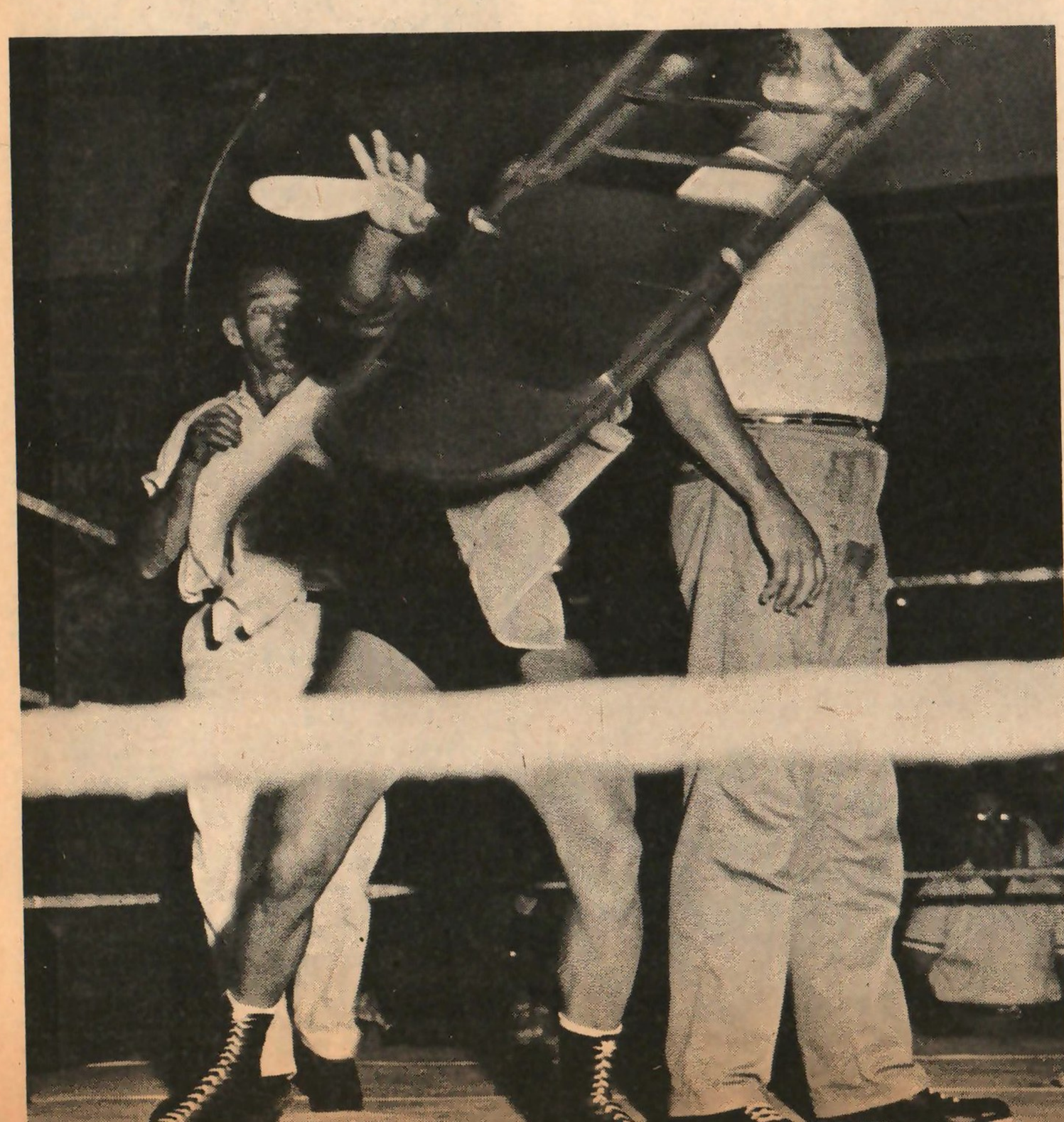
In a 1950 interview, Gus Raap, one of the top stars of his time, said:

"I've got 87 stitches in the stomach, three hernias, two internal abscesses, torn cartileges in both knees and fractured heels. Every rib in my body has been broken, my right shoulder was broken twice, my left once. Ear drums I don't even have any more and my cauliflower ears you can see. In Reading, Pa., I was hit with a chair even though seven cops were standing around me. In Asbury Park, N.J., I was sliced with a knife by a sailor. I was hit in the head by a beer bottle in Washington, D.C., and I've been hit by shoes, umbrellas and two-by-fours."

Even popular wrestlers don't escape. Pepper Martin, wrestling in Louisiana, was stabbed in the buttocks as he left the ring. He was sidelined for a month. Johnny Walker still bears the scars of facial scratches from an irate female in Indiana. And it took champion Pedro Morales almost 20 minutes to return to his dressing room after winning the title from Ivan Koloff at Madison Square Garden recently. The reason? The fans were so happy they all "just wanted to touch him—to pat him on the back." Were it not for the special security police Pedro might have been trampled to death!

Recently, in Florida, Dory Funk Sr., felt something sharp hit his shoulder. It was a razor blade fired from a zip gun. He doesn't know whether or not he was the intended victim. "Can you imagine if that

During the heat of battle, as Bull Curry and Danny McShane were trying to knock each others' brains out, somebody dumped a bucket of bright yellow paint over McShane's head (right). "I had to take a bath in turpentine to cut through that paint," recalled Danny. Below: Even mat referees take their lives in their hands as this photo shows. Although the wrestler (center) appears to be throwing the chair, he is actually trying to keep it from hitting referee Otto Kuss. Chair was tossed into the ring by a fan.



would have hit somebody in the eye?" Dory pondered.

Even referees are considered fair game.

Otto Kuss was bitten on the leg by a female fan when he got too close to the ropes while refereeing a match. Marv Jones found himself badly bleeding from a head cut in Galveston, Texas, when a chair was thrown at him by a fan. Why? The fan didn't approve of his decision!

One thing wrestlers dread most is being thrown out of the ring. They receive injuries enough when they land on chairs or bottles or tables or broadcasting microphones. But while many wrestlers lie outside the ring, stunned, they are fair game for any fan.

To this day Fred Blassie carries

Pretty fan is carried away by action, so she rushes to ring's edge and yells threats at the villain.

a seven-inch scar in his scalp received when a fan smashed a bottle over his head while he was lying on the floor after being thrown from the ring. Terry Funk will never forget the time he was tossed out of the ring, cracked his head open on a chair, and was bleeding as if shot by a cannon. A woman ran to him, put her knee on his chest and scraped his bleeding forehead with a paper cup because she wanted some of Terry's blood "as a souvenir."

Dr. Jerry Graham remembers Washinfton, D.C., quite well. He

(Continued on page 61)

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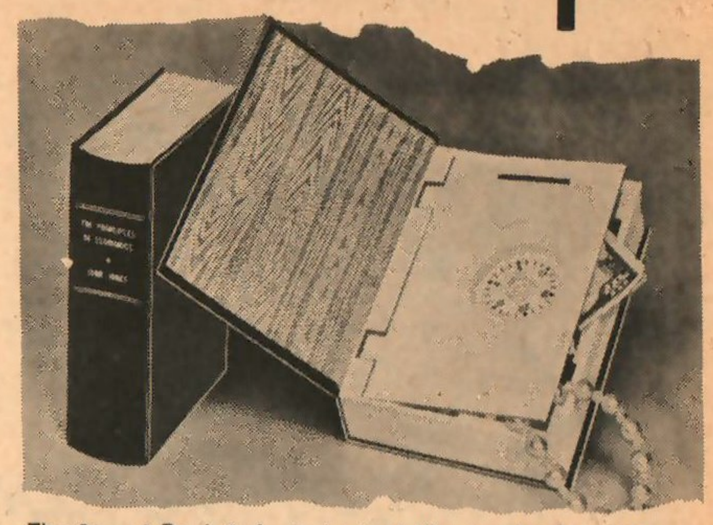

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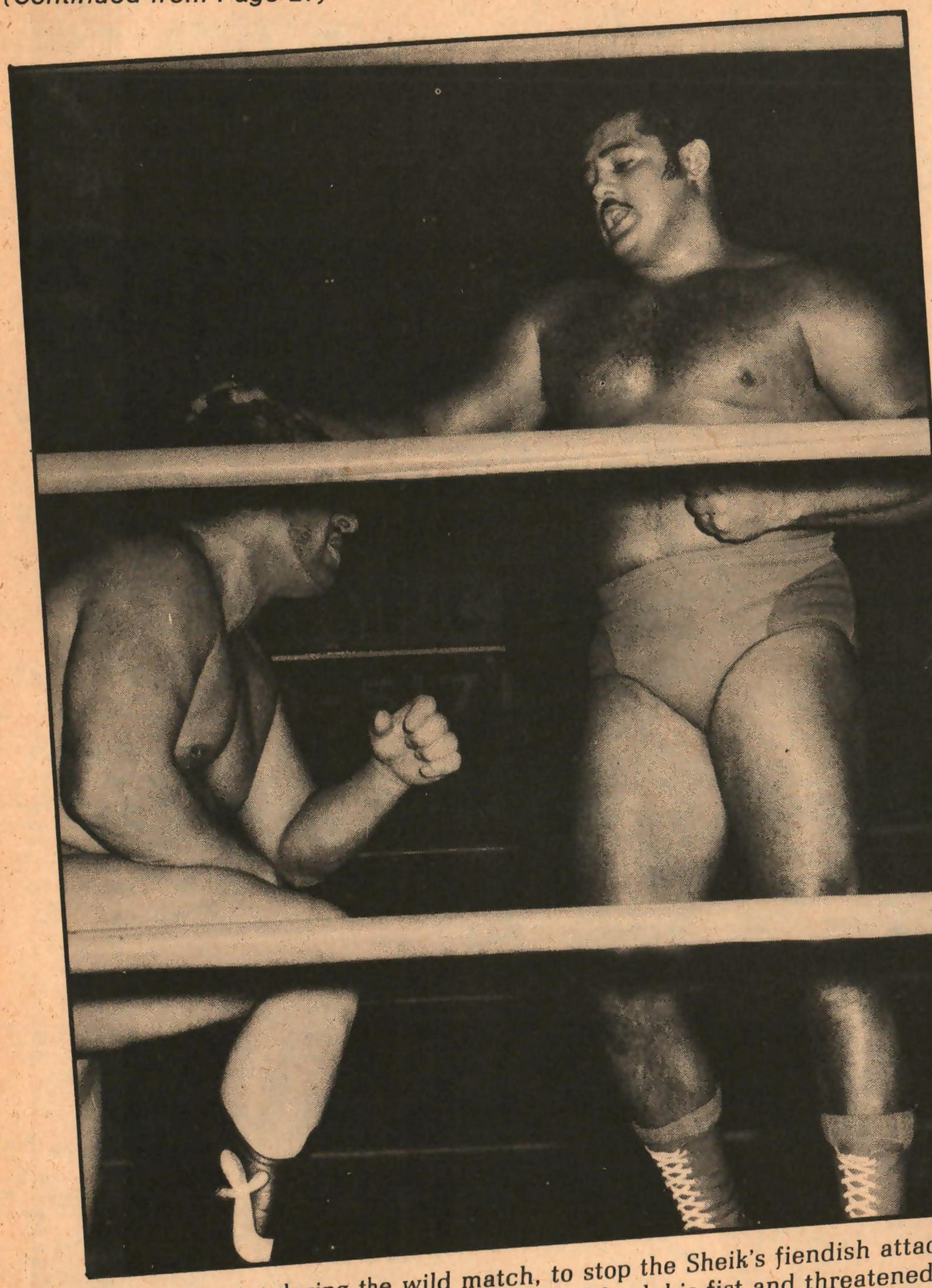
PEDRO MORALES VS. THE SHEIK—

(Continued from Page 27)

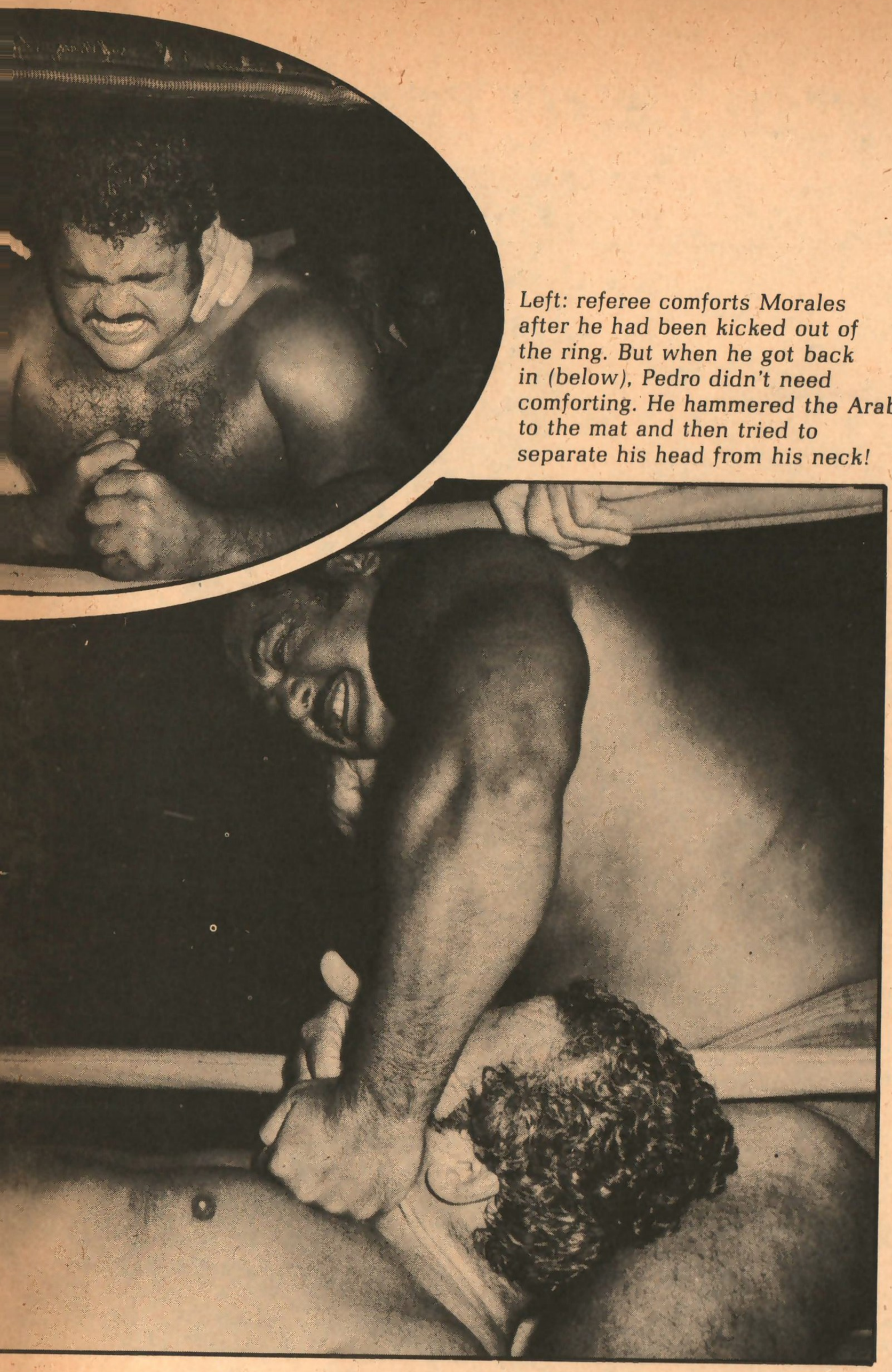


At one point during the wild match, to stop the Sheik's fiendish attack, Morales grabbed the Arab's hair, pulled back his fist and threatened, "I'll punch your face in if you don't stop clawing and kicking me!"

"I did not know what happened. But a few weeks later, after the Sheik had fled to Detroit, he was talking about it to Farouk and I overheard the entire story. Farouk had talked to the doctors, begging them not to fill out a report on the Sheik, and that's when he found out that Morales would have been finished if the Sheik held the hold a minute longer. Farouk had warned the Sheik never to speak of the incident, not even in private. But the Sheik believes Morales is afraid of him and he couldn't keep from bragging about the night he paralyzed him."

Morales, saved by the quick work of the ring physician and doctors summoned from a nearby hospital, survived and was in the ring again, incredibly enough, only two weeks later. He wanted a rematch with the Sheik so badly he could taste it. However, the wild man disappeared, to Detroit as we later found out. And no matter where Pedro went—the Sheik would never come close. Morales finally began wrestling in the New York area on a steady basis. And the Sheik, who used to wrestle often in New York, has not come there once!

There is nothing in the world Pedro Morales wants more than a return bout with the Sheik—although until now only a few people knew



Left: referee comforts Morales after he had been kicked out of the ring. But when he got back in (below), Pedro didn't need comforting. He hammered the Arab to the mat and then tried to separate his head from his neck!

why he wants it so badly. The Sheik, according to Hamir, still brags that Morales is afraid of him. If this is so, why is he running away?

This magazine, and we can also confidently speak for our readers across the country, demands a return match between Pedro Morales and the Sheik! If New York officials will sanction the title match, the lure of Pedro's championship belt should make the Arab crawl out of the woodwork.

California fans have demanded this match for more than a year. And now fans throughout the country will demand it too.

The story of the paralysis is still being denied. But these pictures—plus reluctant testimony from Farouk, who spilled when he learned we knew—cannot be overlooked.

We leave you to draw your own conclusions. □

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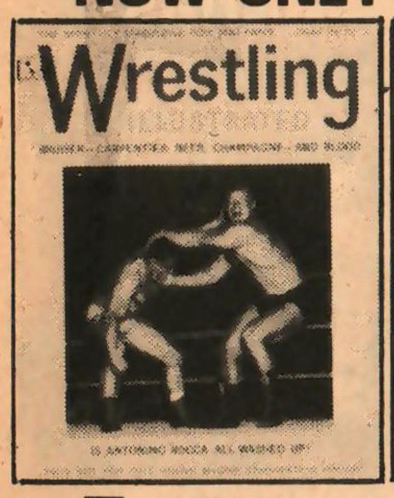

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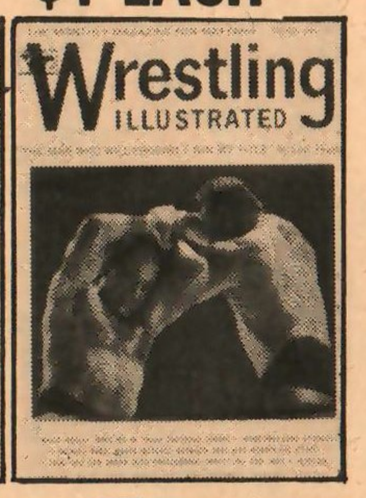

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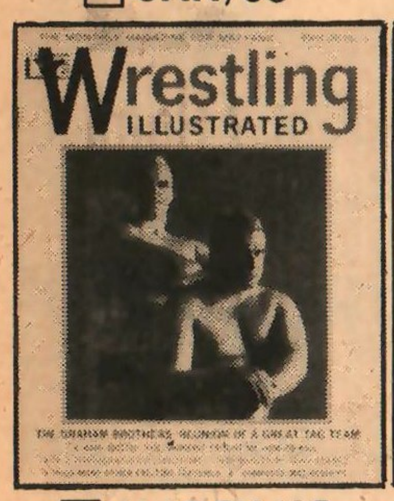

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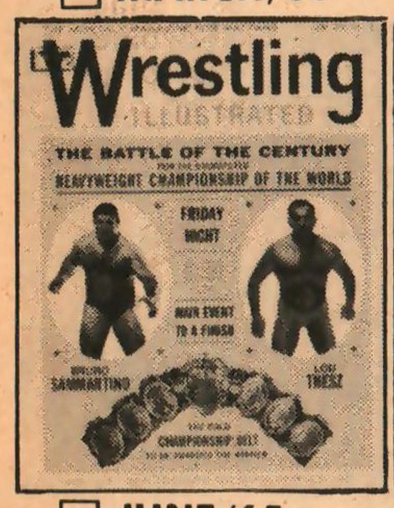

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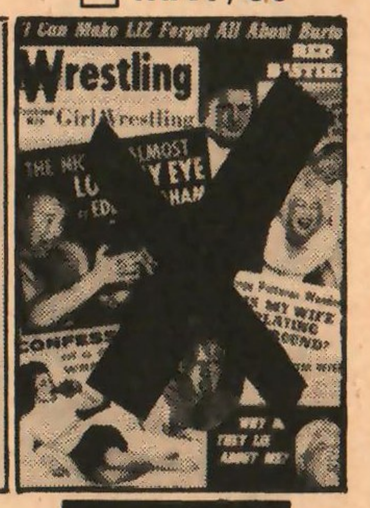

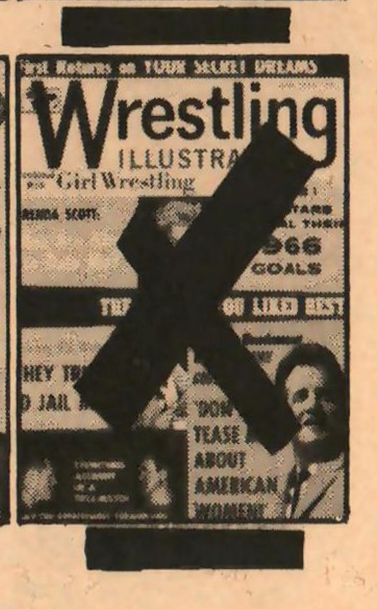

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CORRESPONDENT REPORTS

(Continued from Page 55)

J.C. Dykes as he was recently interviewed in Florida by our staff correspondent, Bill Apter. Dykes was responsible for engineering one of the most bizarre hoaxes in wrestling history.

Jack Brisco, who was watching from the wings, ran into the ring and ordered Lewis to wake Roop. Lewis refused and left. Brisco tried to awaken Roop but couldn't. Finally Jack went to the dressing room, summoned Hiro Matsuda, and the Japanese wrestler turned the lights back on for Roop. Roop immediately asked for—and was given—a match against ex-partner Lewis. He vows to turn the lights out for Dale.

Jack Brisco was supposed to meet The Grappler in a TV match. Like Brisco, the masked Grappler is a scientific, clean wrestler. But when he came into the ring something looked fishy. With him was evil J.C. Dykes and physically, the Grappler didn't look like the same person.

When they got underway it became obvious to everyone—especially Brisco—that this was **not** the real Grappler. Brisco was continually fouled until he could no longer take it. He blew up and punched the masked man into dreamland. Then Jack picked him up and began ripping off his mask. Dykes ran in to stop the unmasking but Brisco sent him sailing back out. And as soon as the mask was pulled off the crowd gasped. It was Dale Lewis!

Just then the **real** Grappler came into the ring explaining the Lewis and Dykes had jumped him, tied him up in the dressing room and stole his mask. The NWA may suspend Lewis and Dykes for their actions.

Florida fans are totally turned off when it comes to the Funks. Dory Jr. recently wrestled "Dirty" Dick Murdock and the fans cheered for Murdock. Funk defeated Dick in one of the dirtiest matches in Florida history. And when Funk was interviewed after the match he said, "I don't care what fans think of me anymore. I'll win any way I can!"

Fans here have never forgiven the Funks for their feud with the popular Briscos and the meanest villains now get more cheers than the world's champion.

The real Grappler was almost guillotined in a match with wildman Boris Malenko. Malenko cut a hole in the Grappler's mask with a razor blade, then sliced his head open! Blood gushed from underneath the mask. The Grappler, blinded by his own blood, stumbled out of the ring and fell on his face. Malenko went right after him and they slugged it out outside the ring while the referee counted . . .

When he heard the count reach "17," Malenko tried to climb back into the ring, but the Grappler grabbed the Russian's leg and pulled him back out. The count reached "20" and both were disqualified for failure to return to the ring in time. ☐

RISKS WRESTLERS MUST TAKE

(Continued from Page 57)

One of the most terrifying incidents in wrestling history took place in Montreal in the late 1940's when part of Yukon Eric's left ear was torn off by Killer Kowalski. Right, below: Cold towel is pressed against Eric's ear to stop gusher of blood. Right: Man who refereed bout holds Eric's severed ear, which he picked off ring mat.

had his leg broken in a match when he missed a flying body block, flipped over the ropes, sailed out of the ring and landed on a TV camera. He had to be carried back to the dressing room on a stretcher. But halfway there a fan tipped over the stretcher and Jerry fell to the concrete—landing right on the broken leg!

One of the most horrifying incidents ever to take place in a ring happened before the eyes of thousands of shocked fans at the Montreal Forum in the late 1940's. During a wild match between the late Yukon Eric and Killer Kowalski, Kowalski brought his knee down on the side of Eric's head with tremendous force. Eric dropped to the floor, clutching his head in agony as blood spouted from his ear. A few moments later, the referee noticed something laying on the mat near the squirming Eric. He reached down and picked up the upper part of Eric's ear, which had been chopped off as if by a knife.

Another wrestler who has suffered more than his share of cuts and bruises is The Mummy. But the incident he would most like to erase from his memory was the night he walked up the aisle toward the dressing room after beating a local favorite in Galvenston, Texas. An elderly woman leaped in front of him, waving an umbrella like a sword. "I thought to myself," recalled The Mummy, "this little old lady can't hurt me with

that thing. But I was wrong. She jabbed me in the ribs and it felt like a *real* sword. Which it was! The point of that umbrella had been filed down to razor-scarpness—and it went at least three inches into my body!"

There isn't a professional wrestler in the world who can't show you at least half-a-dozen scars on his body—the result of injuries suffered either inside the ring or in some other part of a wrestling arena. And yet hundreds of young men have set their hearts on making wrestling their careers. We wish them all luck. But we would also like to remind them of Danny McShane's poignant piece of advice:

"If a guy is scared of getting hurt, he doesn't belong in the ring."

So, fellers, so long as you know what you're letting yourselves in for, good luck—and Gung-Ho! □

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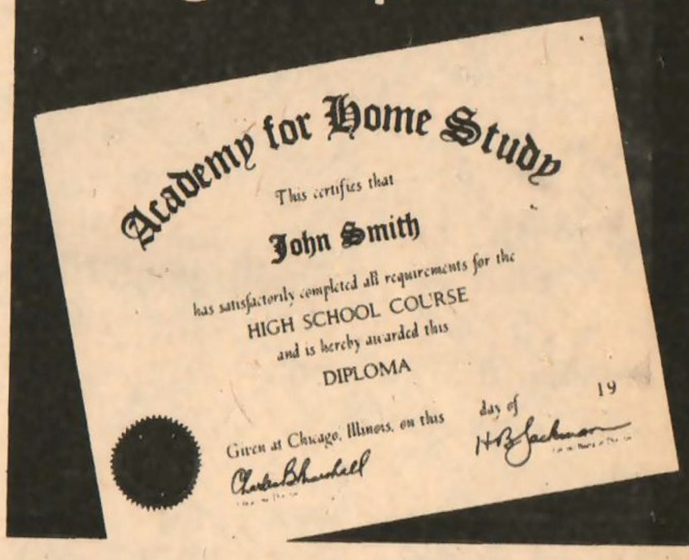

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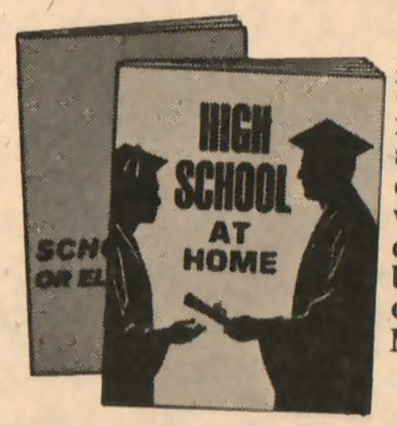

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WELCOME BACK, COWBOY CARLSON

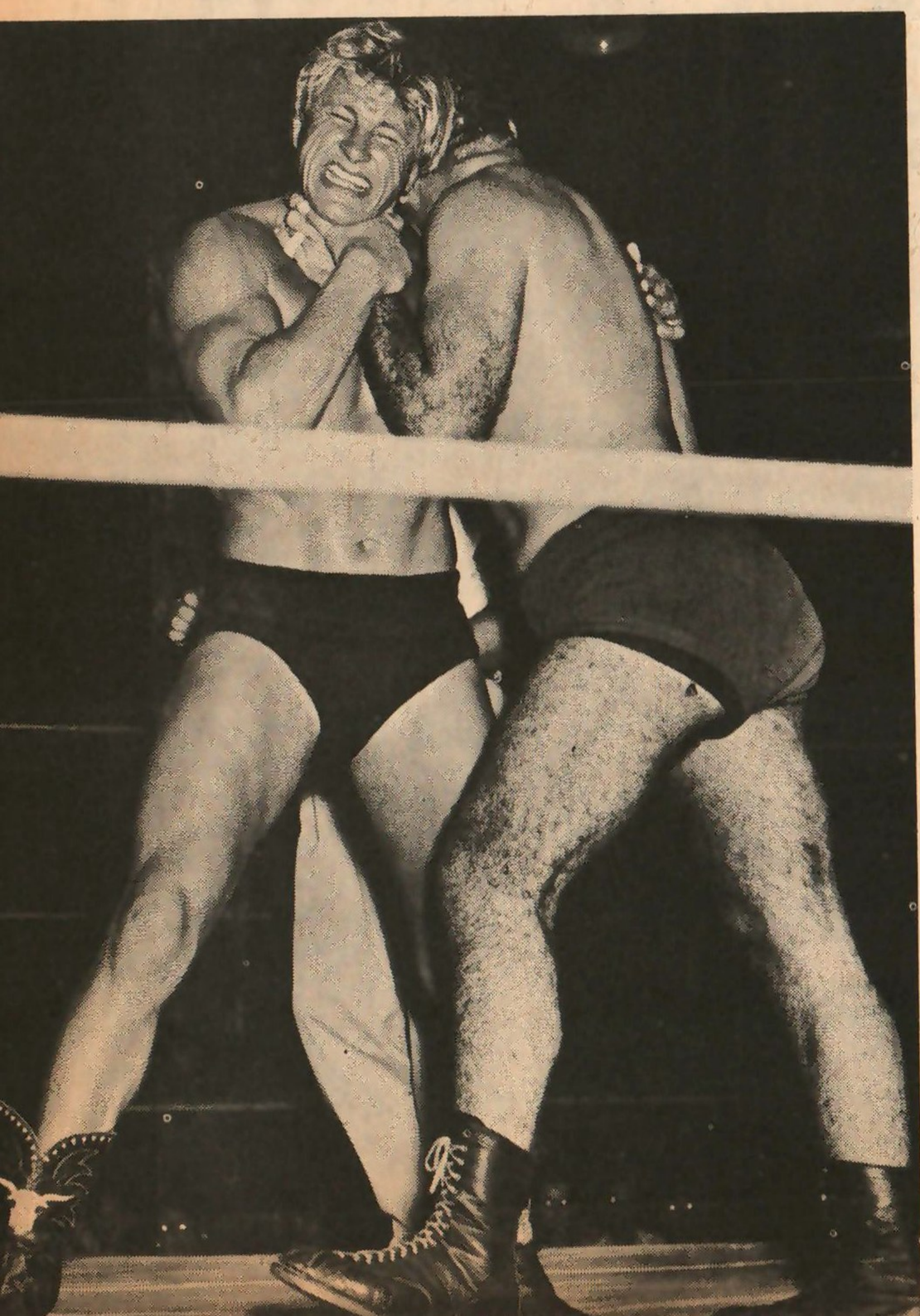
(Continued from Page 29)

Cowboy Carlson is now back in the ring. Since we were under the impression that he was enjoying life as a rich Montana rancher we wondered why he would return to the ring after an eight-year layoff.

"Ah was bored," Carlson said. "The ranch was goin' real well and I wasn't havin' to work too hard. I found myself kinda takin' things easy like ah always dreamed about. But the easier ah took things the worse shape ah got myself into. Some of the muscles was startin' to turn to hang loose.

"Then also, we began gittin' a lot of those eastern dudes out to the ranch and they was drivin' me up the wall. We got a boys' camp on the spread and a lot of these eastern fellas figgered they'd send their kids out here to kinda toughen 'em up. That's what we were doin' all right. But when they'd come out here to visit and saw that we had the kids gittin' up at five in the morning to do chores and that we were teachin' them to break broncs and chop wood and do real ranch work they kinda panicked. They thought this here place was a summer camp—with horses. Well, we run it as a real ranch and the youngsters have to pull their own weight. They loved it but the parents thought we were killin' their poor kids. Finally I got disgusted with the whole thing. I was itchin' to git back into action myself so I figgered it was time to un-retire."

Carlson uses his famous bulldogin' hold on a recent victim. Although several wrestlers claim to have invented this hold, Carlson insists that it was he who really introduced it to professional wrestling. "I got the idea when I worked in rodeos," he says, "and all I did was adapt it for wrestling."

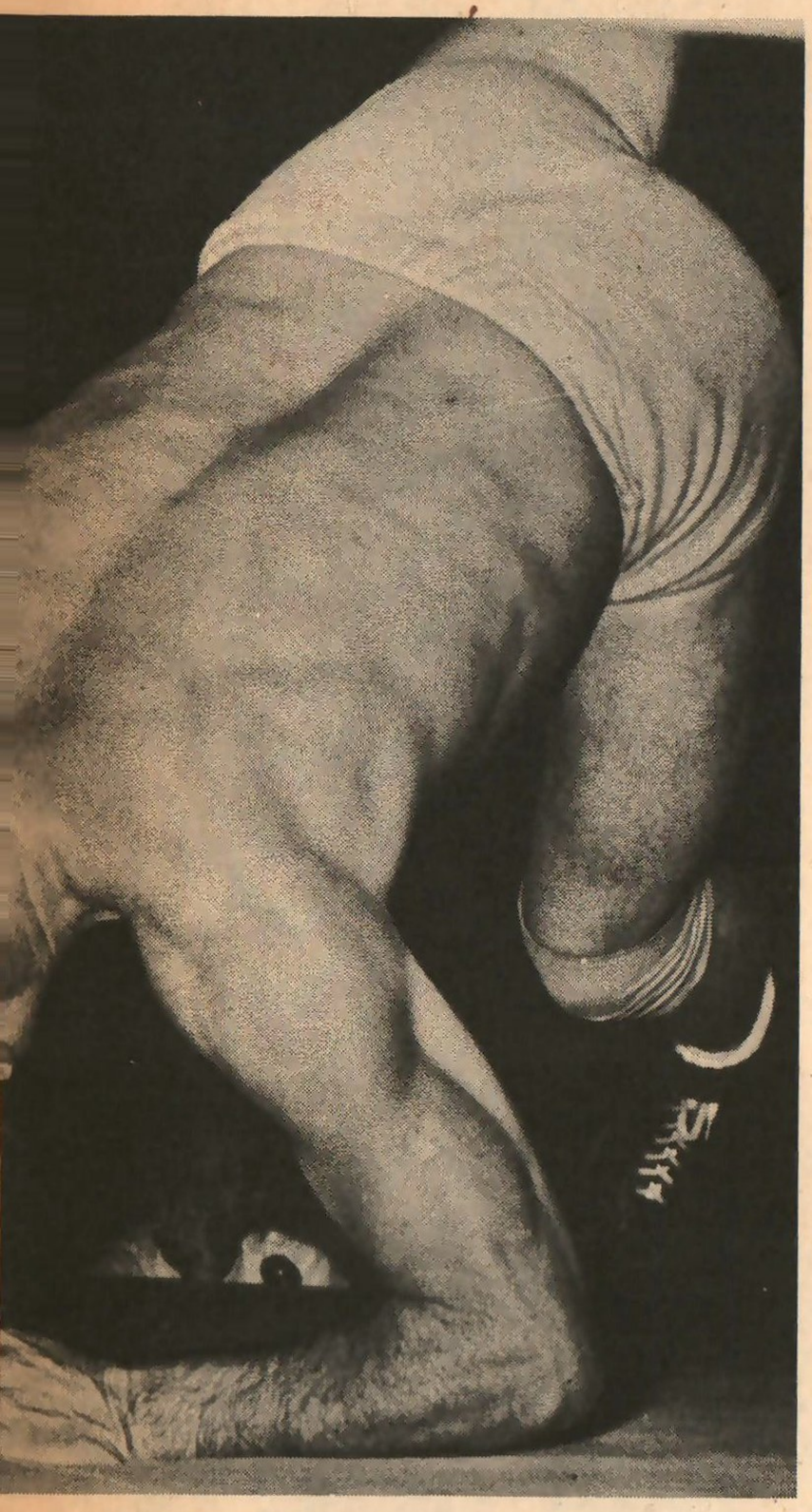


Carlson grimaces in agony as his opponent wraps his fingers around Cowboy's throat in strangle hold. "I get so mad at guys who choke, kick and bite that I want to tar and feather them and run them out of town," says Carlson. And he's come very close to doing just that many times.

What seemed to trouble Carlson the most, however, was that he seemed to be unable to cope with the lonely Montana ranch life after getting a taste of the travel and fame associated with professional wrestling.

"When ah was a kid," he said, "all ah used to dream about was someday gittin' me my own spread and takin' it easy. Mah childhood wasn't the easiest one in the world and ah set about to workin' on my plan when I was very young. Now that ah've been doin' it for a few years it seems that I was gettin' restless. I guess I was just too young to start takin' it easy."

Carlson's childhood was, indeed, a rough one and perhaps it is why he was so surprised at the parents' objections to giving their youngsters



hard work to do at his ranch. Brought up by an aunt, he was breaking colts before he was 10 and he ran away at 12 to get jobs "cowpunching." By the time he was a teenager he was a top hand and soon joined the rodeo circuit riding bulls and broncs and anything else that gave him the chance to make a buck. And during those hard years, he wasn't yet 20 years old and had been making his own way for eight years. All he dreamed about was owning his own spread.

But once he became involved in wrestling he found he liked the fame and the recognition as much as the money.

"At first," he remembers, "I took up wrestling just for the money. Some day all that money was going to buy me that spread I always dreamed about. Sure enough, it did. But what I also found out was that wrestling was more than just a good way to make a buck. There's somethin' about it that kinda gets to you. Many nights I'd be sittin' in my ranchhouse as comfortable as a baby in a

On a lonely Texas range Carlson adjusts saddle before mounting up.

blanket and I'd be wonderin' who'd be wrestlin' where that night and how all my old buddies were doing. I even called up Dory Funk, my old buddy, and talked it over with him. He was in the same position. He had a big spread and tried to retire but found that he just had to keep on wrestling. I guess talkin' to Dory kinda solved my problem. I knew I'd be miserable unless I went back and tried it again. It's just somethin' a man's got to get out of his system."

Carlson doesn't know how long he'll remain in the ring this time. Perhaps he'll realize that he missed it more than he thought or perhaps he'll be able to get it out of his system quicker than he thought. Either way, mat fans west of the Mississippi will probably get behind their favorite cowboy again—for as long as he decides to remain in the ring. □

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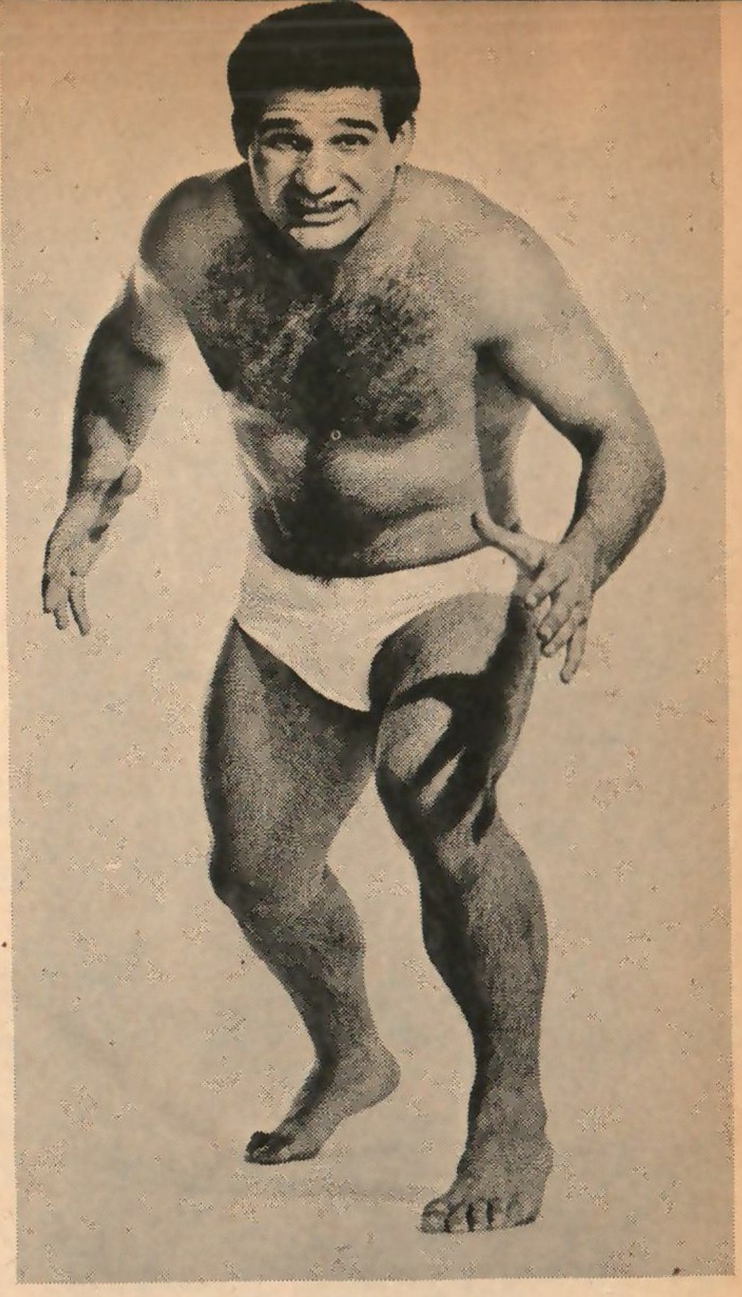
WHAT MAKES APOLLO FLY?

(Continued from Page 41)

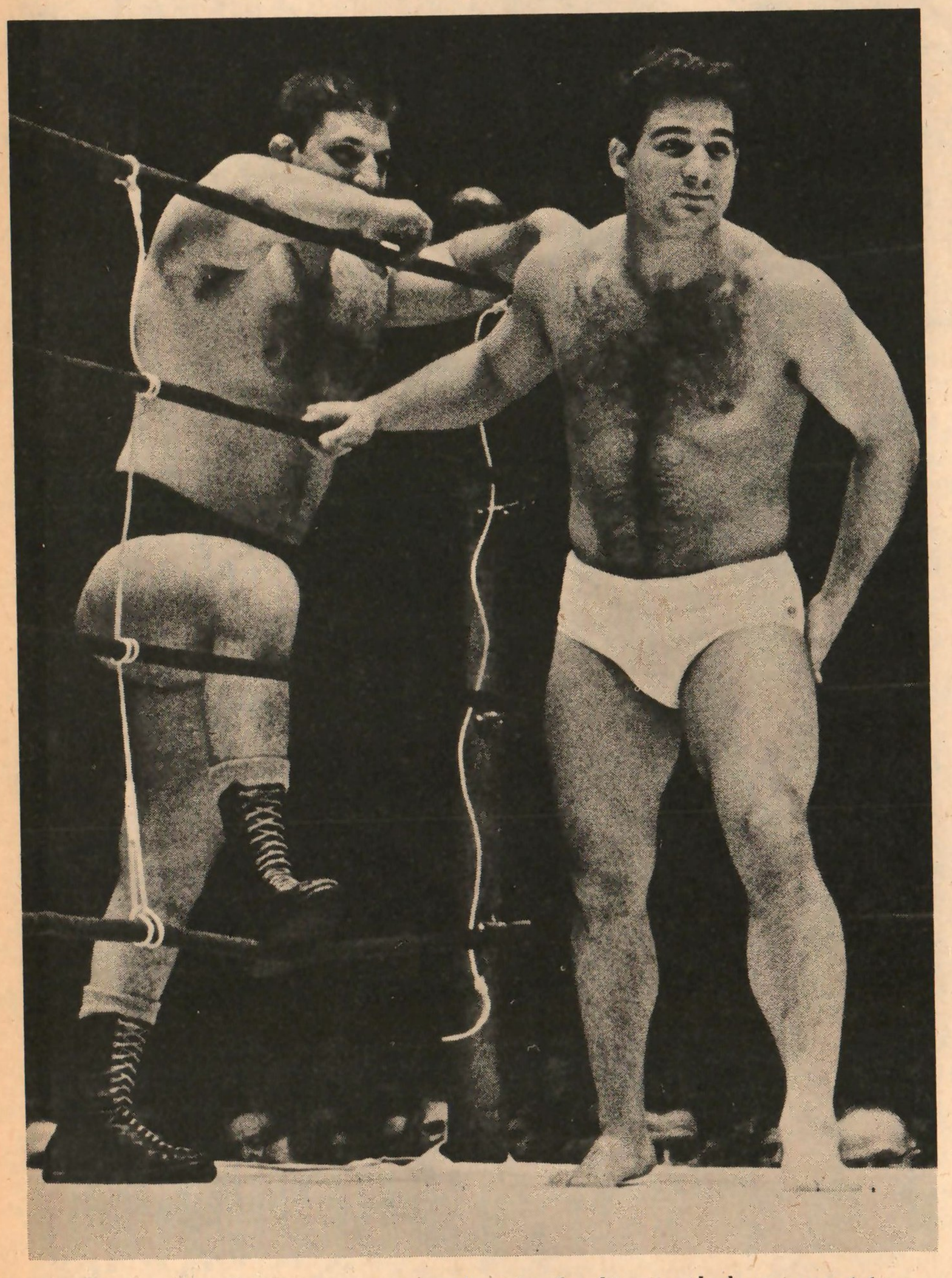
perfect the moves we'll use against our next opponents. If I'm working with Bobby Brunell, for example, I ask him to use moves I figure my next opponent will use. Basically, my strategy is usually the same—I rely on speed, strength and acrobatics. But I might work on one particular move in practice if I know it will help me against a particular opponent."

Apollo, however, doesn't advise others to try to copy his training methods. Each person must work at what will do him the most good, he says. But he did offer these suggestions:

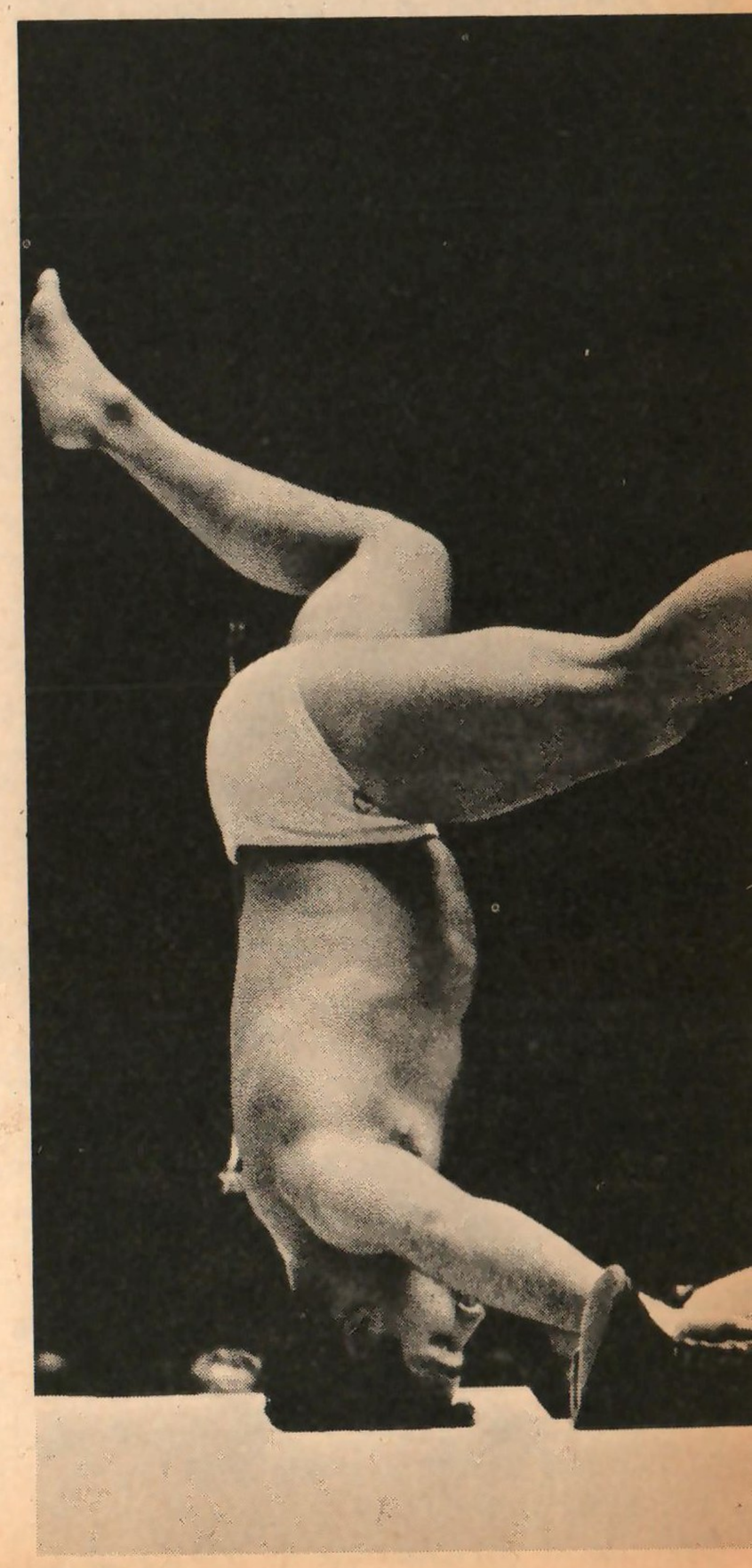
"I would advise every youngster to take gymnastics in his physical education class," he emphasized. "Practice tumbling and especially learning how to fall. The headstand and the rest of the fancy stuff will come later. For balance I would suggest just standing on one leg for as long as you possibly can. Time yourself. You'll find that the more you practice the longer you can do it. Also, practice walking on the balls of your feet.

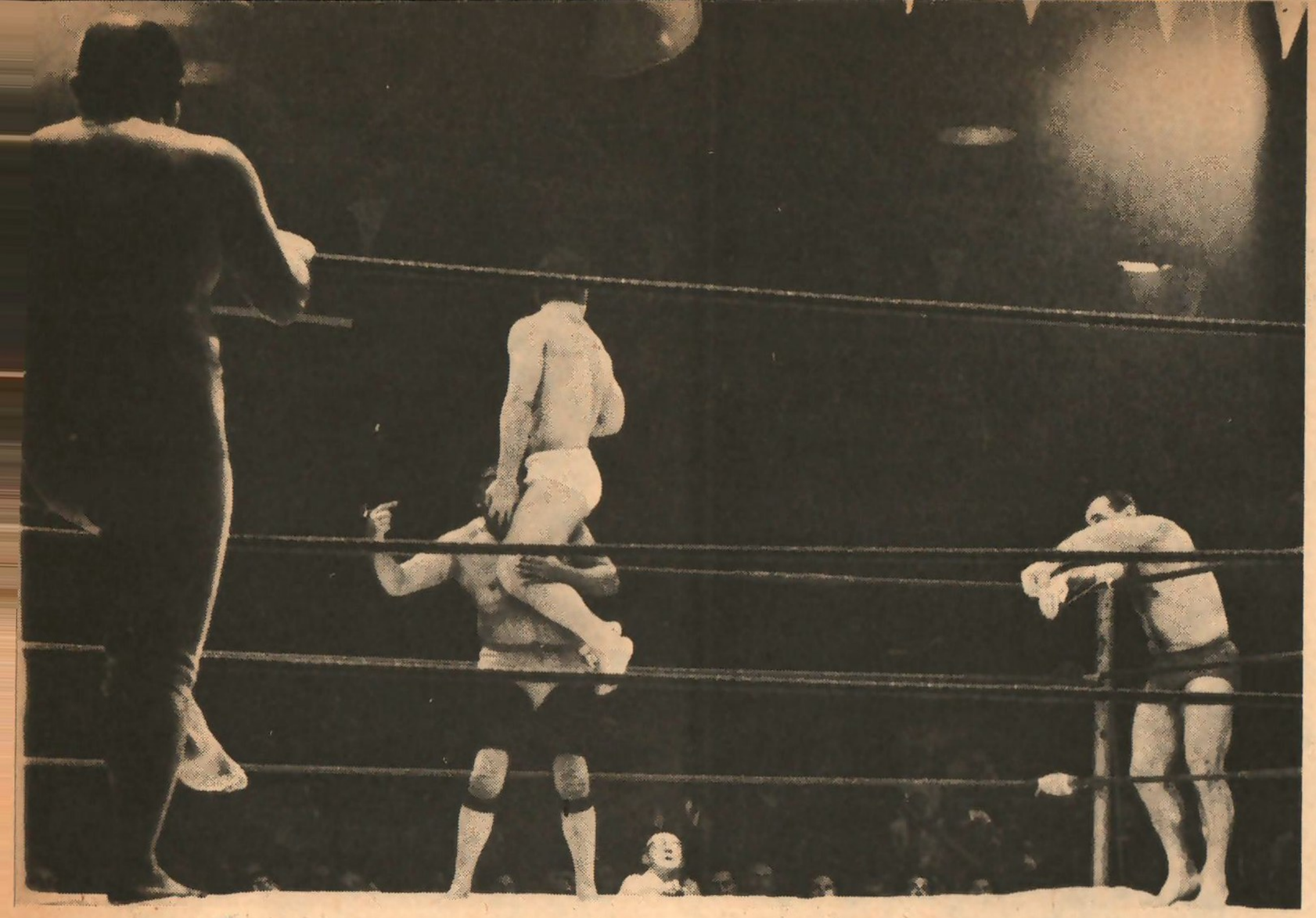


Although short for a wrestler, Apollo weighs 230 pounds and is enormously powerful.

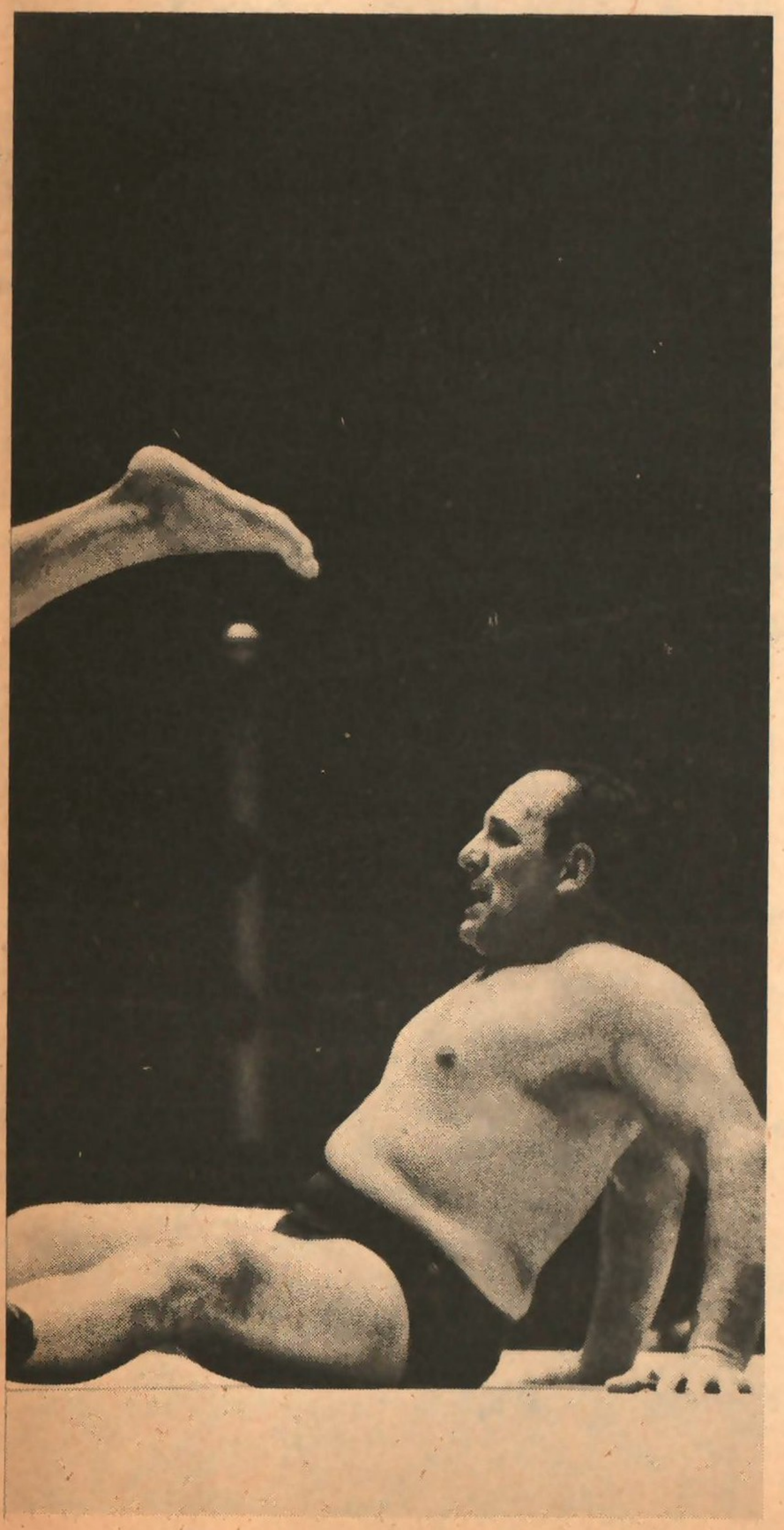


Apollo does headstand on ropes and waits for his startled opponent to move into attack range. Breath-taking maneuvers like this provide fans with a unique kind of thrills which only Apollo can provide. Said one promoter, "Apollo is made of 90 percent rubber and 10 percent jet fuel!"





Above: Apollo rides his foe and looks towards his partner, Antonino Rocca. Bout took place in New York in 1961. Below: Apollo stands on his head and spreads Al Costello's legs.



Jump up and down, in place, as many times as you can without letting your heels or the bottoms of your arches touch the floor. There is not one exercise I do, except for maybe the neck bridges, that anybody else can't do. Except don't try to do 200 situps when you first begin. Start slowly. Do five. Then next week see if you can do 10. If you exercise for only half an hour each day you'll be amazed at your improvement in just a short period of time. You might not be able to do reverse backflips off the top rope, but you'll feel a lot better."

We saw Apollo practicing the moves he would use later that night in a tag team match against Rip Hawk and Swede Hanson. Each time either of them would put Apollo into a hold that looked like trouble, the acrobatic Argentine would simply flip, slip or jump out of it. And each time he did it we remembered seeing the exact same move in his training session.

"To get back to your original question," Apollo laughingly said after he and Abe Jacobs disposed of Hawk and Hanson, "a style is something each person must develop individually. I developed the style I did because it seemed most suited to my natural abilities. I took whatever natural ability I had and built around it.

"That is what each of us should do —and I'm not talking about wrestling alone. Every person has some unique abilities—things he can do better than his friends. Don't try to copy other people styles. They may be all wrong for you. Develop your own around your own strongest points." □

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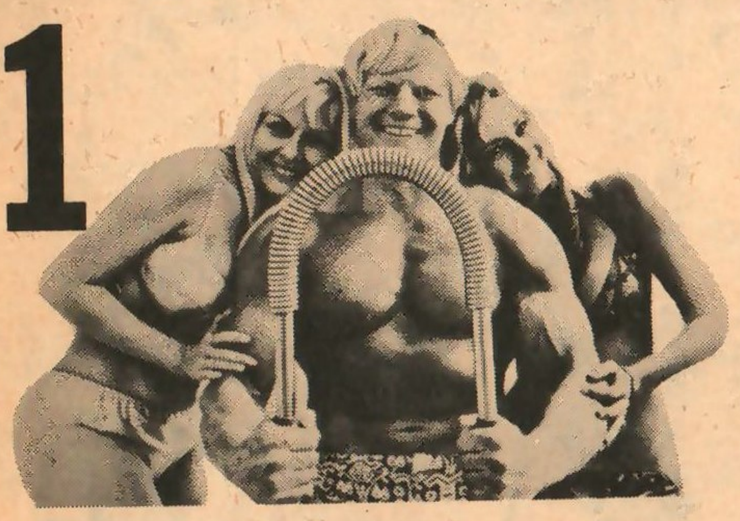

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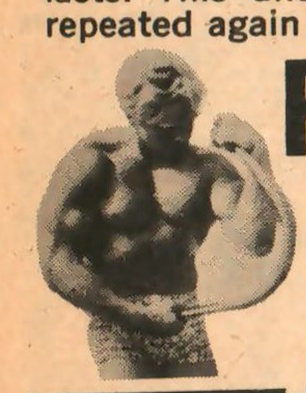

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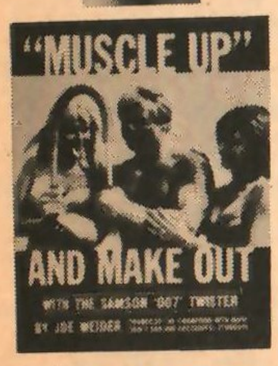

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2 This "Killer Karate Krusher" gives you pulverizing hand power!

Just 5 minutes a day for 30 days builds your hands into granite-hard battering-rams of power! Simply fit your fingers into the leather grippers, and with your very first squeeze, you'll instantly start building invincible new power into every tendon and ligament of your hands and fingers!

MAYBE YOU DON'T WANT TO BREAK A BRICK IN TWO WITH YOUR BARE FISTS OR RIP A PHONE BOOK IN HALF — BUT WOULDN'T IT BE GREAT IF YOU COULD?

Here's a brand new way . . . a fantastically successful system that turns your hands into fearsome, devastating arsenals of power! Based on centuries-old secrets of Japanese Killer Cults and a Space Age hand-building principle, my KILLER KARATE KRUSHER can make you into a two-fisted tank of power . . . able to take care of yourself . . . anytime . . . anywhere . . . in all situations! You'll never again fear any man or turn away from any challenge. ORDER IT TODAY! Only **$9.98** postpaid.

MY GUARANTEE TO YOU: You'll own fearsome, ferocious, crippling arsenals of hand power—and become a "Terror-Fighter," able to take care of yourself in every situation — IN 30 DAYS — or your money back!

GREAT FOR SPORTS, TOO! **FEAR NO MAN!**

FREE My "Killer Karate" Course . . . "The Deadly Art of Hand Fighting." Shows dozens of ways to disarm and counter-attack any man, whatever his size! Yours FREE if you order the KILLER KARATE KRUSHER **Now!**

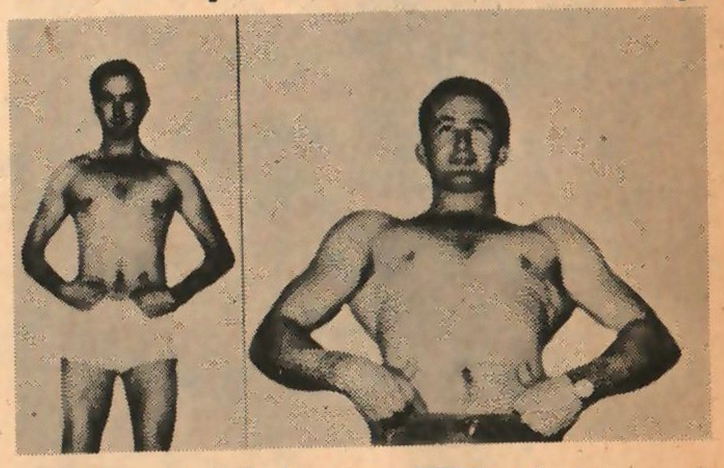
PRICED AT ONLY

$9.98

KARATE KRUSHER & COURSE

3 THE END OF THE SKINNY BODY

Drink on as much as 14 pounds in the next 14 days this delicious FUN way!



BEFORE—James Parker at a thin 158 pounds.

AFTER 14 days on the Crash-Weight Plan, Jim weighed 175 pounds.

GAINS 14 POUNDS IN 14 DAYS!

HEY YOU SKINNY GUYS! Thousands are doing it every day. WHY NOT YOU? Here's a totally new breed of nutritional "wildcat" drink that's guaranteed to put an end to your hungry-looking, muscle-poor body . . . through a new, scientifically-blended milkshake-tasting drink. **Crash-Weight Formula #7 Plan** puts meat on your frame. Fleshes out your narrow, shallow chest, skinny arms and spindly legs. Nobody likes a bag of bones! With my proven **Crash-Weight** Plan you just drink 4 milk-shake-delicious glasses with your regular meals and take in an extra 3500 calories daily . . . to help you pile on the weight FAST! (It's the calories that count when you want to put on some handsome weight!) The nice thing about my **weight-gain plan** is that it's so easy to take. No complicated exercises to do. No bloating, heavy-as-lead foods to force into your system. The **Formula #7 Plan** does all the work . . . you just sit around, take it easy, be as lazy as you want —and in a few days you'll see measurable weight gains pile up! Check the coupon for the Plan and flavor you want to use to put an end to your skinny body. **Guaranteed to put weight on you or your money back.**

To add up to 14 pounds in the next 14 days you need:

- 14-day supply of **Crash-Weight Formula #7**
- 14-day supply of Appetite-Stimulating tablets, and

FREE Weight-Gaining Course. A 48-page illustrated guide crammed with step-by-step instructions in weight-gaining basics. PLUS 3 copies of Mr. America magazine, worth $1.80...yours FREE!

7-day supply: $8.00 • 14-day supply: $14.98

(Your choice of Chocolate or Vanilla flavor)

PRICED AT ONLY

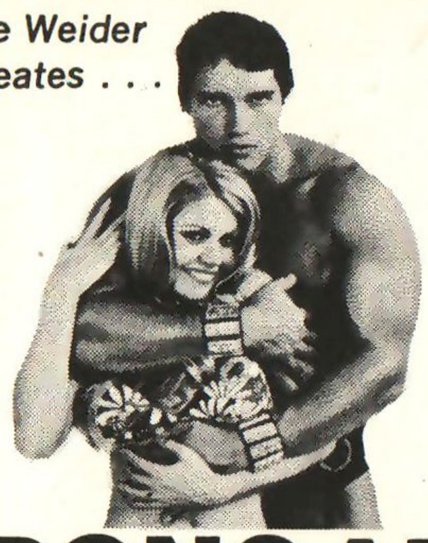
$8.00

FOR A WEEK'S SUPPLY & COURSE

BODY LOOK FOR THE '70'S!

Your Good Looks—Your Health—Your Virility—are *Your* responsibility. So Start NOW to use one or more of these "Body Shapers For the 70's". Shake up your physical fitness program and Light Up the 70's!

4 *Joe Weider Creates . . .*



the STRONG ARM METHOD

with these New

"HELL BENT for LEATHER N' LEAD" BRACELETS—

They Turn Your Arm Power On!

ARE YOU MAN ENOUGH TO WEAR THEM?

Snap on these electrifyingly New "HELL-BENT FOR LEATHER N' LEAD" Strong Arm Bracelets —and **instantly** your arms will start getting bigger and "oozing" 100% more power—almost without effort! Your body will take on the appearance of ferocious strength . . . striking fear and terror into anyone who would even think of attacking you!

NO EXERCISE — NO SWEAT — TO CREATE ARM POWER

There are no special exercises to do. You simply wear these unique weighted bracelets everywhere you go . . . at work or play, and even when relaxing! They instantly begin packing muscle on your arms as you perform the simplest arm movement; raising and lowering your hands, swinging them back and forth as you walk or run, play tennis, golf, etc. They build rugged, ferocious arm power for every sport . . . yes, including **Karate!**

SHE'LL LOVE THE LOOK OF YOUR ARM POWER!

Your manhood and virility will quickly COME ALIVE to women! They'll instantly sense your sex appeal and want to be in your arms.

THEY SPELL OUT 'POWER' — & ARE 'MOD'-STYLED

Expertly crafted from genuine leather and gold-toned lead weights—with the word P-O-W-E-R spelled out on each of them—these bracelets are the latest in mod fashions. They go well with all your clothes, turning them into vigorous-looking styles. You come alive with muscle and sex appeal—ALL AT THE SAME TIME!

MONEY-BACK GUARANTEE

Come on, Tiger—give these Strong Arm "HELL-BENT FOR LEATHER N' LEAD" bracelets a try for 10 days—entirely at our risk. If you don't turn on the Arm Power fast, you can return them for a full refund. Fair? START NOW TO BECOME MORE OF A MAN IN SECONDS!

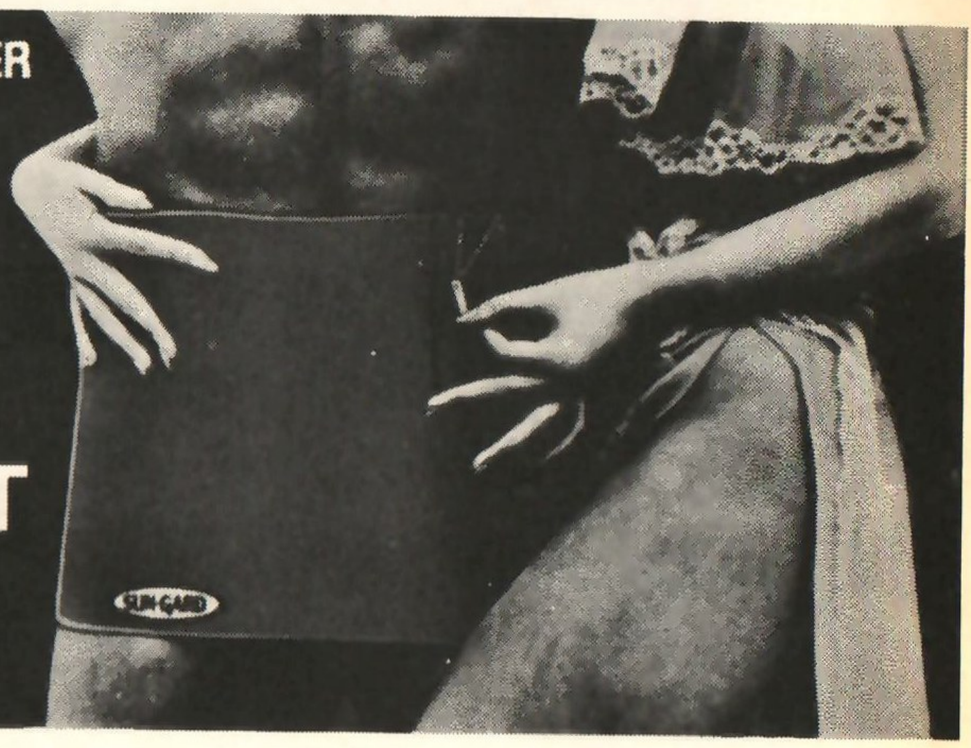
ONLY **$7.95** for one

Or, Get 2 (1 for each wrist)

FOR ONLY **$14.95**

5 Another JOSEPH WEIDER Breakthrough!

Slim Down & Make Out with JOE WEIDER'S SLIM-GARD THE INSTANT SLIMMER



Just slip on Joe Weider's New "Science Weapon", **SLIM GARD** and instantly start trimming your waist and hips to a sexy-slim size — without dieting — without tedious exercise!

And when combined with the "Slimmer's Routine" **SLIM GARD** can really flatten your pot belly and "pulverize" unwanted fat away from all over your body! **Here's Proof:** In a controlled University test, students reported waist losses of up to 3¼ inches and overall fat losses of 17 pounds—**IN ONLY 2 WEEKS!** They called it a "small miracle" the way it worked so fast!

Yes. **SLIM GARD** has really revolutionized weight reducing. Men everywhere are regaining their youthful, virile appearance by wearing it under their clothes and letting it work for them as they sit, stand, walk, run, bend, eat, watch TV or relax. It turns the simplest body movement into a waist-trimming exercise **without effort.** It can work "miracles" on your waistline, too.

And remember, **SLIM GARD** is hidden — no one knows — nothing shows . . . **SLIM GARD's** secret is its gentle but firm "hugging action that keeps warm air in—cool air out, trimming inches effortlessly away!

SLIM GARD and the **"Slimmer's Routine"** work effectively for the fat or slender man. Simple instructions are included for the man who wants to quickly lose 20 to 40 pounds . . . and for the slender fellow who wants to lose only a few inches off his waist without losing weight.

And remember, SLIM GARD is hidden — no one knows — nothing shows . . . except the inches that go. You're guaranteed impressive results in 14 days or your money back!

FREE! THE SLIMMER'S ROUTINE

Savvy Slimming Tricks to Shape You Up and Trim You Down. Here's Part 3 to the Slimming Formula—the suprisingly effortless "Aerobic/Circuit" training routine used by athletes, coaches and models to get into shape fast. Within 14 days you'll be Firmer, Slimmer, More Energetic and Stronger—creating a New, Youthful. Sexier more Exciting You! **IT'S YOURS FREE—with SLIM GARD!**

THE SLIM GARD (Made to Last for Years) with The Slimmer's Routine **$11.95**

Comes in sizes: Medium & Large

USE THIS SHAPE UP... MUSCLE-UP COUPON!

JOE WEIDER
25 Maple Street
Norwood, N.J. 07648
Dept. 209-71P6

Dear Joe:

Thanks for letting me know about your "Shape-Up" . . . "Muscle-Up" courses and products. Please send me the items checked below, along with my FREE gifts. I understand **all** your products carry a full money-back guarantee . . . no "ifs" . . . "ands" . . . or "buts".

I enclose check or money order for: $.....

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

1 ☐ **"007" TWISTER,** Free course & 3 copies of Muscle Builder magazine ..... only **$9.98**

2 ☐ **KILLER KARATE KRUSHER** & Free "Killer Karate" course ..... only **$9.98**

3 **CRASH-WEIGHT FORMULA #7 PLAN** with Free course (check one):

☐ 7-Day Supply ..... only **$ 8.00**

☐ 14-Day Supply ..... only **$14.98**

Check flavor desired: ☐ Chocolate ☐ Vanilla

4 ☐ **"HELL BENT FOR LEATHER N' LEAD BRACELETS"**

One Bracelet only **$ 7.95**

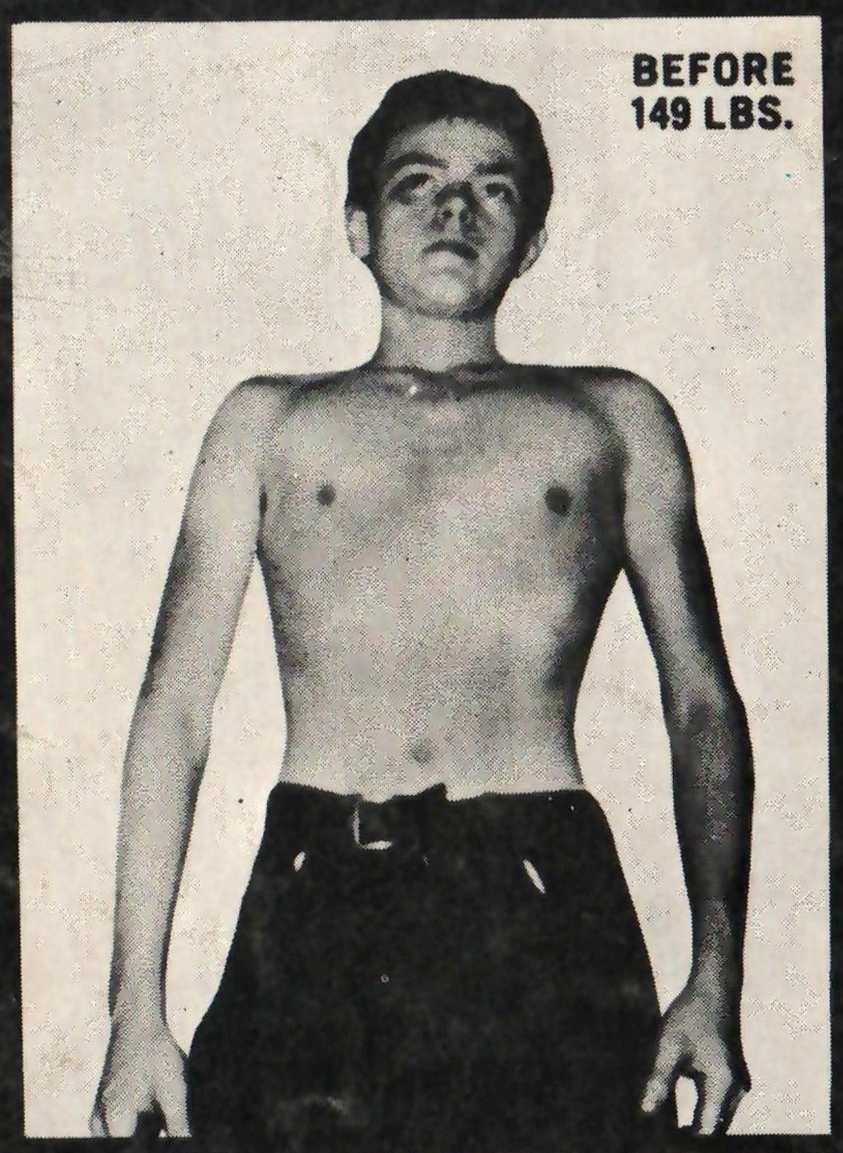
Get Two For only **$14.95**

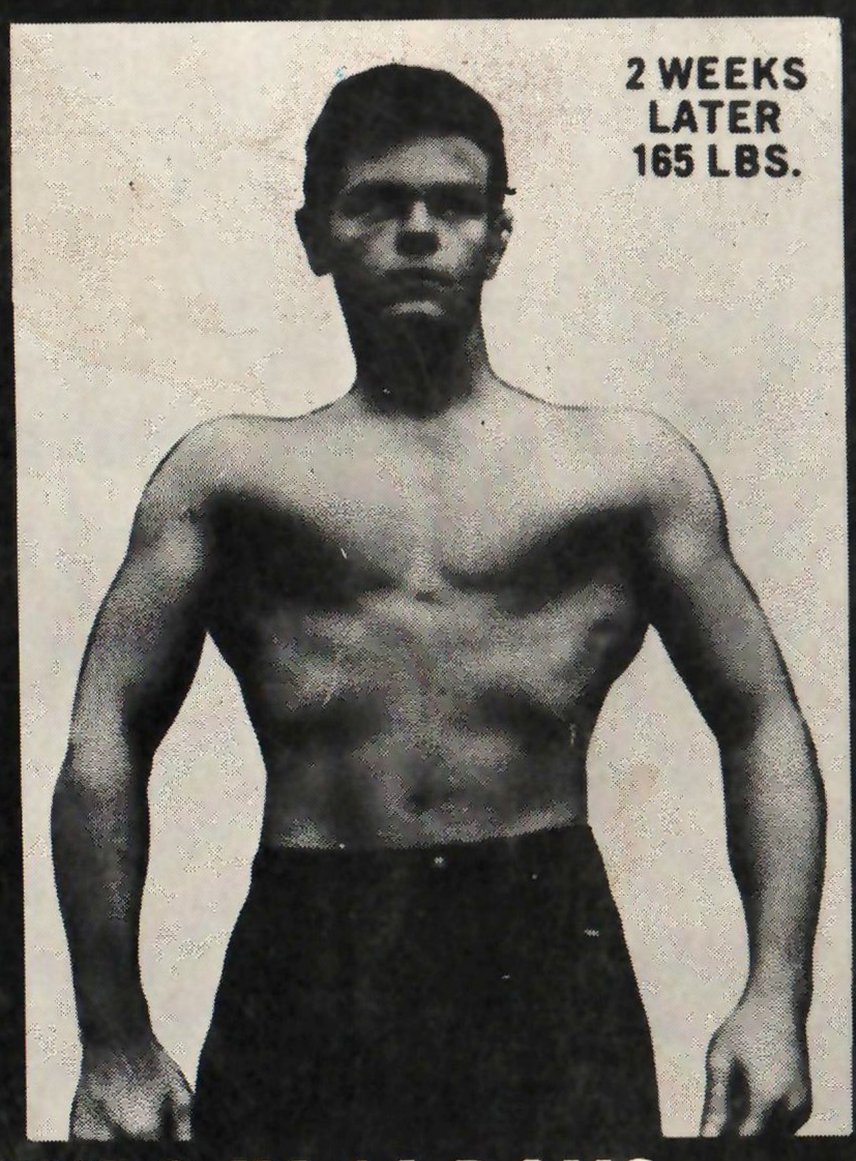
5 ☐ **SLIM DOWN & MAKE OUT KIT** with SLIM GARD and the Free "Slimmer's Routine" ..... only **$11.95**

Check waist size: ☐ Medium (30-38) ☐ Large (39-47)

Another JOE WEIDER breakthrough:

THE END OF THE SKINNY BODY.





GAINS UP TO 16 POUNDS IN 14 DAYS—

adds 2¼" to each arm, 2¼" to his chest!

Walter Leno of Burlington Vt. reported these fantastic gains in 14 days! Gains 16 pounds, added 2 ¼ to each arm, 2 ¼" to his chest, 1" to each leg. See what a fresher, more exciting fun-going body he now has—thanks to **Crash Weight Formula #7.** He says, "All I did was follow the plan and drink a few small glasses of delicious **Crash Weight Formula #7**—and the improvement I made in just 14 days was beyond my wildest dreams!" **Shouldn't this happen to you?**

Nobody likes a bag of bones

Flesh out your bones. Fill out your narrow, shallow chest. Your skinny arms. And spindly legs. Here's a totally new breed of nutritional "wildcat" drink that's guaranteed to put an end to your muscle-starved, hungry-looking body. Joe Weider's **Crash-Weight Formula #7** is a new scientifically-blended milkshake-flavored drink that lets you drink on as much as up to 14 pounds in 14 days the easy, the delicious, the relaxed way. Just drink 4 zestful glasses of Crash-Weight natural organic with your regular meals and take in up to 3500 **extra** calories a day. (It's the calories that count when you want to put on some handsome weight!) And Crash-Weight does all the work for you. Piling on the pounds and the weight as the days go by. Check the plan you want in the coupon.

Guaranteed to put weight on you and create a new—fresher—more exciting fun-going you or money back!

The Do-It-Yourself Gain-A-Pound-A-Day Kit

This is a 1 day supply of **Crash-Weight,** chock full of weight-gaining nutrients that can smash the weight-gaining barrier! You want to gain a pound a day? Half a pound a day? Maybe you just want to add a few pounds here and there? You want it easily—enjoyably—without stuffing yourself with heavy-as-lead foods. Now you can. It's as simple as drinking a delicious milkshake.

FREE:

Weight-Gaining and Muscle-Building Course. This 48-page illustrated Guide sent FREE with each Crash-Weight Formula #7 Kit. Crammed with step-by-step instructions in muscle-building and weight-gaining basics. Filled with all the latest ideas and how to adapt them for your own personal, fun-going weight gains!

Fill in this Gain-A-Pound-A-Day-or-Your-Money-Back Guarantee Coupon

JOE WEIDER, Dept. 209-71K10
Trainer of Champions since 1938
25 Maple Street
Norwood, N.J. 07648

(West of the Rockies:)
Weider Distributors, Inc.
Box 1667
Santa Monica, Calif. 90406

Dear Joe:

I want to put an end to my skinny body and have everyone compliment me on my athletic appearance and muscular gains. Rush me the "pound-a-day" Crash-Weight Formula #7 package I have checked below.

Check Plan & Flavor Desired:

☐ **7-Day Supply . . . $ 7.50** ☐ **Chocolate**
☐ **14-Day Supply . . . $14.98** ☐ **Vanilla**

If it doesn't work, I want my money back. OK?

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Canadian orders filled in Canada—no duty to pay.

JOIN THE WEIGHT GAINABLES! DRINK ON NEW POUNDS—FAST! SAFELY!

SERVICEMEN: TO SPEED YOUR ORDER, U. S. Regulations require that shipments to servicemen be prepaid — Please add indicated amount as required by your APO or FPO address.

APO or FPO	N.Y.	or S.F.
CRASH-WEIGHT (7-Day	.80	$1.75
CRASH-WEIGHT (14-Day)	1.10	2.75